



Business Advisory Councils

2024 Joint Statement for Business Advisory Councils

Joint Statements must be made publicly available by March 1, 2024.

Name of Business Advisory Council: Educational Service Center of Eastern Ohio Business Advisory Council

Primary Contact:

Dr. Traci Hostetler, Superintendent
Educational Service Center of Eastern Ohio
7320 N. Palmyra Rd.
Canfield, OH 44406
t.hostetler@esceasternohio.org
330.533.8755

Secondary Contact:

Sandy Furano, Director of Career Counseling Services
Educational Service Center of Eastern Ohio
7320 N. Palmyra Rd.
Canfield, OH 44406
s.furano@esceasternoho.org
330.533.8755

1. Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?

There has been no changes to our Business Advisory Councils' structure. We meet on the third Thursday of each month from August through May.

2. Of goals submitted in your 2024 Business Advisory Council Plan, on a scale of 1-10 with 10 being goals accomplished. What goals were you able to accomplish?

On a scale from 1-10 on accomplishing the 2024 goals set by the Educational Service Center of Eastern Ohio BAC, we scored a 10. Below are the goals we submitted and details of our accomplishments.

ESCEO BAC Goals	Accomplishments
4th Annual Mahoning Valley Skilled Trades Expo September 20 & 21, 2023	The Mahoning Valley Skilled Trades Expo is held at the Canfield Fairgrounds in Mahoning County. Students from 7-12th grade participated in this interactive, hands-on skilled trades event. There were



	school districts from five different counties present with over 6,000 students in attendance.
3rd Annual Mock Interview Boot Camp February 7, 2024	The 3rd Annual Mock Interview Boot Camp provided 150 students with the skills they need to have a successful interview for high school employment, college acceptance, or career jobs. The skills in this program included polishing and practicing interview questions, resume writing, interview preparation skills, dressing for success and interview follow-up etiquette.
Building Trades Pre-Apprenticeship September 2021 - Present	The Building Trades Pre-Apprenticeship provides the in-demand skills and resources students need to begin an exciting career in the building trades upon graduation. Students engage in hands-on projects putting their skills to the test in carpentry and a variety of other building trades. This course emphasizes hand tools used on job-sites, mathematics for the trades, blue-print reading, worksite safety, along with soft skills development. This program also introduces skills in brick laying, painting, laborers and more. Upon successful completion of the pre-apprenticeship program, students can earn up to 24 industry-recognized credentials along with direct entry into the building trades apprenticeship program after graduation. Over 500 students have enrolled in the Building Trades Pre-Apprenticeship.
Career Exploration Bus Tour for Middle School Students May 16, 2023	The Middle School Career Exploration Bus Tour is hosted by the Career Counseling Department of the Educational Service Center of Eastern Ohio in conjunction with Mahoning, Columbiana, and Trumbull county school districts. The bus tour took 50 students to explore different careers in the Mahoning Valley and ask questions they have to business professionals. The bus tour included stops at Mahoning County Courthouse, America Makes, Covelli Centre, OH WOW! Children's Museum, and the Youngstown Business Incubator.
Career Exploration Courses August 2023 - Present	Career exploration courses expose students to different careers to help them understand the skills required for each profession. In addition, student career exploration courses play a vital role in helping young individuals discover their passion while



