

HARMONY PUBLIC SCHOOLS – Style Guide

Logos



Blue on White



Transparent Background



Campus Specific



With Tagline



White on Blue



District Specific

Colors



Harmony Red (Primary)
Hex: #ED1C27
CMYK: C 0 M 100 Y 100 K 0
RGB: R 237 G 28 B 39
Paint Color: SW 6868 “Real Red”



Harmony Blue (Primary)
Hex: #074F9A
CMYK: C 100 M 79 Y 6 K 0
RGB: R 7 G 79 B 154
Paint Color: SW 6966 “Blue Blood”



Harmony Gold (Accent Only)
Hex: #FBD800
CMYK: C 3 M 11 Y 100 K 0
RGB: R 251 G 216 B 0
Paint Color: SW 6903 “Cheerful”

Other paint colors for campuses: White: SW 7006 Extra White, Gray: SW 7015 Repose Gray, Pale Blue: SW 6520 Honest Blue or SW 6519 Hinting Blue

Fonts

Nobel Regular Italic
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnpqrstuvwxyz
123456789

Nobel Regular
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnpqrstuvwxyz
123456789

DIN Alternate Bold
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnpqrstuvwxyz
123456789

DIN Condensed Bold
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
abcdefghijklmnpqrstuvwxyz
123456789

Usage Example:

Headline or Name of Event

Date & Time

Location of event – City, State Zip

Description of event describing what it is and why the viewer should make every effort to attend.



Nobel font available for download under “HPS Docs” on the Harmony Google Drive.