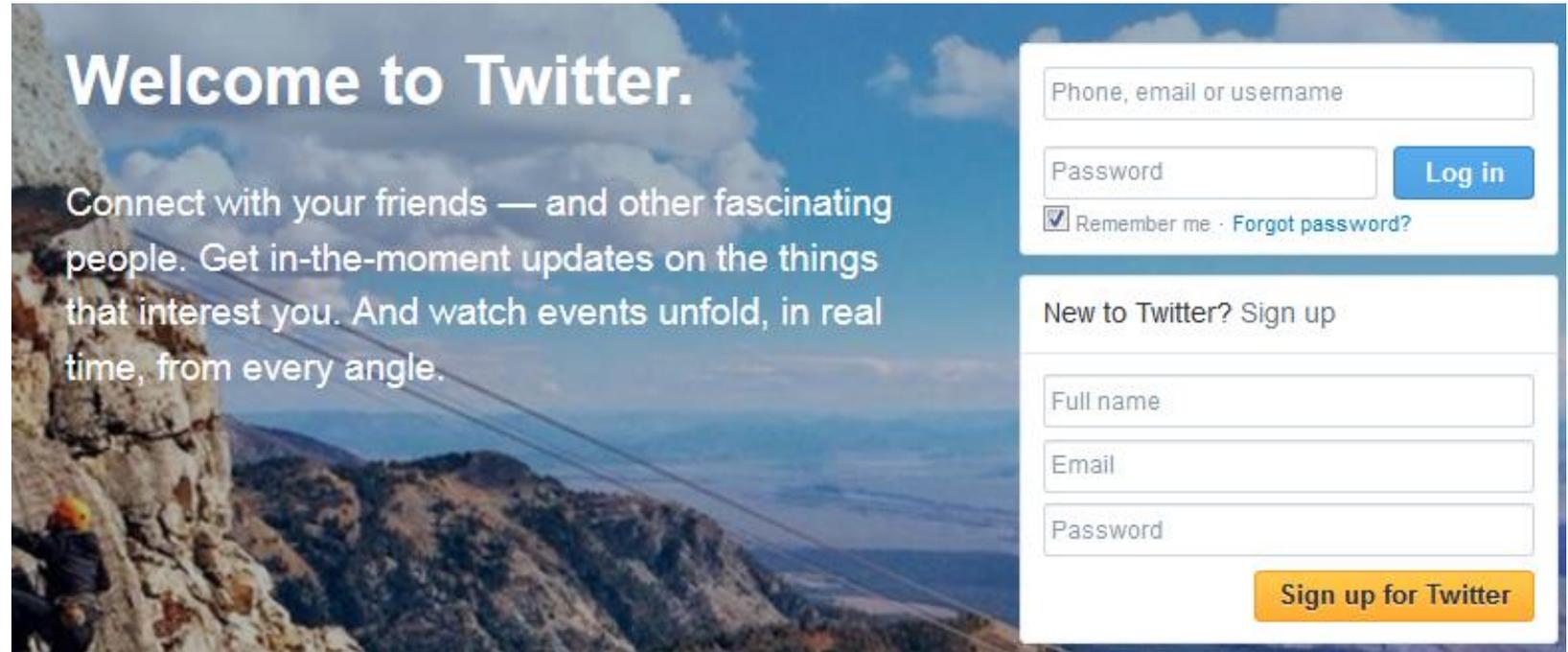


Starting From Scratch: Twitter

Step 1: Sign up (desktop)

- Name
- Email
- Password



Welcome to Twitter.

Connect with your friends — and other fascinating people. Get in-the-moment updates on the things that interest you. And watch events unfold, in real time, from every angle.

Phone, email or username

Password

Remember me · [Forgot password?](#)

New to Twitter? Sign up

Full name

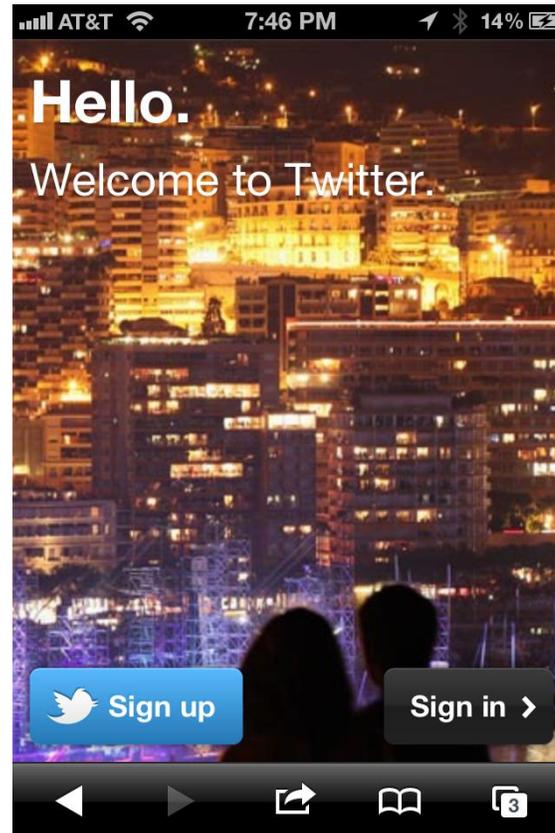
Email

Password

Starting From Scratch: Twitter

Step 1: Sign up (mobile)