	<p>equipping them with the necessary skills for success in the professional world such as decision-making, problem-solving, and critical thinking. By providing exposure to various careers, fostering skill development, and encouraging self-reflection; these courses empower students to make informed decisions about their future endeavors.</p>
Job Shadowing Experiences	<p>The goal of job shadowing experiences is to give students an opportunity to ask questions and seek advice from experienced individuals who have already navigated through similar career paths. Job shadow experiences provide invaluable networking opportunities. Building connections with professionals can open doors to future internships or even job opportunities. These connections can also serve as mentors who offer guidance and support throughout one's career journey</p>
Social Media Platform	<p>One of the key advantages of using social media platforms is to increase business partnerships and the ability of the ESCEO Business Advisory Council to showcase collaboration and initiatives being created between the ESCEO BAC members and aligned school districts. By creating engaging content and sharing it on platforms such as Facebook, Instagram, and Twitter, the BAC can attract potential partners who may be interested in collaborating with our aligned school districts and involvement from parent outreach.</p>
Information Technology Pre-Apprenticeship	<p>Partnership with Youngstown State University Division of Workforce Education, local school districts, and businesses to develop pre-apprenticeship and apprenticeship pathways in the information technology field. The goal of the program is to connect students, school employers, and valley businesses together to develop a pipeline of locally grown talent to meet the demand of our region's growing information technology needs. Students in this pre-apprenticeship have the opportunity to work with local employers in the technology field or choose to work directly in their school with their district's technology department as a support specialist. Students in the program have the opportunity to complete CompTIA, IBM, and Microsoft credentials as well as an Ohio State Apprenticeship Council Recognized Pre-Apprenticeship Program Certificate of Completion, as well as their Ohio Means</p>



	Jobs Readiness Seal, and Industry Recognized Credential Seal.
5G Pre-Apprenticeship	This program equips students with the latest competencies required to design and deploy broadband infrastructure. Students in this program earn their 5G readiness certificate and are partnered with an employer to complete off-site training introducing and working with 5G towers and technology. Students in this program have the opportunity to earn a Wireless Infrastructure Association 5G Readiness certificate, Ohio State Apprenticeship Council Recognized Pre-Apprenticeship Program Certificate of Completion, as well as their Ohio Means Jobs Readiness Seal, and Industry Recognized Credential Seal.

a. What challenges have you experienced implementing your goals?

One of the biggest challenges with implementing our goals is transportation for our students from their school district to the event location. With the shortage of bus drivers in many districts, due to retirement and resignations, this makes transportation challenging at times. Also, students are waiting until they are 18 years old to get their driver’s license. By waiting until they are 18 years old they don’t have to pay for driver’s education.

Another challenge we experience with implementing our BAC goals is lack of motivation from our students to commit and follow through with attending events, career exploration tours, industry-recognized credential courses, etc. Therefore, the ESCEO Career Counseling team works closely with school administrators and counselors to remind and encourage students to attend and participate in these events.

3. What new partnerships have your Business Advisory Council formed for the SY24?

Below is a table showing the new partnerships that have been established with the ESCEO Business Advisory Council for SY24.

Mahoning County Health Department	The Mahoning County Public Health promotes and protects the health of individuals and communities. This is accomplished by collaborating, educating, and mobilizing to prevent disease, reduce disparities, and enhance the quality of life in Mahoning County.
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Ohio Department of Job and Family Services	The Ohio Department of Job and Family Services is the administrative department of the Ohio state government responsible for supervising the state's public assistance, workforce development, unemployment compensation, child and adult protective services, adoption, child care, and child support programs.
Pittsburgh Institute of Aviation	PIA offers Associate of Specialized Technology (AST) degree programs in Aviation Technology. The branch campuses also offer a diploma or certificate program in Aviation Maintenance Technology.
Youngstown City Health Department	The mission of the Youngstown City Health District is to protect and improve the public health of the residents of the City of Youngstown.

4. Have you added or removed any goals submitted in your SY24 Business Advisory Council Plans? If so, please provide details.

The ESCEO Business Advisory Council has not removed any goals for SY24. However, the ESCEO Business Advisory has added goals for SY24. These goals include:

- Career exploration through virtual reality for middle and high school students.
- Building trades competition for high school students.
- Exploring careers through YouScience and Pathful Connect.
- Exploring Junior Achievement Biztown - JA BizTown combines in-class learning with a day-long visit to a simulated town. This popular learning experience allows elementary school students to operate banks, manage restaurants, write checks, and vote for mayor. Students are able to connect the dots between what they learn in school and the real world.

5. Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.

Below are links to media coverage that spotlights our Career Counseling team and our ESCEO Business Advisory Council initiatives and events.

[ESCEO Launches Career Counseling Programs](#)

[YSU Workforce and the ESC of Eastern Ohio](#)

[ESCEO Facebook](#)

[YSU, ESC Grow Skill Training](#)

[High School Students Build Future Through Skilled Trades](#)