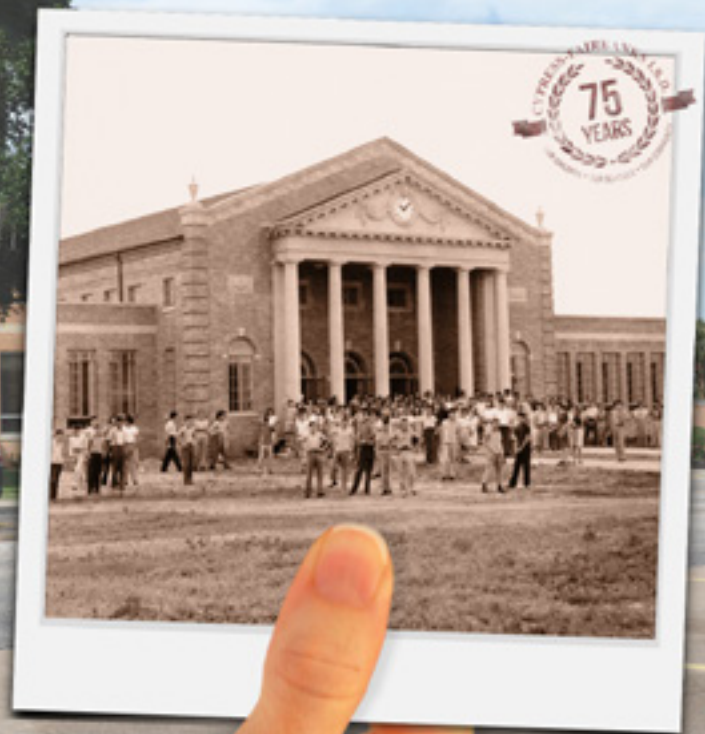


Cypress-Fairbanks ISD

State 2014-2015
of the
District



Message from the Superintendent



Prior to the start of our 2014-2015 school year, we took some time to recognize 75 influential honorees in our district's history during the 75th Anniversary Diamond Jubilee.

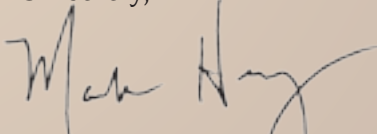
As each honoree's name was announced, I couldn't help but be grateful for all their contributions that have made Cypress-Fairbanks ISD a great district. I also reflected on the common link that they all shared — they were unafraid to lead.

Leading is not an easy task, but it's what we all strive for: in our lives, in our families, in our occupations and in our education system. Our 2014-2015 theme, **Lead the Way**, is a reflection of both what CFISD is and what we strive to be.

In many ways we are looked up to as a statewide educational leader—not only in academics, but also financial efficiency, technology, facilities and safety. As leaders, we recognize potential room for growth and constantly seek solutions to improve, and we are fortunate to have a supportive and cohesive community to help us in that mission.

In the pages ahead, you will see a reflection of where we have been and where we are now. The past 75 years have been incredible, and the years ahead look bright.

Thank you for joining us as we honor those leaders who came before us to **Lead the Way** into the future.

Sincerely,

Mark Henry, Ed.D.
Superintendent of Schools



Our educational theme this year is **Lead the Way** and it is really appropriate since we are also celebrating our 75th anniversary. I am amazed at the history of CFISD and the number of leaders that have led us to where we are, the premier district in the state of Texas.

In 1939, a group of individuals had a vision and lead our community to embrace their vision. These were just ordinary individuals, like most of us, that had a strong belief and the initiative to make something special happen.

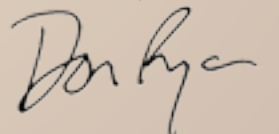
I've always thought that a leader isn't defined by the position they hold, but by the qualities they possess. The ability to inspire, motivate and cultivate are three leadership qualities that have nothing to do with a job title.

I can't help but think back to Clayton Allen Jr. who moved not only our community but also our nation this past year when he stopped what he was doing with his maintenance job to honor our country with the Pledge of Allegiance and a moment of silence. That inspiring act by Clayton became a life lesson for every student in our district, and that single act truly exemplifies **Lead the Way**.

Regardless of your role in the district, I hope that you take the initiative to **Lead the Way** this upcoming year and make a positive impact on those around you. I consider it a blessing to reside in CFISD and thank you for making our district exemplary.



