# PROPOSED TONALEA SOCCER COMPLEX




**COMMUNITY MEETING**
**May 13, 2021**

# IMPACTING YOUTH - IMPROVING COMMUNITIES

**Phoenix Rising FC Youth Soccer impacts youths to make them better citizens. Giving back to the communities is a critical area of their growth and development.**




## Phoenix Rising FC Youth Soccer

- Established in 1981 as Arcadia Scottsdale Soccer Club, a 501(c)3 non-profit organization and established partner with the City of Scottsdale for three decades. May 1, 2018, created a 50/50 joint venture with Phoenix Rising FC to operate as Phoenix Rising Youth Soccer Club.
- History of investing back into Scottsdale fields and facilities – Chaparral Park and Cochise School.
- Currently serving over 7,000 youth members in Arizona.
- $1m in support for families with financial barriers in the last 8 years.
- Serving Scottsdale – 80 competitive teams and 270 recreational teams.







# PROFESSIONAL CLUB OVERVIEW

**Phoenix Rising FC is the premier club in the world's largest and fastest growing professional soccer league.**

## Phoenix Rising FC

- Most winning franchise in the United Soccer League since 2017.
- The highest level of professional soccer in the state of Arizona.
- A leading candidate for future MLS expansion.
- Winner on the field making the USL playoffs 2017-2020 and the USL Cup Final in 2018 and 2020.
- Successfully growing revenue, ticket sales and sponsor partnerships off the field.
- A franchise with a devoted following and ~4,000 season ticket subscribers.







# TRANSFORMATION OF TONALEA




**CURRENT SITE**

# TRANSFORMATION OF TONALEA




**PROPOSED SITE**

# TONALEA NEIGHBORHOOD INVOLVEMENT

## FIVE PLANNING MEETINGS

- Open Community Meeting – December 10, 2020
- Vision Committee Meeting – January 21, 2021
- Vision Committee Meeting – March 18, 2021
- Vision Committee Meeting – April 15, 2021
- Open Community Meeting – May 13, 2021

## VISION COMMITTEE REQUESTS

- Beautify the site
- Save existing building & mosaic
- Re-open playground
- Keep parking on-site
- Manage traffic with City of Scottsdale
- Mitigate light and noise
- Provide access to community building and playground
- Keep the neighborhood involved

# PROPOSED CONSTRUCTION




## Soccer Complex

- Two lighted soccer fields
- Remodel existing building for community meeting space
- 100 parking spaces on-site
- Landscaped perimeter to beautify neighborhood

## Administrative Building

- Admin office for Phoenix Rising Youth Soccer

## Community Access

- 24/7 access to new playground for children
- 24/7 access to exercise path
- Scheduled access to community building
- Scheduled access to soccer fields

# COMMUNITY FITNESS PATH




gouldevans

**KEYNOTE LIST**

1. EXISTING PARKING TO REMAIN W/ NEW LANDSCAPE ENHANCEMENT (— 50 SPACES)
2. NEW PUBLIC PLAYGROUND W/ LANDSCAPE & ARCHITECTURAL SHADE
3. NEW LANDSCAPED PUBLIC WALKING / RUNNING TRACK AROUND ENTIRE SITE
4. NEW PUBLIC EXERCISE STATIONS AROUND ENTIRE WALKING / RUNNING TRACK
5. RENOVATED EXISTING RESTROOM ON-SITE BUILDING W/ PRESERVED ART MURALS
6. NEW OUTDOOR EVENT & EXERCISE SPACE
7. SOCCER TRAINING, LOCKER & OFFICE BUILDING W/ 2 FLOORS @ — 10,000 SF EACH
8. NEW YOUTH TRAINNING SOCCER FIELDS
9. NEW PARKING @ — 50 TOTAL SPACES W/ LANDSCAPE ENHANCEMENT
10. SMALL TURF SOCCER TRAINING FIELD
11. OAK STREET.
12. 68TH STREET
13. EXISTING CELL TOWER & EQUIPMENT TO REMAIN
14. EXISTING ALLEY



