



FOR IMMEDIATE RELEASE
MEDIA ALERT – Friday, August 25, 2023
Fargo Public School District #1

BRUIN AMBASSADORS TO WELCOME STUDENTS BACK TO SCHOOL

High School's Bruin Ambassadors will be providing cheers, high fives, smiles, and lunch buddies to their schoolmates on the first day of school.

WHAT: Bruin Ambassadors Welcome Students Back to School
WHEN: **Monday, August 28, 2023**, at 8:20 a.m.
WHERE: Both Entrances, South High School, 1840 South 15th Avenue
CONTACT: **Adrienne Eider**, Counselor at South High School, 701.446.2020 or eidera@fargo.k12.nd.us for more information.

On Monday, August 28, Bruin Ambassadors will welcome South High School students and help them adjust and feel comfortable with the beginning of a new school year.

The Bruin Ambassadors will continue the annual tradition of welcoming all South students to the first day of school. Ambassadors will line up at the main entrance creating a "welcome tunnel" to greet students, and throughout the day will be available between classes to give directions and answer any questions. Additionally, the ambassadors will serve as lunch buddies.

Bruin Ambassadors are sophomore, junior, and senior students selected through an application and teacher recommendation process to help make the school a welcoming place for students. They are selected based on attitude, dependability, communication, initiative, leadership, and a personal essay. The students participate in a wide range of activities, so new students can connect and establish a sense of belonging.

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