



FOR IMMEDIATE RELEASE
MEDIA ALERT – Tuesday, December 19, 2023
Fargo Public School District #1

FIFTH GRADERS BRING HOT COCOA BUSINESS PLANS TO LIFE

The fifth-grade classrooms at Eagles Elementary School are chock (olate) full of young entrepreneurs with plans in place to run their own hot cocoa businesses.

WHAT: Fifth Grade Hot Cocoa Business Project
WHEN: **Thursday, December 21** from 11:15 a.m. to noon
WHERE: Eagles Elementary School, 3502 South University Drive, Fargo
CONTACT: **Kristy Waldron**, Eagles fifth grade teacher, at 701.446.3900 or waldrok@fargo.k12.nd.us for more information.

All three classrooms of Eagles Elementary School’s fifth graders are inviting guests to hear them explain their plans to run a hot cocoa stand business and sending their visitors home with a sweet liquid treat on Thursday.

During December, the students have been working on a project-based learning assignment that tasked them with answering the driving question: “How can you convince people to buy hot cocoa from your business?”

This project called on students to solve many problems they would encounter when opening a real business. Some tasks included designing their business, supplies and pricing, staffing and scheduling, and then bringing their business to life on posterboard.

Students will share their hard work with their invited guests on Thursday. The visitors will be able to question students about their business designs and learn what their businesses have to offer them as a customer. At the end, the guests will receive cup of cocoa to go.

[END]