

P6436 CRITERIA FOR USE OF VIDEOS, DVDs AND OTHER NON-PRINT MEDIA

BOARD POLICY:

Videos, DVDs (including Blu-ray and Ultra-High Definition formats), and other non-print media will be selected and assigned to give support directly to instructional learning objectives established by Learning Services.

Administrative Implemental Procedures:

1. In general, copyright guidelines permit in-classroom performance of a copyrighted video, DVD, or other non-print media when it is used for instructional purposes in a teaching situation and is a lawfully made copy. Thus, *Grapes of Wrath* may be presented to a high school English class, but *Star Wars*, which is presumably being shown for entertainment, would not be permitted unless copyright clearance has been obtained. Please see BOE Policy 6400 – Copyrights.
2. Guidelines for choosing videos, DVDs, and other non-print media:
 - a. Videos, DVDs, and other non-print media should be selected for their direct relevance to the instructional program.
 - b. General selection criteria should include: quality of the overall work and its individual parts, fair and accurate representation of the facts, the reputation and significance of the writer, director, and/or performers.
 - c. Each video, DVD, or streamed educational program must give a fair and objective presentation of sensitive subjects at the maturity level of its viewers. In this connection, the ratings adopted by the Motion Picture Association of America will be applied:

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| G | Family audiences |
| PG | Parental guidance |
| PG-13 | Special parental guidance for children under 13 |
| R | Children admitted only with parents |
 - d. Prior written lawful custodial permission shall be obtained if a video, DVD, or other non-print media is shown or used in which these ratings do not fit the age group that will be the audience. At the high school level this would apply to R movies for students 17 and under; at the middle school level for PG-13 movies for students 13 and under; at the elementary level for PG movies.
3. Other non-print media, while not a part of the above-described rating system, should be selected and used applying the same criteria as videos and DVDs.

Administrative Responsibility: Learning Services

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