Palm Beach Day Academy
Golf & Tennis Classic
Presented by Natalie & Ed Emerson
April 12, 2024

Sponsorship Opportunities

For an up-to-date list of available sponsorship opportunities, please visit boostmyschool.com/PBDA-GT2024.
YOUR SPONSORSHIP MATTERS

Thanks to the generosity of the Macfarland and Matthews families, Palm Beach Day Academy has acquired an administrative office building adjacent to the Flagler campus - the Wildermere House. This new facility will house PBDA’s admissions team, Spirit Shop, business offices, and parent meeting space, and ultimately open up space on both the Flagler and Seaview campuses for much needed classrooms and student programming. This year’s Golf & Tennis Classic will allow our community, alumni, current and past parents to come together in support of the required construction and furnishing of that new space. Long term signage recognizing all event sponsors will be featured at the Wildermere House.

GOLF & TENNIS CLASSIC COMMITTEE

Holly Cardinale
Natalie Emerson
Ned Grace
Samantha Hanman
Nicole Menges
Tyler Schapiro
Event Schedule & Participation levels

Friday, April 12, 2024

All participation includes cocktail party invitation

12:30PM - Check In
1PM - Tennis Start at Seaview Tennis Center
340 Seaview Ave, Palm Beach, FL 33480
Davis Cup-style tournament, prizes, buffet lunch, and drink stations
$750/individual or $2,000/bring your doubles team

12:30 - Check In
1PM - Golf Shotgun at The Park West Palm
7301 Georgia Ave, West Palm Beach, FL 33405
Contests and prizes, boxed lunch, snack and drink stations
$750/individual or $5,000/bring your foursome

5PM - Cocktails at The Park West Palm
7301 Georgia Ave, West Palm Beach, FL 33405
$250/individual
Golf & Tennis Sponsorship Opportunities

$25,000 - Gift Sponsor (1)
• Co-branding with PBDA on a unique gift to be distributed to all event participants (approx. 300)
• 1 foursome or 1 double

Golf Sponsorship Opportunities

$50,000 - Golf Presenting Sponsor (1)
• Topline recognition
• 1 foursome

$10,000 - Boxed Lunch Sponsor (1)
• Branding opportunity on the grab-and-go lunches provided to all participants
• 1 foursome

$7,500 - Golf Hydration Stations Sponsor (2)
• Branding opportunity at one of two hydration stations

$2,000 - Hole Sponsor (18) - 5 Remaining
• Branding opportunity/signage at one hole including QR codes for easy navigation to your website

All sponsorship levels include recognition on event signage and PBDA website, emails and social channels, as well as 2 tickets to cocktail party.
Tennis
Sponsorship Opportunities

$50,000 - Tennis Presenting Sponsor (1)
- Topline recognition
- 2 doubles teams

$10,000 - Food & Beverage Sponsor (1)
- Branding at buffet lunch and cocktail station
- 1 doubles team

$7,500 - Tennis Hydration Station Sponsor (1)
- Branding opportunity on hydration station

$5,000 - Court Sponsor (7)
- Branding opportunity/signage at one of the tournament tennis courts including QR codes for easy navigation to your website
- Opportunity for branded item display

All sponsorship levels include recognition on event signage and PBDA website, emails and social channels, as well as 2 tickets to cocktail party.
SPONSORSHIP REPLY FORM

Thank you for supporting the Palm Beach Day Academy Golf & Tennis Classic! For questions, please contact Amy Mauser at amauser@pbday.org or call 561-655-1188. Please send logo to Megan Sedlacek at msedlacek@pbday.org. For an up-to-date list of available sponsorship opportunities, please visit boostmyschool.com/PBDA-GT2024.

Premier Sponsorship
☐ $75,000 - Title Sponsor (Exclusive)
☐ $30,000 - Cocktail Party Sponsor (1)
☐ $25,000 - Gift Sponsor (1)
☐ $5,000 - Awards Sponsor (1)

Tennis Sponsorship
☐ $50,000 - Tennis Presenting Sponsor (1)
☐ $10,000 - Food & Beverage Sponsor (1)
☐ $7,500 - Hydration Station Sponsor (1)
☐ $5,000 - Court Sponsor (7)
☐ $2,500 - Tennis Ball & Towel Sponsor (1)

Golf Sponsorship
☐ $50,000 - Golf Presenting Sponsor (1)
☐ $15,000 - Golf Ball Sponsor (1)
☐ $10,000 - Caddy Sponsor (1)
☐ $10,000 - Boxed Lunch Sponsor (1)
☐ $7,500 - Hydration Stations Sponsor (2)
☐ $2,500 - Tee Sponsor (1)
☐ $2,000 - Hole Sponsor (18) - 5 remaining

Bulldog Gifts
Make a gift at your own discretion and choose how you’d like to be listed:

☐ $________
Name: ____________________________

Contact / Billing
Name (as to appear on marketing material): ________________________________

Address: __________________________________________________________________

City/State/Zip: __________________________________________________________________

Email: ____________________________ Phone: ____________________________

Enclosed is a check for $ __________ Please make payable to: Palm Beach Day Academy

I wish to pay by credit card: ☐ American Express ☐ Master Card ☐ Visa

Name (as it appears on card): __________________________________________________________________

Card Number: __________________________________________________________________

Expiration: _______________________ Security Code: _______________________

Signature: ________________________ Date: ________________________________
Auction Donation Form

Thank you for making a contribution to our auction! Please complete this form and email philanthropy@pbdy.org.

Name: __________________________________________

Organization: __________________________________________

Address: __________________________________________

Email: __________________________________________

Phone: __________________________________________

Name of Item(s): __________________________________________

Estimated Dollar Value: __________________________________________

Please provide a brief description of the items you are donating:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Signature

________________________________________________________________________

Date

________________________________________________________________________

Palm Beach Day Academy appreciates your generous support!