



FOR IMMEDIATE RELEASE
MEDIA ALERT – Monday, July 31, 2023
Fargo Public School District #1

EASTERN DAKOTA CONFERENCE LEADERSHIP ACADEMY HELD IN FARGO

The coaches and athletes of the Eastern Dakota Conference may be rivals during the season, but this Wednesday, they are gathering in a spirit of cooperative learning to become athletes and coaches of personal integrity.

WHAT: Eighth Annual Eastern Dakota Conference Leadership Academy
WHEN: **Wednesday, August 2** from **10:30 a.m. to 2 p.m.** with a break from noon-1 p.m.
WHERE: Theater, South High School, 1840 South 15th Avenue, Fargo
CONTACT: **Todd Olson**, Student Activities Director for Fargo Public Schools, 701.446.1071 or olsont1@fargo.k12.nd.us for more information.

More than 300 coaches and high school athletes from the Eastern Dakota Conference will gather at South High School for the eighth-annual EDC Leadership Academy on August 2. The attendees, representing each of the EDC's 12 schools, will receive training on leadership skills from guest presenter Craig Hillier.

Hillier, a motivational speaker focusing on students, educators, and professionals, has presented to more than two million students since 1990. His message "Beyond the Scoreboard: Unlocking a Season of Significance" focuses on setting sights on positive attitudes and behaviors that will provide the foundation for a positive sports season. Each student will receive a copy of Hillier's book, "High School Sports Leader" which provides guidance for how student-athletes can be an effective leader for their teammates. More information about Craig Hillier can be found at craighillier.com.

Participating Eastern Dakota Conference school districts are Devils Lake, Fargo, Grand Forks, John Paul II Catholic Schools, Valley City, Wahpeton, and West Fargo. Each high school may bring up to 40 coaches and students to participate in the Leadership Academy.

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