**KEYNOTE PLAN**

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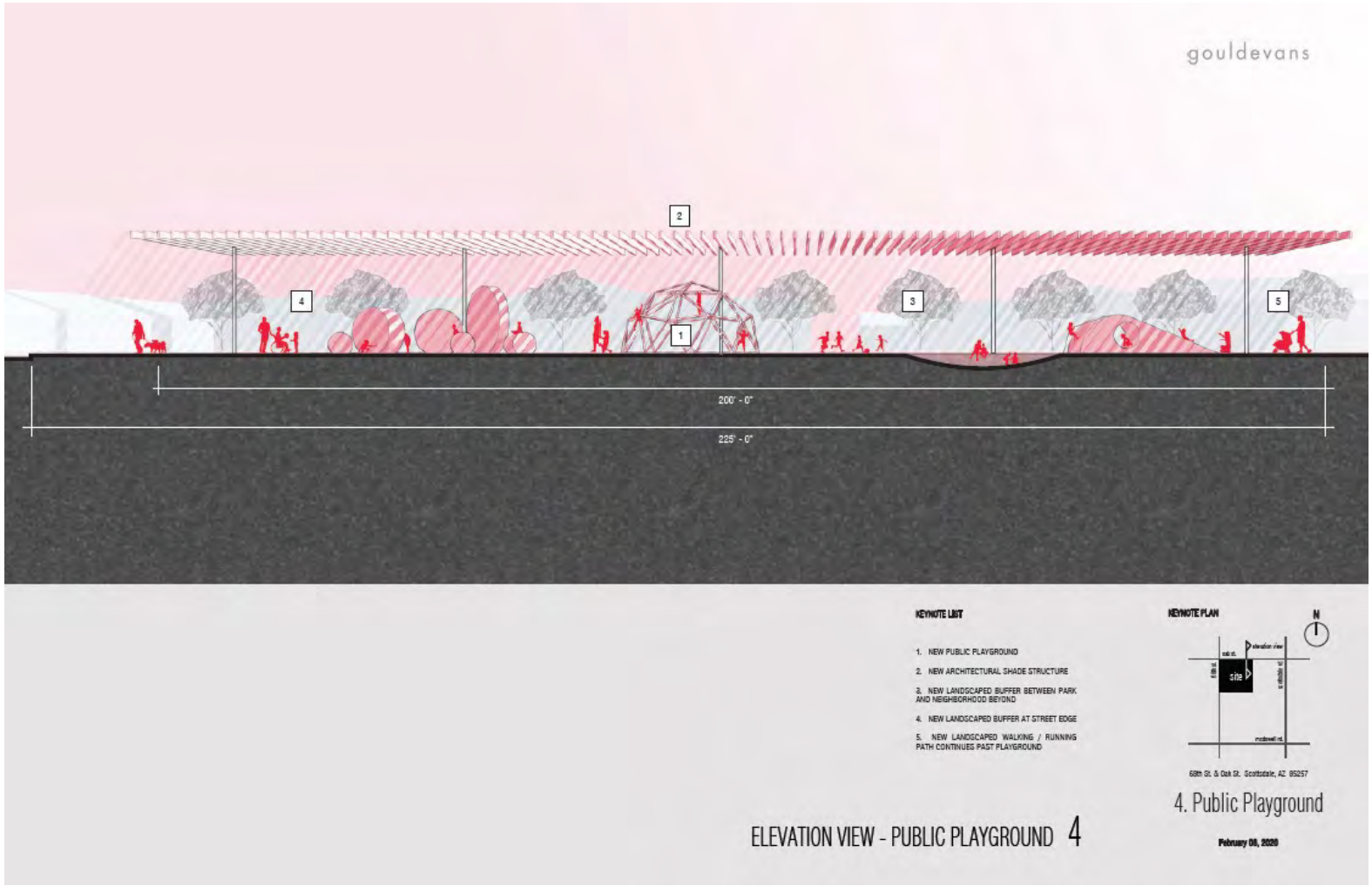