Message from the Board President

Sincerely,

Don Ryan, President
CFISD Board of Trustees

“Do not go where the *path may lead*,
go instead where there is no path and
leave a trail.”
—Ralph Waldo Emerson

Enrollment & Demographics

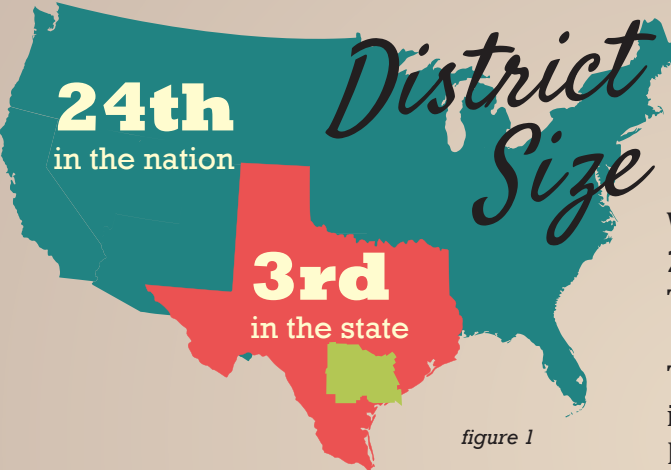
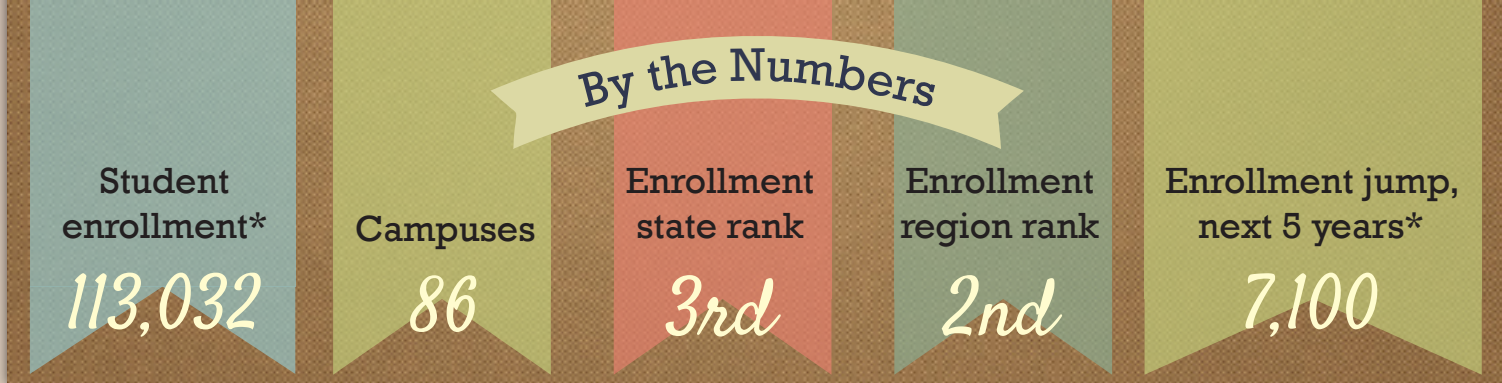


figure 1

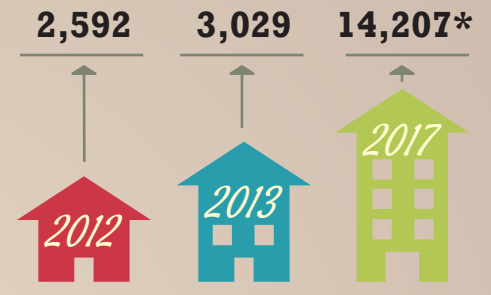
With more than 113,000 students expected to enroll in 2014-2015, CFISD retains its standing as the third-largest district in Texas and the 24th-largest in the nation (figure 1).

The district has enrolled the second-most number of students in the Gulf Coast region over the last five years, second only to Houston ISD, accounting for a 10.7-percent increase. More than 7,100 students are projected to be added over the next five years (figure 2).



*projected figure 2

New Home Closings



*estimated figure 3

CFISD's multicultural population represents a rich ethnic diversity throughout the community (figure 4). One-hundred students, while more than 2,800 students have successfully completed the district's New Arrival Center (NAC) English language immersion program.

As the local economy continues to improve, positive trends have appeared in the housing market. More than 3,000 new home closings were reported in 2013, an increase of almost 500 from the year before (figure 3).

