



COMMUNICATION PLAN FOR TARGETING IDENTIFIED AUDIENCES

The recruitment process will include meetings with parents, community members, school district personnel, and IHE personnel regarding the following targeted audiences for next school year's incoming 9th grade students:

- First generation college students
- Students of low socioeconomic status
- English Language Learners
- Students with disabilities

Requests to the district's PEIMS office will be made to identify the percentage of students who make up one or more of these categories in order to recruit students that would be representative of the district's demographics in these areas. The campus will make intentional efforts to recruit students based on the PEIMS information received from the school district.