



Creating a Five-Year Strategic Plan For the Barnegat Township School District

Mission Statement

Our collective mission is to nurture and educate our children in accordance with all curriculum standards to prepare them for responsive citizenship and success in life.

Meeting# 3

Developing Strategic Planning Goals & Objectives

On April 27, 2022, Barnegat Township School District administrators, Board of Education members, staff, parents, and community members, forty-one (41) in all, came together for the district's strategic planning initiative. The meeting began with a welcome and introduction by Mr. Daniel Gundersen, Director of Student Services, on behalf of Superintendent Dr. Brian Latwis. Kathleen Helewa, Senior Manager and Field Service Representative for New Jersey School Boards Association reviewed the strategic planning process.

We began the evening with a review of the strategic planning process and consensus building. Copies of the outcomes from meetings 1 & 2, along with goal areas were provided for each participant.

The activity for the April 27, 2022, meeting was to develop goal statements and objectives for each of the five goal areas identified at the second meeting.

Participants selected the Goal Area in which they wished to participate, five groups in all. The small groups reviewed the outcomes from Meeting #1, strengths and challenges, and Meeting #2, vision and initiatives and then began brainstorming on strategies, objectives and ultimately the formulation of goal statements. After group discussion, each group identified their consensus points and presented those to the full group of meeting participants.

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district website to share the group work during the course of the strategic planning process.

Group Consensus: Goals, Objectives, and Strategies

Goal #1: Learner Success

Goal Statement: To create an engaging environment that advocates continuous growth and life-long learning in order to develop productive citizens in the community.

Objectives:

1. Students: Through authentic learning experiences, develop students who are passionate about personal growth and take pride the journey to success.
2. Faculty/Staff: To retain staff by empowering their voice and expertise in decisions that maximize learner success.
3. Family: To increase awareness and participation through activities/events that create a partnership in learning.
4. Community: To create opportunities to engage the community so that all residents, local businesses, groups/clubs, etc., become invested in the district.

Goal #2: Social-Emotional Learning

Goal Statement: To develop and implement support programs focused on the social/emotional well-being of the whole child.

Objectives:

1. Create and promote a resource directory to facilitate open communication at the high school level.
2. Encourage the involvement of students over multiple processes such as spirit program (DOJ).
3. Develop curriculum to support age-appropriate programs such as Community Circle, KAPS, Leaders in Training, and Be Positive Committee.
4. Construct and repair the voices of staff and faculty through Principal Advisory Committees and team building activities.

Goal #3: Community Partnerships

Goal Statement: Create partnerships that provide our students with authentic experiences, make connections with the community at all ages, and focus learning on a local context.

Objectives:

1. Create a color-coded District calendar that includes events for all schools.
2. Have a senior community liaison to co-coordinate/communicate school events and opportunities for involvement (i.e., living history, life experiences, etc.).
3. Continue/enhance CBI (Community-Based Instruction) opportunities, honor participating local businesses (i.e., Inspire Awards, website acknowledgment).
4. Institute Career Day at ROBMS/BHS for grades 8 and 10, inviting community.
5. Explore other methods/modes of local communication of school events and community opportunities. (i.e., local paper, *Barnegat Leader*—read in SS + Communities, etc.)

Goal #4: Facilities & Finance

Goal Statement: To establish a fiscally appealing and responsibly allocated budget to ensure support of exceptional personnel, facilities, and resources.

Objectives:

1. To procure and maintain access to premium technology and resources for students and staff.
2. To improve salary and compensation structure to attract and retain quality personnel.
3. To prioritize maintenance of and improvement to District buildings and grounds.

Next Steps

The Superintendent / Administrative Team will develop action plans to implement the vision and goals developed in the 3R Strategic Plan. The action plans will include:

1. The actions necessary to accomplish the goals and objectives
2. Select measures for accountability
3. Resources required
4. A timeline for implementation
5. Indicators of success

All participants will be invited to attend the board meeting, on August 30, 2022, when the final strategic plan will be presented to the Board of Education by Mary Ann Friedman, NJSBA, Field Service Representative.

Thank you to all of the participants who gave of their time, energy, and talents to contribute to the strategic plan for the Barnegat Township School District! It has been a pleasure to work with you.