

THE SCOTTSDALE UNIFIED SCHOOL DISTRICT ADVANTAGE ... IS THE STATE'S ECONOMIC ADVANTAGE.

The Scottsdale Unified School District's (SUSD) standard of excellence demonstrates the irrefutable value of investing in public education, the return on investment for taxpayers and SUSD's notable competitive advantage. As such, SUSD is a destination school district for students and staff and Scottsdale is a destination for home buyers and business owners.

SUSD's new economic impact study, *The Economic and Fiscal Impacts of Scottsdale Unified School District and the Value of Their High School Graduates*, studied and reported by Seidman Research Institute at Arizona State University, validates the extent to which Arizona benefits from our district.

The SUSD Advantage creates a lifetime of positive economic impacts that benefit the city, county and state.

www.susd.org/EconomicImpact
#SUSDADVANTAGE

SUSD's Value Proposition

SUSD

94% Grad Rate
75% Enroll in College
49% Earn a Degree

AZ

78% Grad Rate
46% Enroll in College
25% Earn Degree

SUSD's performance above the state average equates to:

**\$170M/10-years or
\$1B/40-year career**

**SUSD's
Return On Investment
(ROI)**

5:1 or \$1B

For every **\$1** spent on educating SUSD students, state and local governments collect approximately **\$5** in tax revenues.

High-Performing
SUSD Students
INCREASE
Property Values
\$1.1 – 4.1B
(1 – 4%)



SUSD Operations
=**\$329.2M** AZ GDP

5,008
Direct/Indirect/Induced
Total Jobs

\$272.4M
Labor Income



K-12
Investment

*because
kids!*

\$10,700
per student
per year
(Operations)



94%
SUSD
Grad Rate



75%
SUSD Grads
Enroll in College



49%
SUSD Grads
Earn a Degree



SUSD Grads Earn
\$3.2B



SUSD Grads Pay
\$228.2M
in Taxes

