



FOR IMMEDIATE RELEASE
MEDIA ALERT – Friday, February 2, 2024
Fargo Public School District #1

ELEMENTARY STUDENTS LEARN THE POWER OF PAYING IT FORWARD THANKS TO DONATION FROM HEAT TRANSFER WAREHOUSE

The students at McKinley Elementary School are learning the value and power of giving this Giving Hearts Day thanks to Heat Transfer Warehouse.

WHAT: McKinley and Heat Transfer Warehouse Giving Hearts Day Donations
WHEN: **Tuesday, February 6 at 8:30 a.m.**
WHERE: McKinley Elementary School, 2930 8th Street North, Fargo
CONTACT: **Cheryl Janssen**, McKinley Elementary School principal, janssec@fargo.k12.nd.us or 701.446.5204 for more information.

Heat Transfer Warehouse is helping each classroom at McKinley Elementary School pay it forward this Giving Hearts Day. HTW is giving \$400 to each of McKinley's 11 classrooms, \$4,400 total, for the students to donate to any charity on the list for Giving Hearts Day. In preparation for Giving Hearts Day, representatives from Heat Transfer Warehouse will go into each classroom to take pictures with the students on Tuesday, February 6.

Each class spent time researching the charities, some classes in small groups and some collectively, and learning how each charity benefits the community and the people in it. The students created posters and short videos explaining the charities they selected and why they selected them. The posters are hung in the hallways for their guests to look at during the visit, and the videos were shared with HTW ahead of time.

Some of the charities the students have selected so far include Homeward Animal Shelter, Cats Cradle, American Cancer Society, Make-A-Wish, YMCA-Cass Clay, GiGi's Playhouse, The American Foundation for Suicide Prevention, the Rape and Abuse Crisis Center, and the Red River Zoo.

Giving Hearts Day is a 24-hour online giving event scheduled near Valentine's Day each year. The day is a large fundraising event that benefits North Dakota and northwestern Minnesota non-profits. Each organization finds a sponsor to generously match donations. Since its founding in 2008, the event has gone on to become one of the longest-running and most successful giving days in the country, providing a platform for to raise more than \$165 million. Giving Hearts Day this year is on February 8.

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