



Fun -
Dancing -
Live Band -

spring

Benefit



2024 Sponsorship Package



To secure an exclusive sponsorship opportunity or to customize a sponsorship package, please contact Allie Acker, Associate Director of Development and Alumni Relations, at aacker@cfis.com or 403.240.1500 ext. 256.

Calgary French & International School is a registered Canadian charity and can issue charitable tax receipts, upon request.

Charitable tax receipts cannot be issued for sponsorships when the sponsor gains a marketing or advertising value, as defined by the Canada Revenue Agency (CRA) guidelines.

 Calgary French & International School

April 18, 2024

The Brownstone
221 10 Ave SE #120

Calgary French & International School's annual Spring Benefit brings together our community of independent school parents and embodies the generosity and spirit at CFIS.

Event proceeds fuel our Enhancement Fund to bolster our exclusive experiential learning and extracurricular opportunities for all CFIS students. Accessibility to better transportation directly supports getting our upper elementary and secondary students into the community for service projects, field studies and sports participation, and will also be available periodically for students in our younger grades.



Fun Games - Silent Auction -



Sponsors of the CFIS Spring Benefit are advocates of experiential education and service learning. Join community-focused businesses in support of education. Elevate your brand with promotional opportunities that will reach the CFIS parent community of over 750 students.

With recognition leading up to and during the event, you will gain exposure to business leaders, legal professionals, medical experts and influential community figures. Contact us to learn more about customized sponsorships, donations, and promotional packages that meet your business goals. Email aacker@cfis.com for more information.



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Exclusive Sponsorship Packages

Platinum \$10,000

- Eight complimentary event tickets
- Preferred seating area, with a bottle of wine for your guests
- Company name and logo on all sponsor recognition materials as the 'Presenting Sponsor'
- Company logo on digital invitations
- Opportunity to speak at the event
- Verbal recognition at the event

- Paid social media ad targeting CFIS followers
- Eight mentions on CFIS social media accounts
- Full-page company profile in the Spring edition of the CFIS Notre Monde e-publication
- Logo on the event webpage
- Recognition in all post-event communications

Sold Out!

Community - New Friends



Diamond \$7,500

- Four complimentary tickets to the Spring Benefit
- Paid social media ad targeting CFIS followers
- Three mentions on CFIS social media accounts
- Half-page company or brand profile in the spring edition of the CFIS Notre Monde e-publication
- Company logo on all sponsor recognition materials at the event
- Logo on event webpage
- Verbal recognition at the event
- Recognition in all post-event communications

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Event Sponsorship Packages



Gold \$4,000

- Two mentions on CFIS social media accounts
- Half-page company or brand profile in the spring edition of the CFIS Notre Monde e-publication
- Company logo on all sponsor recognition materials at the event
- Logo on event webpage
- Verbal recognition at the Spring Benefit
- Recognition in post-event communication
- Logo recognition at an event sponsored station

Email aacker@cfis.com to become a sponsor!

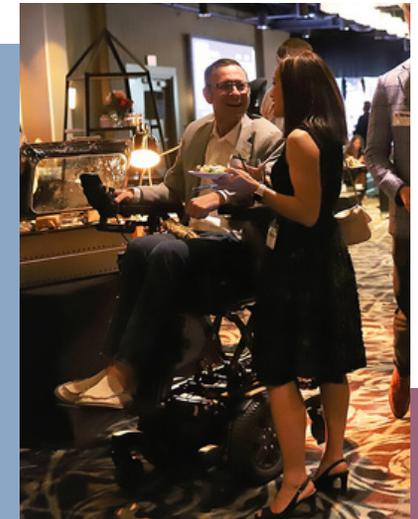
Silver \$2,000

- One mention on CFIS social media accounts
- Logo on event webpage
- Verbal recognition at the Spring Benefit
- Recognition in post-event communication
- Logo recognition at an event sponsored station

Champagne \$1,500

- Logo on event webpage
- Recognition in post-event communication
- Logo recognition at an event sponsored station

Available sponsored stations at the event include: Photo Booth Sponsor, Transportation Sponsor, Entertainment Sponsor, Parking Sponsor and Reception Sponsor.



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