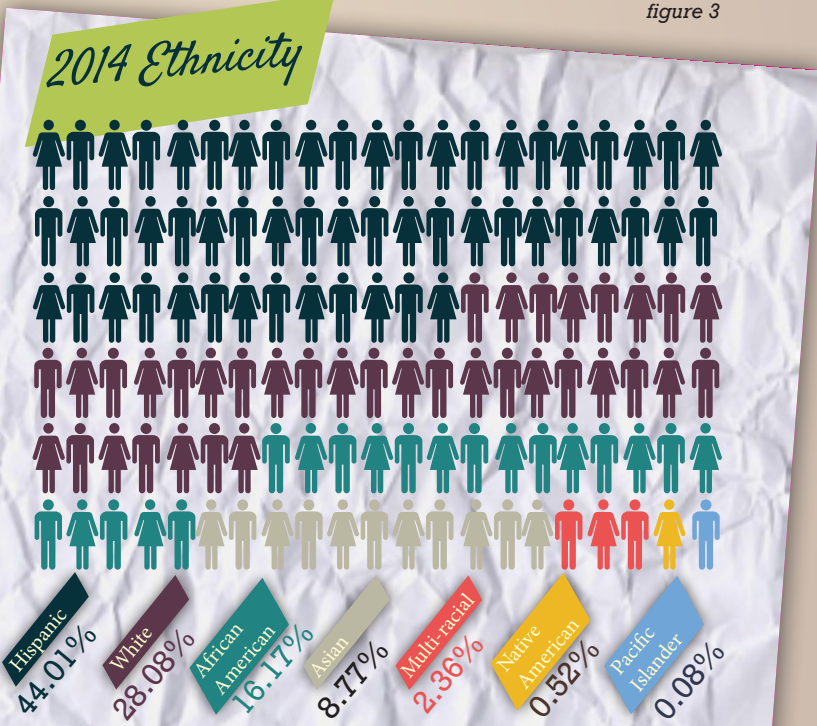


figure 4

According to a 2014 demographics study by Population and Survey Analysts (PASA), several factors contribute to CFISD's competitive advantage for development:

- low economically disadvantaged population;
- high STAAR passage rate;
- highly educated population; and
- high median income level.



Student Achievement

For the second consecutive year, CFISD earned the highest possible rating of *Met Standard* in the Texas Education Agency (TEA) accountability system. All 80 of the district's eligible schools earned the same designation to make CFISD the largest district in Texas to have all schools receive the *Met Standard* designation.



LSC-CyFair Dual-Credit Program

Annual Credit Hours Earned



figure 7

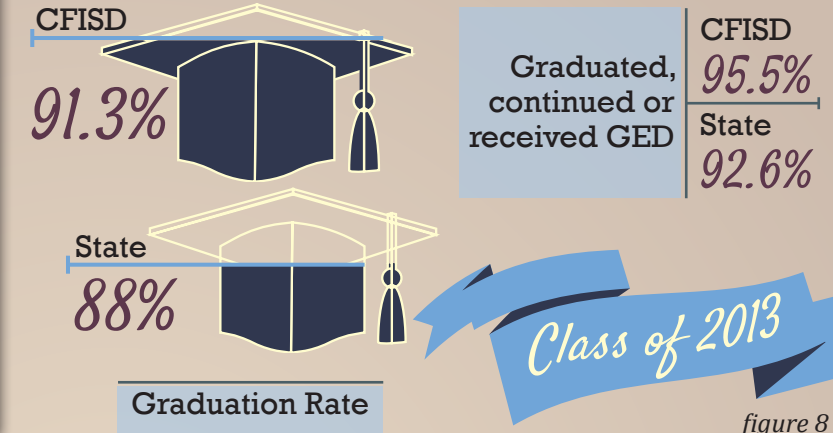


figure 8

STAAR Comparison*

figure 5

First-Time Testers

| Subject | CFISD | State |
|------------|-------|-------|
| Algebra I | 93 | 86 |
| English I | 81 | 72 |
| English II | 80 | 73 |
| Biology | 97 | 93 |
| US History | 96 | 92 |

| Grade/Subject | CFISD | State |
|---------------|-------|-------|
| 3 Reading | 80 | 76 |
| | 82 | 70 |
| 4 Reading | 80 | 74 |
| | 79 | 70 |
| | 77 | 73 |
| 5 Reading** | 84 | 76 |
| | 88 | 79 |
| | 86 | 73 |
| 6 Reading | 84 | 77 |
| | 85 | 79 |
| 7 Reading | 83 | 75 |
| | 79 | 67 |
| | 77 | 70 |
| 8 Reading** | 89 | 83 |
| | 80 | 79 |
| | 83 | 71 |
| | 75 | 62 |

figure 6

CFISD continues to mold college- and career-ready graduates, with the Class of 2013 graduation and continuation/GED rates exceeding state averages (*figure 8*). More students took advantage of CFISD's dual-credit partnership with Lone Star College-CyFair in 2013-2014 than ever before.

