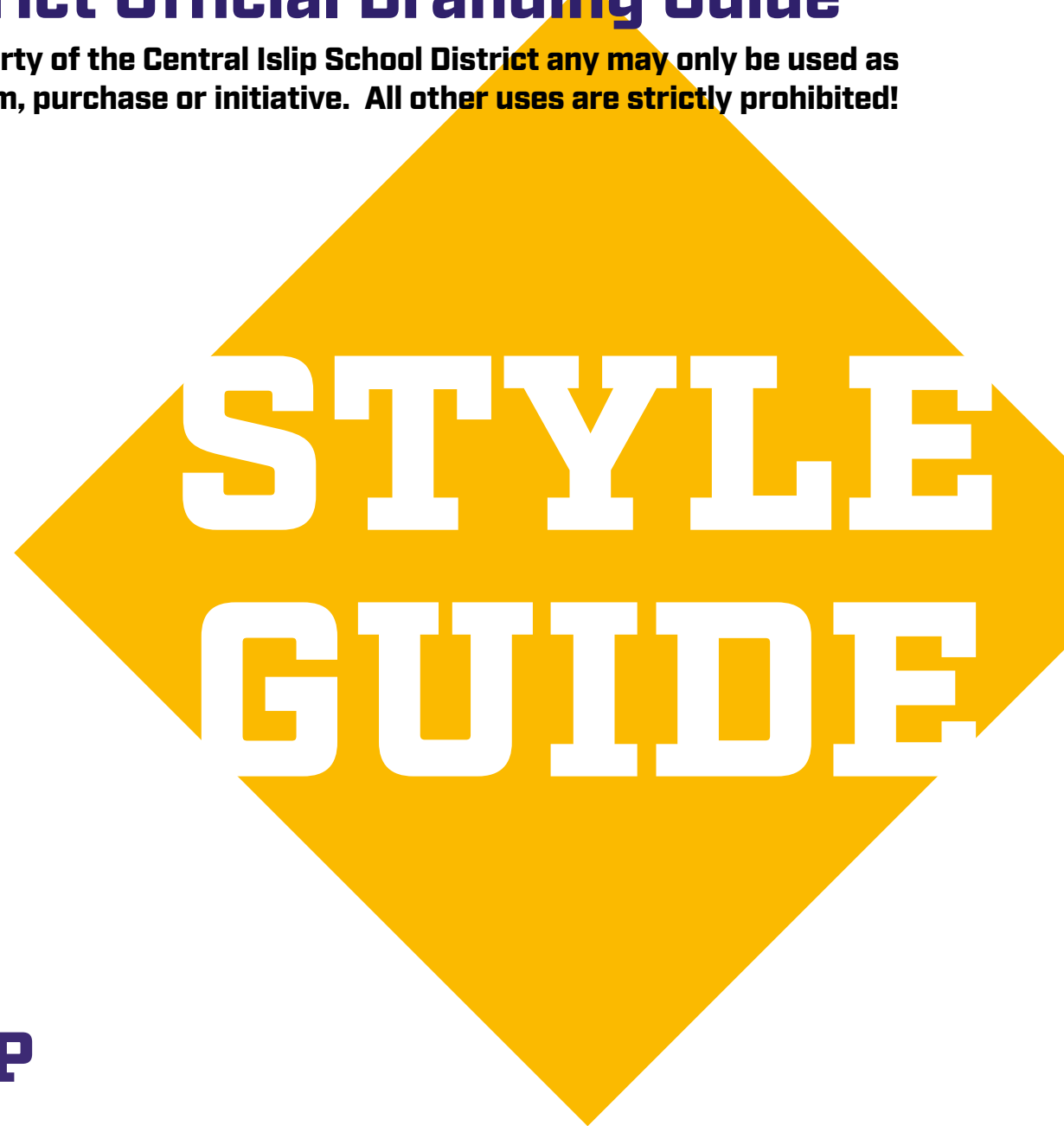


Central Islip School District Official Branding Guide

All logos listed in this guide are the intellectual property of the Central Islip School District and may only be used as part of an official Central Islip School District program, purchase or initiative. All other uses are strictly prohibited!