68th St. & Oak St. Scottsdale, AZ 85257



Soccer complex

# NEW PUBLIC PLAY AREA FOR CHILDREN



# SOCCER FIELD LIGHTS

**Musco downward directed, fully-shielded lighting. Lights will normally be off by 9:30pm.**

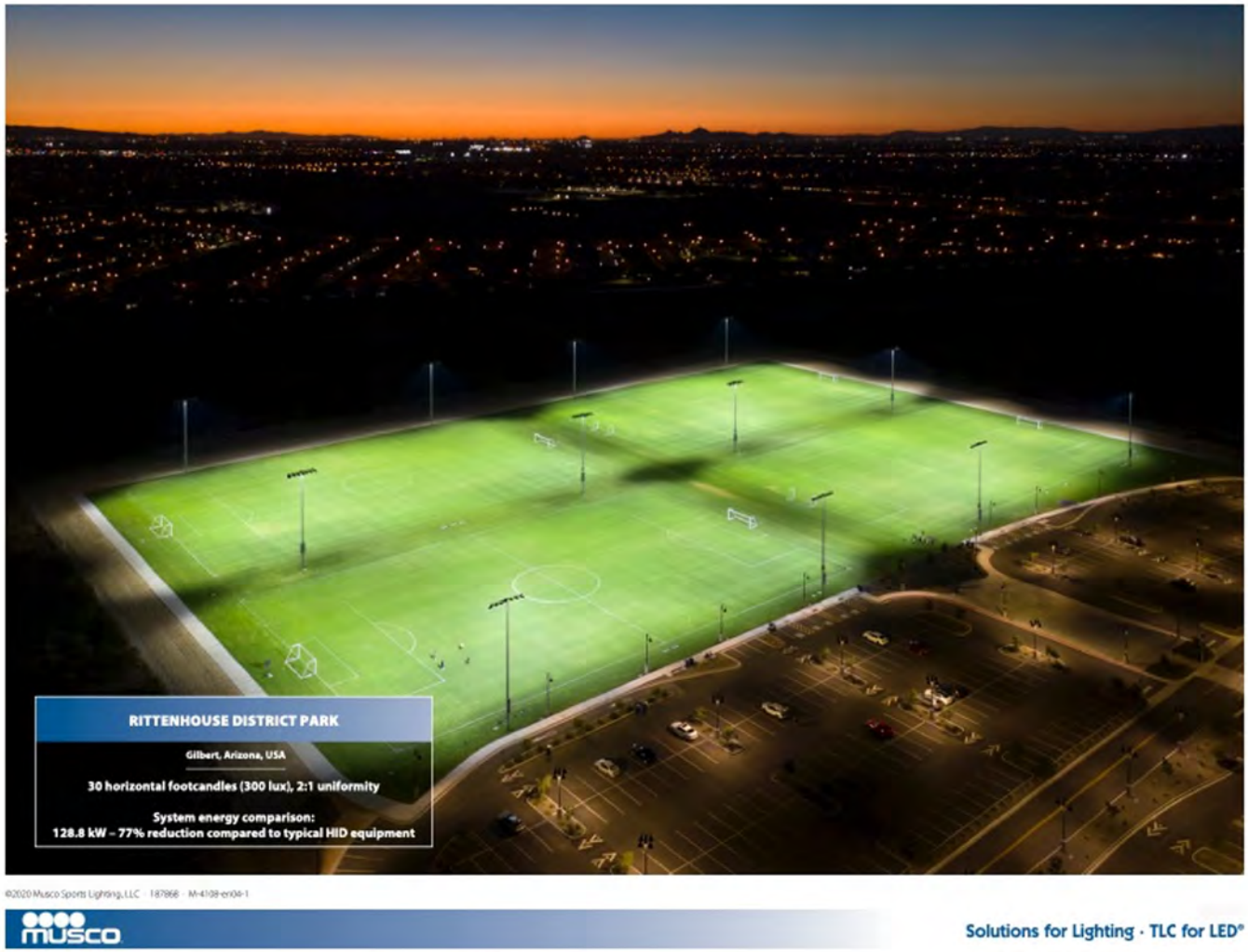
**Rittenhouse Park, Gilbert**

- 70 feet poles.
- Technology of LED allows to fully shield neighborhoods.
- Lights are adjustable.
- Lowest possible energy use.

**Tonalea Soccer Complex**

- Recommendation to install a minimum of 60 feet poles.
- Increasing the height of poles reduces off site spill light.

**Musco lights can also be seen at Notre Dame and Phoenix Country Day School**






Soccer complex

# COMMUNITY INVOLVEMENT

## Food Banks, No Place For Hate, Diversity and Inclusion, Unity Pledge

### Food Banks

- Annual drive to provide food for the homeless.
- Volunteer spirit driven through the organization.







### No Place For Hate

- Diversity program to bring awareness to children.
- Leadership modules.

### LGBTQ Unity Pledge




THANK YOU