The district also remains the largest in Texas with no Priority or Focus schools—those eligible for additional federal funding to strengthen performance—as designated by the TEA.

The third full year of STAAR assessments resulted in high passing numbers for CFISD as compared to state averages, with particular success among Student Success Initiative scores and First Time Testers (*figures 5 and 6*).

CFISD released results from its first annual Community and Student Engagement (CASE) ratings for each campus in August, earning top marks in areas such as 21st Century workforce development, digital learning environment, dropout prevention strategies and second language acquisition.



*All students tested. Scores from STAAR only. Source: Pearson Reports

**Student Success Initiative 1

Fiscal Responsibility



CFISD was again rewarded for its efficient use of taxpayer dollars when it earned the second consecutive Education Resource Group (ERG) No. 1 ranking for financial and academic performance.

ERG state rank, financial & academic performance

The Office of Susan Combs, Texas Comptroller, also recognized the district with a "Platinum" Leadership Circle Award for financial transparency, a fourth consecutive Financial

Accountability System of Texas (FAST) five-star rating and an 11th consecutive Schools FIRST "Superior Achievement" rating. The Comptroller also visited the district in 2014 to praise its model efficiency in campus construction.

The Board passed the 2014-2015 budget in the amount of \$833,513,043 in May, with no change to the annual tax rate. The Board also preserved the 20-percent Local Optional Homestead Exemption (figure 9), benefiting district homeowners.



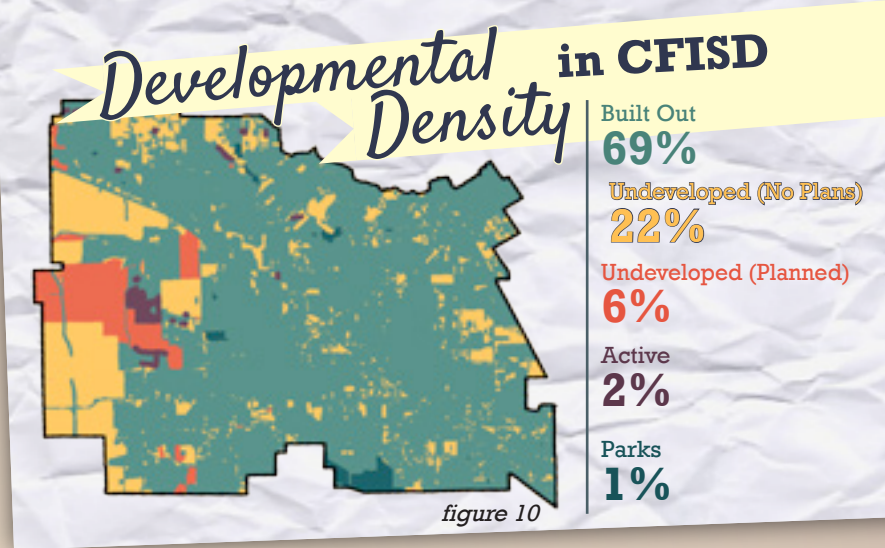
Bond Update

CFISD voters overwhelmingly supported a \$1.2 billion bond package with nearly 69 percent approval in May. The bond will finance safety and security, transportation, new facilities, technology upgrades and renovations to accommodate growth through the year 2020.

The previous bond package, passed in 2007, continues to support the district with new facilities. Renovations included in this bond have been completed.

CFISD opened its 18th middle school, David Anthony, Ed.D. Middle School, in the Towne Lake community this fall.

The CFISD Police Department received renovations and an 8,000-square-foot addition with a new parking lot which was completed in the fall of 2014.



