

HOW GLOBAL IS ARIZONA?

27%
**SPEAK A
LANGUAGE
OTHER THAN
ENGLISH
AT HOME**

SPANISH, NAVAJO AND
CHINESE ARE MOST
COMMONLY SPOKEN

**SCOTTSDALE UNIFIED SCHOOL DISTRICT
IS FILLING THE GAP BY TEACHING SECONDARY DUAL-LANGUAGE
IMMERSION PROGRAMS TO ITS STUDENTS.**

**WHAT ARE SOME OF THE BENEFITS OF OUR
STUDENTS ACQUIRING A SECOND LANGUAGE?**



Better
Memory



Increased
Attention



Cognitive
Flexibility



Meet or Exceeds
Test Standards



Study
Abroad



Better Job
Opportunities



Cultural
Sensitivity



Superior
Problem Solving

**LEARNING A DUAL-LANGUAGE HAS
HELPED ARIZONA GLOBALLY**

Canada \$3bn

**ARIZONA IS RANKED #16 IN THE U.S. STATES
IN EXPORTS OF SERVICES**

Mexico, Canada and China are our Top Export Markets

China \$2 bn

Mexico \$7bn

Exports from Arizona
helped contribute to the

\$2.21 trillion

of U.S. goods and
services exports in 2016