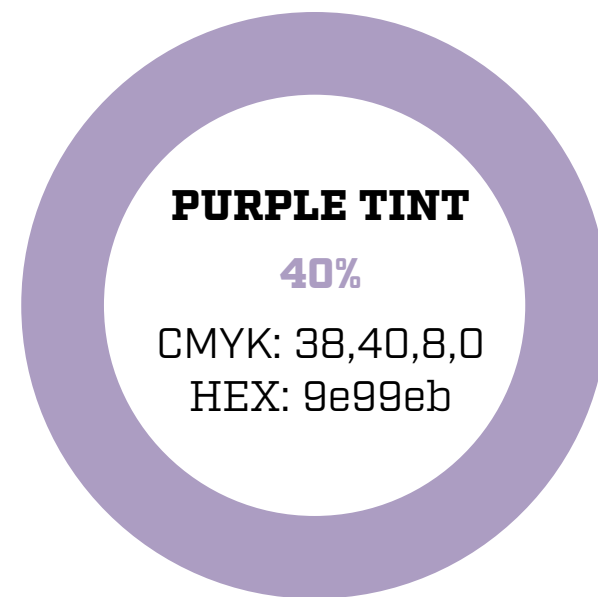
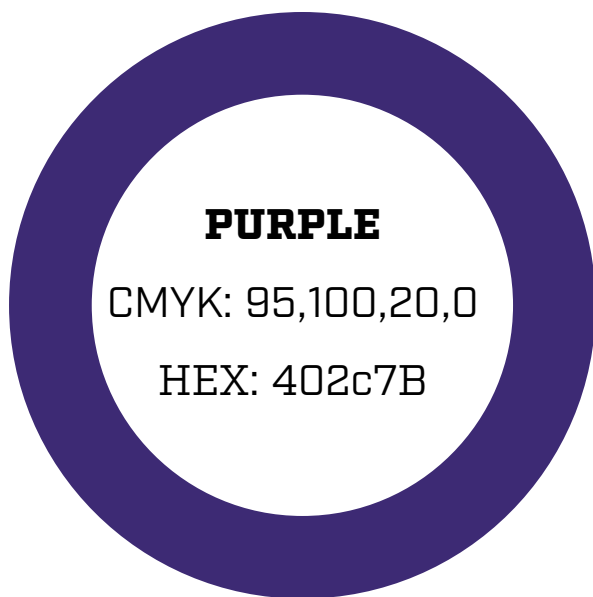


CENTRAL ISLIP
SCHOOL DISTRICT

¢ COLOR PALETTE

Official Color palette of the Central Islip School District is Purple & Gold. Effective July 1, 2024 and onward all schools colors will be the official purple and gold represented here. The Purple tint shown below may also be used when a lighter shade is desired or necessary for design purposes.

- The official Central Islip Purple is CMYK: 95, 100, 20, 0 or HEX: #402C7B
- The official Central Islip Gold is CMYK: 0, 30, 100, 0 or HEX: #FCB913
- The official Central Islip Purple Tint (40%) is CMYK: 38, 40, 8, 0 or HEX: #9e99eb



FONTS

Official Font of the Central Islip School District for branding purposes is **Adobe Factoria Black** and **Adobe Factoria Medium**. Adobe Industry Book and **Google Font Raleway** may also be used for a lighter impact.

The only fonts that should be used with Central Islip School District Branding are:

- **Adobe Factoria Black** - <https://fonts.adobe.com/fonts/factoria>
- **Adobe Factoria Medium** - <https://fonts.adobe.com/fonts/factoria>
- Adobe Industry Book - <https://fonts.adobe.com/fonts/industry>
- **Google Font Raleway** - <https://fonts.google.com/specimen/Raleway>

The logo fonts are from the Factoria family available from Adobe Fonts. These fonts should be used for headings.

FACTORIA BLACK

FACTORIA MEDIUM

¢ BACKGROUNDS

All logos have a white border and may be used on **Purple, Gold, Black or White only.**

DO NOT place logos on any other color



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT

¢ COLOR OPTIONS

If limited to one color, alternative logo options are available for all schools.



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT

¢ MUSKETEERS

There are three versions of the Musketeers mascot available.

The banner (bottom right) should only contain minimal information in **FACTORIA BLACK** or **FACTORIA MEDIUM** if required. All text should be in **UPPER CASE**.



◆ THE CENTRAL ISLIP FAMILY

All logos are available in PNG and EPS (Vector) formats

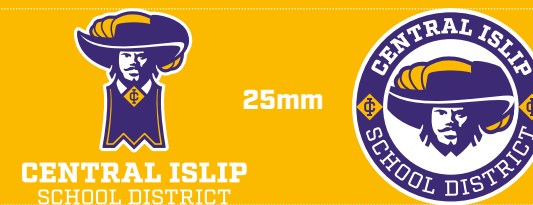


¢ CLEARANCE AND SIZING

Adherence to a minimum clear area around the logo helps ensure clarity of the brand.

No copy or any other graphics may encroach on this minimum space.

The minimum height of the logo is 25mm.



◆ SCALE

When presented together, all logos should be consistent in size and based on the CI diamond.



CENTRAL ISLIP
SCHOOL DISTRICT





LOGO LIBRARY



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



CENTRAL ISLIP
SCHOOL DISTRICT



























