



FOR IMMEDIATE RELEASE
MEDIA ALERT – August 30, 2023
Fargo Public School District #1

FIRST WEEK ASSEMBLY WITH SPEAKER MICHAEL BLOOM TO BUILD SENSE OF COMMUNITY AT BEN FRANKLIN MIDDLE SCHOOL

The students and staff at Ben Franklin Middle School are kicking off the school year with a large-group assembly meant to unite them as one school unit.

- WHAT:** Michael Bloom Presentation
WHEN: **Thursday, August 31**, seventh and eighth grade at 1:30 p.m. and sixth grade at 2:30 p.m.
WHERE: Gym 2, Ben Franklin Middle School, 1420 8th Street North, Fargo
CONTACT: **Kirstin Hanson**, Ben Franklin principal, hansonk7@fargo.k12.nd.us or 701.446.3604 for more information

Michael Bloom, a former School Resource Officer at Ben Franklin Middle School, is returning to his old workplace on Thursday to give a presentation to the school's students and staff meant to build a sense of community throughout the school. Bloom will present twice, first to the seventh and eighth graders from 1:30-2:20 p.m., then to the sixth graders from 2:30-3:30 p.m.

Bloom is now a motivational speaker on a mission to use his talents to build strong connections throughout the Fargo-Moorhead community. After working as an SRO at Ben Franklin, Bloom was a Community Trust Officer for the Fargo Police Department, building trust and transparency between the community and the Police Department. He specializes in using music, primarily hip-hop, to engage students and inspire them with a positive message.

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