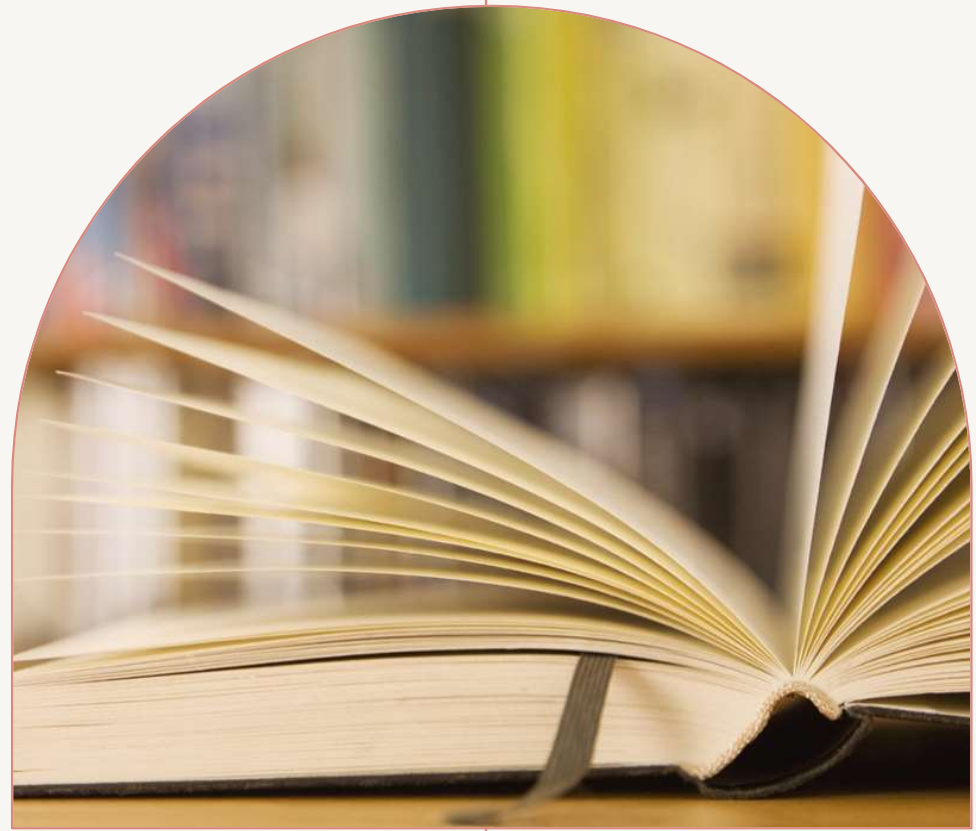




# Valley Christian Schools

## Strategic Plan Summary

### 2021-2025



# Valley Christian Schools

## Strategic Plan Summary 2021-2025



Dear Society Members,

The Board of Directors is responsible for updating Valley Christian Schools' Strategic Plan every three years. In preparing our strategic plan, we ensure the alignment of our priorities and goals as we seek to equip and inspire our students to serve the Lord Jesus Christ.

The members of our Board, along with our subject matter advisors, have worked closely with the Administrative Team to affirm Valley Christian Schools' priorities and goals for the coming years. Our primary goal for Valley Christian Schools is **to partner with families to provide a Biblically-based, Christ-centered, inclusive, innovative, and student-focused education; celebrating each unique student as made in God's image.** To that end, we are pleased to present to you the Strategic Plan for the 2021-2025 school years, which prioritizes 5 core areas of strategic focus:

- Faith Formation
- Education
- Finance and Facilities
- Governance and Policy
- Communications

While we do not anticipate seeing immediate results in all instances, we do expect steady progress to be made toward the goals laid out in this Strategic Plan. To that end, the Board of Directors is tasked with monitoring the progress that the Administrative Team makes against this plan each year. We look forward to seeing our goals in action in the years to come.

Thank you for your ongoing support of Valley Christian Schools. Please join us in praying that our priorities and goals for Valley Christian Schools would glorify the Lord, and that His presence would be known through the good work being done throughout each of our campuses.

In Him,

Mona Gisler  
President, Board of Directors

# Valley Christian Schools

## Strategic Plan Summary

### 2021-2025

### *Areas of Strategic Focus*



#### Faith Formation

- We integrate the authentic love of Christ throughout all aspects and personnel in order to provide an environment for maturing active, vibrant, Christ-like students who will glorify God in His world.

