



## Flyer Distribution Guidelines

### Kannapolis City Schools

- The District reserves the right to refuse any flyer. Prior approval of distribution materials by KCS does not ensure approval of future submissions.
- Flyers should have a clear education enrichment purpose or provide information related to enrichment activities for students, such as after-school programs and athletic programs.
- Flyers must include the statement, "These materials and/or activities described are neither sponsored nor endorsed by Kannapolis City Board of Education, its agents, or its employees." This will be added automatically by Peachjar.
- Flyers must contain the name and contact information of the sponsoring entity.
- Flyers must not be a direct marketing pitch for professional services or merchandise.
- Flyers must not be political campaign materials, promoting a candidate or political party.
- Flyers must not advocate or promote any particular religion or ideology.
- Flyers must not contain vulgar, indecent, or obscene content; libelous, slanderous or abusive language; material likely to disrupt the normal operation of the school; ideas promoting any product or service not permitted to minors by law.
- For more information, please see KCS Board Policies 5210-Distribution and Display of Non-School Material, 5220-Collections and Solicitations, and 5240 Advertising in the Schools. These policies are available for review at [kcs.k12.nc.us](http://kcs.k12.nc.us).