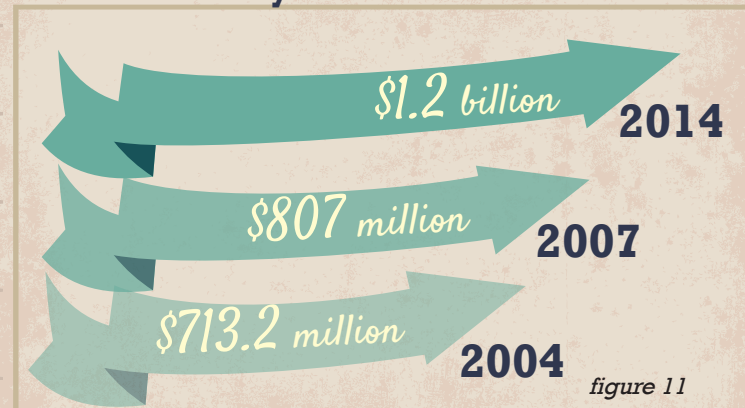
Impact of Local Optional Homestead Exemption

unchanged from 2013

| CFISD Tax Rate* | Annual taxes paid, \$200K home, with CFISD 20% homestead exemption | Annual taxes paid, \$200k home, with \$15k state exemption: | Annual taxes saved, \$200k CFISD home |
|--|--|---|---------------------------------------|
| \$1.04 m&o \$0.41 i&s \$1.45 total | \$2,102.50 | \$2,682.50 | \$580 |

figure 9

Recently Passed CFISD Bonds



David Anthony, Ed.D. Middle School

Middle School No. 18

Opening Date: August

Community: Towne Lake

Designer: Bay-IBI Group

Square Feet: 247,500

Approx. Students Served: 1,225



Technology



Following the passage of the 2014 bond referendum, technology upgrades began immediately over the summer to meet the demands of a 21st-century learning environment.

The district will expand internet bandwidth capabilities by 225 percent in 2014-2015, and will install a brand-new wireless infrastructure throughout six district fiber “hubs” to improve student and staff connectivity throughout the district.

CFISD manages 6,000 miles of fiber and 15 million feet of copper cabling. The network received 32 million internet hits in 2013-2014. Since 2007, the district’s internet/bandwidth usage has increased by 1,900 percent.

The district has 218,000 technology assets available, which students will utilize in the classroom in addition to their own devices.

Students exhibit their technology progress each spring in the annual Technology Festival, which featured more than 1,000 projects and a record number of 4,804 attendees this year.

Approximately 600 educators learned new ways to enhance instruction at the Digital Learning Conference over the summer.

STUDENT PROJECTS
Technology Festival
1,000+

STAFF PARTICIPANTS
Digital Learning Conference
614+

MILES of FIBER
districtwide
6,000

INTERNET HITS
districtwide
32 million

STUDENT to COMPUTER
districtwide
2.0 to 1

PROJECTED INCREASE
internet speed
550%

TECHNOLOGY ASSETS
districtwide
218,000

Health & Safety



The district is committed to preserving the health and safety of all students in 2014-2015. Under Chief of Police Alan Bragg, the CFISD police department has 72 sworn officers to protect students, staff and campuses—a number that will continue to increase throughout the year (*figure 12*).

While previous bond funds allowed for the renovation, expansion and conversion of the police department facility (*figure 14*), future bond funds will allow for additional safety and security features to be added to existing school sites and buses.

The health services department has 86 registered nurses (one per campus) as well as 40 clinic assistants. Health services offers regular CPR certification classes to employees, teaching 5,675 CPR courses in 2013-2014.

The district has 250 automated external defibrillators (AEDs) throughout its campuses for emergency situations (*figure 13*).

The athletic department offered 3,520 preventative electrocardiogram (ECG) screenings to monitor athlete heart conditions.