#### Education

- We ensure curriculum is relevant, rigorous and prepares each student for their unique future as Christ-like leaders and global citizens.

#### Finance & Facilities

- We ensure the sustainability and flourishing of VCS by providing the necessary resources to promote an inclusive, innovative, and student-focused environment.

#### Governance & Policy

- We partner with families to provide an all-inclusive, Christ-centered, innovative, student-focused education that celebrates the uniqueness of each student as made in God's image.

#### Communications

- We create an atmosphere where all Valley Christian families belong and feel confident that their voice is important and their family is valued.

# Valley Christian Schools Strategic Plan Summary 2021-2025

## *Goals for Faith Formation*

| Equip  | Provide  | Create   |
|--|--|--|
| Equip staff, parents, and students with resources to grow in spiritual maturity. | Provide opportunities to put faith into action in various settings, with various people groups, and with a variety of worship experiences. | Create an environment and a common language from a biblical perspective that can be used by all current and former Valley Christian students to display in his/her daily walk with Christ. |



*We integrate the authentic love of Christ throughout all aspects and personnel in order to provide an environment for maturing active, vibrant, Christ-like students who will glorify God in His world*

# Valley Christian Schools Strategic Plan Summary 2021-2025

## *Goals for Education*

| Expand   | Align  | Ensure  |
|--|--|---|
| Expand and implement relevant educational programming to serve the needs of each unique student. | Align curriculum vertically across all grade levels and content areas to ensure consistent learning experiences. | Ensure curriculum is relevant, rigorous and prepares each student for their unique future as Christ-like leaders and global citizens. |



*We ensure curriculum is relevant, rigorous and prepares each student for their unique future as Christ-like leaders and global citizens.*

# Valley Christian Schools Strategic Plan Summary 2021-2025

## *Goals for Finance & Facilities*

| Strategize                                       | Prepare  | Grow   | Protect   |
|--|--|--|---|
| Become less reliant on revenues from enrollment. | Be financially prepared for the future and agile in our ability to meet the challenges in front of us. | Meet the future growth needs for our school. | Maximize and maintain the spaces we currently have. |



*We ensure the sustainability and flourishing of VCS by providing the necessary resources to promote an inclusive, innovative, and student-focused environment.*

# Valley Christian Schools Strategic Plan Summary 2021-2025

## *Goals for Governance & Policy*

| Optimize  | Modernize  | Build   |
|---|--|---|
| Optimize Board effectiveness and structure with qualified candidates representative of the Valley Christian Schools community, while maintaining our Reformed accent. | Modernize what “Society” is and how everyone participates while being sensitive to the beauty of our legacy and history. | Build trust through improving Board access, relations and communications with all constituents. |



*We partner with families to provide an all-inclusive, Christ-centered, innovative, student-focused education that celebrates the uniqueness of each student as made in God's image.*

# Valley Christian Schools Strategic Plan Summary 2021~2025

## *Goals for Communications*

| Develop   | Create   | Facilitate   |
|---|--|--|
| Develop a messaging plan that shows the heart of Valley Christian Schools, one voice that is empathetic, Christ-centered and community-focused. | Create a clear plan for all Valley Christian families to feel connected. | Facilitate opportunities (or create spaces) to bridge relations where Valley Christian families know they have a voice and one that wants to be heard. |



*We create an atmosphere  
where all Valley Christian  
families belong and feel  
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# Valley Christian Schools

## Strategic Plan Summary 2021-2025

*Specific Focus Areas for the 2022-2023 School Year*



### Faith Formation

- Research options for implementing a common language for Christian education.
- Put faith into action in various settings, with various people.

### Education

- Research options for implementing a common language for Christian education.
- Expand and implement relevant educational programming to serve students.

### Finance & Facilities

- Ensure the appropriate level of transparency into sources and uses of income.
- Evaluate the impact of potential future large cash outlays and evaluate risks to our ongoing financial health.
- Improve donor relations and grow donor base.

### Governance & Policy

- Evaluate and recommend a path forward to increase Board involvement from non-anchor church and other qualified candidates while maintaining our reformed accent.
- Enhance and improve the role Society plays in keeping VCS families informed while instilling a sense of community.

### Community Relations

- Create a clear plan for all VCS families to feel connected.
- Review our admissions process and ensure clarity of pathways while enrolled at VCS.

