

Appleton PTA News

August 24, 2023

Members Present: 46

Introductions:

Principal Update: Corey Hafey

- New Board Members - Joe Kuta (VP)
- Great start with assembly and Rowdy
 - Aidan Lynch - Guest at our beginning of year assembly who had a great message for our students & staff - Work Hard & Never Give Up!
 - Rowdy - CMU mascot
- Appleton has a lot of Socio-economic diversity, but always high growth
 - Lots of diversity at Appleton and we grow our kids!
- "We Belong" was a great focus last year
 - We will continue with this message again this year
- New Theme: **Are You Ready? LET'S GO!**
 - A focus on student & family engagement
 - Appleton is a great place to be!!



- Summer Reading Program - 83,002 minutes of reading by Appleton students!
 - Krisi Gustad - Coordinator
 - A BIG Thank you to all of the families that participated in this program and to all of the volunteers that helped out
- [CMAS - Colorado Measure of Academic Success --> Appleton Students](#)

English Language Arts (ELA)

3rd Grade: +4.4% higher than D51; 1.9% higher than the state

4th Grade: +5.6% higher than D51; 1.4% higher than the state

5th Grade: +24.5% higher than D51; 23.4% higher than the state

*We need 18 people to sign up to help serve food - 6 people for one-hour time slots

Silent Auction - A huge part of the carnival is the Silent Auction

- Please donate to the Silent Auction
- Email Jared Johnson to donate or help out

Ornament Night: April Fogerty

- December 5th 5-7pm
- Cost \$8 per ornament - We can charge whatever we want and keep the extra for PTA
- Joe - What did Ornament Night make last year? Could Ornament Night be sponsored by someone, so any family that wants to participate can?
- Matt R - Could we charge \$10 and then use the extra \$2 to help buy ornaments for families in need?

** Needs volunteers

**Is two hours long enough? Earlier start time?

- This item was tabled for now. Discussion will take place and we will bring it back up at the next meeting.

New Business Sponsorship Roll-out: Joe

- We decided this year to take it up a notch! We get so much support from these Business Sponsorships, we wanted to raise all of the tiers up.
- Gold (\$250) - Platinum (\$500) - Diamond (\$750) Membership
- Adding in: Business Ads on the in-school TVs, Social Media Push (Instagram, Facebook, etc.)
- Putting businesses on the back of the Appleton Tee Shirts
 - Sign up for the Diamond Level by Oct. 2nd, and the business names go on the shirts
- Pushing the new on-line payment options
- Video Email to past donators - hoping to get them back in as donors
- Brooke - We already have some "Diamond Partners!"
- AppletonPTA.com --> To get more information about Business Sponsorships

Jared - "Our PTA is bar non the best PTA in town! Thank you for coming and please find ways to partner with your kid's teacher. It can make a big difference!"

Other Volunteers Needed: Jared

- Social Media - We just started an Instagram account and we have Facebook
 - We need a point person for this
- Website Upkeep - Keeping it up to date and adding new things
- Art Heritage - Brooke Bray will be the new coordinator
- Artist in Residence - This position is now available. We need a person for this paid position (\$2,500 - \$3,000). You go into the classrooms once per month and teach an art lesson.
- Art Night - We need someone to run the Art Night. This is a Spring Event. It doesn't take a ton of effort, but we need a new coordinator.
- Restaurant Nights - Krisi & April will continue with this
- Pick up/Drop Off Parking Lot Helper (?)

** If you are interested in any of the above positions, go to the "Get Involved" tab on the website OR contact an Appleton Staff Member and they will point you in the right direction._

Other Thought or Ideas:

- Lots of good ideas are tossed out at this time.
- Community Garden ??
 - Corey - It will take a Champion and a big part of that is - It's a summer job! This makes it hard to keep it going

Next Meeting: Thursday, September 21 at 4:10 p.m.

