



EdenAreaROP

NOTICE OF PUBLIC HEARING

Posted: January 24, 2022

Notice is hereby given that the Eden Area ROP will hold a Public Hearing to adopt new textbooks for the 2022-2023 school year on:

Thursday, February 3, 2022 at 5:45 pm

In compliance with the Governor of California's "Safer-at-Home Order" due to COVID-19, the Eden Area ROP Governing will be conducting the public hearing at the Governing Board meeting virtually. This means there will be no specific physical meeting place; the meeting will be held remotely. However, public participation continues to be welcomed and encouraged.

Attend Zoom Meeting Instructions:

To observe the meeting by video conference, please click on [LINK](#) or go to <https://us02web.zoom.us/j/88668495224?pwd=TnJjMVFIYWVjYkxZV09UQ0hYUONNUT09>

Meeting ID: **886 6849 5224**

Password: **EAROP22**

Instructions on how to join a meeting by video conference is available at: <https://support.zoom.us/hc/en-us/articles/201362193-Joining-a-Meeting>.

To listen to the meeting by phone, at the noticed meeting time please call **1-669-900-6833**, then enter ID **886 6849 5224**, then press "#". Password: **3921529**

Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone>.

In accordance with Board Policy and Administrative Regulation 6161.1. The Director or designee will administer the selection, ordering and implementation of textbooks throughout the Eden Area Regional Occupational Program (ROP).

Criteria and priorities for the selection of textbooks shall be based on local educational goals and objectives, State-approved instructional programs and criteria derived from any related curriculum frameworks, business/industry advisory committee and/or instructor input.

Adoption of textbooks by the Governing Board will be based upon recommendation made to the Board by the Director of Educational Services or designee.

The public hearing will include a review of the following textbooks:

Marketing Dynamics

Goodheart-Wilcox

(ISBN: 978-1-63126-625-6)

Principals of Business, Marketing, and Finance

Goodheart-Wilcox

(ISBN: 978-1-63126-455-9)

Entrepreneurship

Goodheart-Wilcox

(ISBN: 978-1-63126-635-5)

Any persons wishing additional information may contact the Principal, Manuschka Michaud, at 510-293-2904 or via email at mmichaud@edenrop.org.