



STRATEGIC NATIONAL ARTS ALUMNI PROJECT

OVERVIEW

3 MILLION

Arts graduates living today in the US



139,000 people receive arts degrees every year from American colleges and universities



Top Arts Degrees

BA, BFA, BM, BS, B Arch, MFA, MA, MM, M Arch, DMA, PhD

Leading Arts Majors

Design Fine & Studio Art Music Media Arts Theater Arts Education Art History & Curatorial Studies Architecture Craft Dance Arts Administration Creative Writing



EDUCATIONAL EXPERIENCES

91%
ALL ALUMNI

Overall positive experience

72%
ALL ALUMNI

81%
RECENT ALUMNI

Participated in community service

33%
ALL ALUMNI

46%
RECENT ALUMNI

Had an internship

Arts graduates report that they **acquired many skills at arts school** that are also **important to their subsequent work life**, whether in or out of the arts.

SKILL	ACQUIRED	IMPORTANT
Improved work based on feedback from others	92%	95%
Creative thinking and problem solving	92%	98%
Artistic technique	91%	80%
Broad knowledge and education	89%	96%
Critical thinking and analysis	89%	95%
Interpersonal relations and working collaboratively	79%	97%
Research skills	75%	88%
Clear writing	71%	90%
Project management skills	68%	94%
Leadership skills	67%	93%
Persuasive speaking	64%	91%
Technological skills	64%	93%
Networking and relationship building	61%	94%
Teaching skills	60%	76%
Financial and business management skills	23%	81%
Entrepreneurial skills	27%	71%

CAREERS AND OCCUPATIONS

Top Arts Related Occupations

70%

spend the majority of their work time in arts-related occupations

Arts Educator 26%

Designer 23%

Musician 15%

Fine Artist 14%

Arts Administrator 9%

Top Non-Arts Occupations

30%

spend the majority of their work time outside the arts

Education 10%

Communications 8%

Management 6%

Office & administrative support 5%

Sales 5%

88%

are satisfied with their current work

Only 3%

are currently unemployed

80%

said their first job out of college was related to their arts major

78%

have been self-employed at some point in their career

16%

started their own business, compared to only 4% of the general population

EARNINGS AND DEBT



46%

earning annual individual income of

\$50,000 and over

Student loan debt

had a major impact on career/education choices

34%

all alumni

53%

recent alumni



**STRATEGIC
NATIONAL ARTS ALUMNI
PROJECT**

Since 2008, the Strategic National Arts Alumni Project (SNAAP) has surveyed more than 200,000 arts graduates from 300+ colleges and universities in the United States and Canada.

Data shown here represent the results of the 2015 and 2016 national surveys of 58,338 arts alumni from 77 institutions. "Recent graduates" are those who received their degrees no more than 5 years prior to completing the SNAAP survey. "All alumni" represent arts graduates of all ages.

More information: snaap.indiana.edu