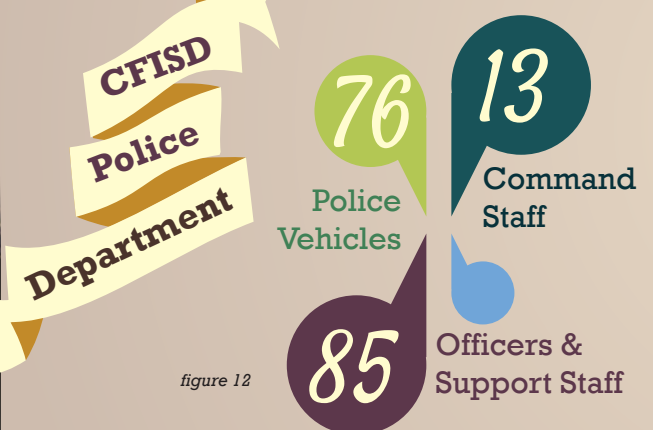


figure 12

CFISD Health Services Department

86 registered nurses
districtwide

250 AED devices
on CFISD campuses

3,250 ECG screenings
2013-2014

figure 13

CFPD Station Upgrades



figure 14

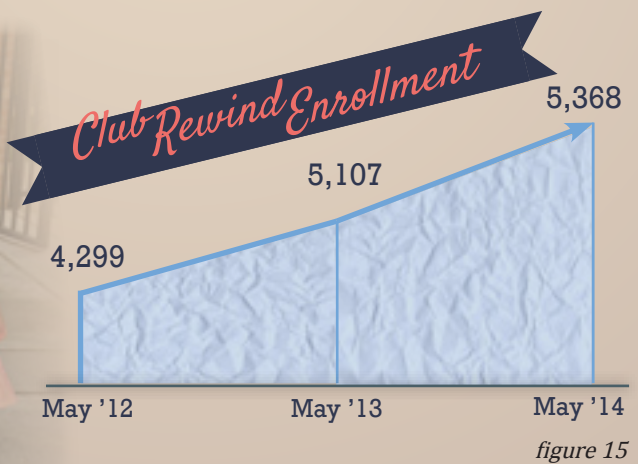
Community Relations



The Cypress-Fairbanks community has been instrumental in the district's success. The Cy-Fair Educational Foundation (CFEF), which raises funds for student scholarships and teacher development grants, raised more than \$330,000 in 2013-2014. Events such as the Salute to the Stars Gala (\$160,000 raised) and the B.F. Adam Golf Classic (\$120,000 raised) are communitywide efforts that contribute to the Foundation's—and CFISD's—success.

CFISD's communication and community relations department is comprised of the communication, community engagement and community programs departments.

Through efforts such as before- and after-school care (*Club Rewind*), swim lessons (*Splash!*), parents' nights out (*Pajama Jam*) and summer fun camps, the community programs team has generated a \$4.4-million boost to the district's general fund over the last three years. Community programs also coordinated the Inaugural Superintendent Fun Run in February, which raised \$33,300 for the CFEF.



ORGANIZATIONS
at Leadership Conf.
Business Expo

29

SUPPORT
for VIPS Luncheon

\$21,250

VOLUNTEERS
Bus Buddies 2014

214

BUS BUDDIES
increase from
previous years

29

3-YR REVENUE
Community
Programs

\$4.4 million

MONEY RAISED
2014 Superintendent
Fun Run

\$33,300

CFEF
scholarships,
2013-2014

\$330,000

The community engagement team continues to seek new ways to reach and promote valued partners throughout the district. Thousands of volunteers contribute work valued in the millions, and the department's Adopt-a-School program expands to more schools every year. Joint efforts with Cy-Hope, such as the backpack-stuffing program and Super Hero Lunch Account, benefit the district's economically disadvantaged students.

The communication team serves as a media liaison while keeping the community informed of the latest news throughout the district. This is accomplished through CFISD's new website and 86 campus sites launched over the summer, and numerous social mediums that provide real-time and engaging content. SchoolMessenger, CFISD's new mass notification system, allows real-time communication with parents and staff via email, text message and phone.



CFISD Communication Impact

f 14,212 likes

YouTube 846 subscribers

5,690 followers

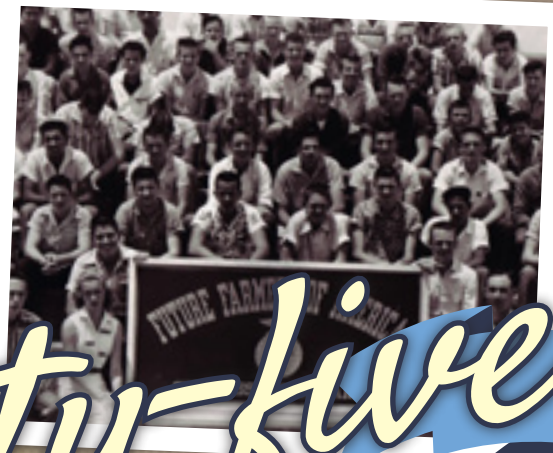
CFISD 32 million hits

in 3,564 followers

16 CFTV 96 online programs



Career & Technical Ed.
extracurricular participation
39,900 students



Fine Arts extracurricular participation
81,000 students



Seventy-five years

of leading the way.



Athletics extracurricular participation
35,460 students



AFJROTC extracurricular participation
1,000+ students



A Publication of the Communication Department