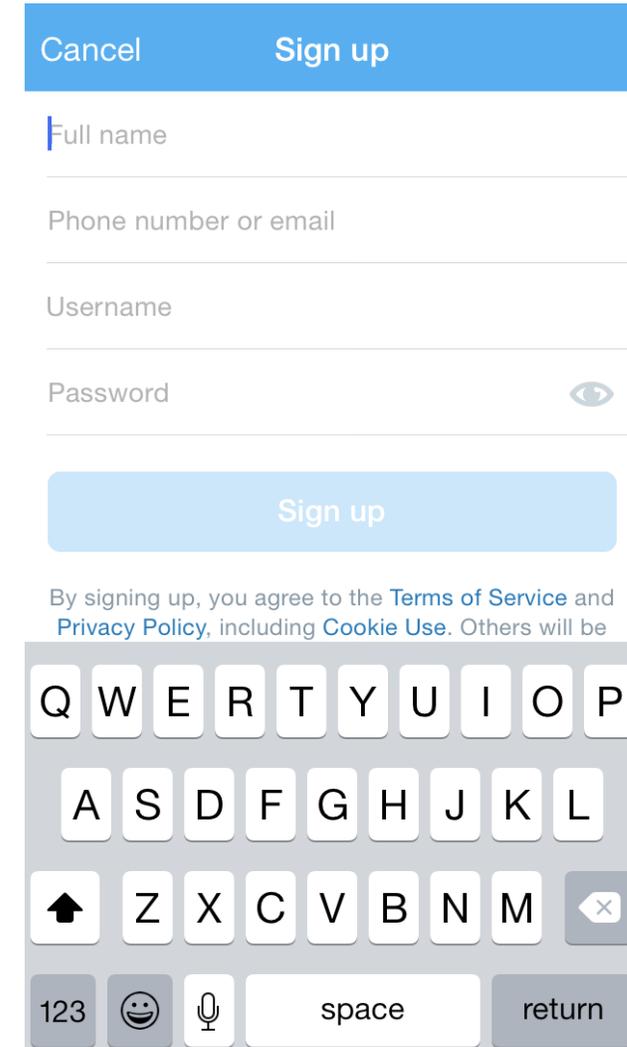
- Click “Sign up”
- Name
- Email
- Username
- Password

A screenshot of the Twitter mobile app's sign-up form. The form is overlaid on a dark background. At the top, there are two buttons: "Cancel" and "Sign up". Below are four input fields: "Full name", "Phone number or email", "Username", and "Password" (with an eye icon for visibility). A blue "Sign up" button is positioned below the fields. At the bottom, there is a small text line: "By signing up, you agree to the [Terms of Service](#) and [Privacy Policy](#), including [Cookie Use](#). Others will be". A keyboard is visible at the bottom of the screen, showing the QWERTY layout.

Starting From Scratch: Twitter

Step 1: Sign up (choosing a username)

- 15 characters or less
 - Only letters, numbers and underscores with no spaces
- Make it relatively easy to find you
- Make it relatable to who you are or what you'll tweet about
 - *Millsap_AJones*
 - *Owens_3rdGrade*
 - *MrsBaxtersClass*
- You can change your username, but only from desktop



The image shows a screenshot of the Twitter sign-up form. At the top, there are two buttons: "Cancel" and "Sign up". Below these are four input fields: "Full name", "Phone number or email", "Username", and "Password". The "Password" field has an eye icon to its right. Below the input fields is a large "Sign up" button. Underneath the button, there is a line of text: "By signing up, you agree to the [Terms of Service](#) and [Privacy Policy](#), including [Cookie Use](#). Others will be". At the bottom of the screenshot, a virtual keyboard is visible, showing the QWERTY layout with a spacebar and a return key.

Starting From Scratch: Twitter

Step 2: Edit Profile

- Write a brief bio that tells who you are
- Summarize yourself or what you'll tweet about
 - "Wife. Mother. Educator. Love books and coffee."
 - "12-year veteran CFISD teacher. Science rocks!"



The image shows a Twitter profile page for Joel Weckerly (@CyFairJoel). The profile header features a dark banner with the text "#LeadtheWay #CFISD75" and a large "Lead the Way" logo. The profile picture is a photo of a man in a blue shirt, with a camera icon and the text "Change your profile photo" overlaid. The bio reads: "Covering good news and happenings in and around Cypress-Fairbanks ISD." The location is "Cypress, TX" and the website is "www.cfsd.net". The theme color is blue. The profile statistics show 3,990 tweets, 438 following, 808 followers, and 362 favorites. The tweets section shows a retweet by Brad Domitrovich and a tweet by Joel Weckerly about photos from wrestling championships.

CFISD
#LeadtheWay #CFISD75

Change your header photo

Change your profile photo

TWEETS 3,990 FOLLOWING 438 FOLLOWERS 808 FAVORITES 362

Tweets Tweets & replies Photos & videos

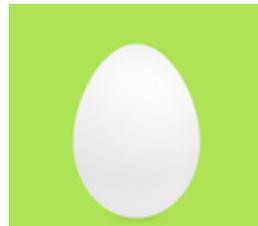
Joel Weckerly retweeted
Brad Domitrovich @breddomitrovich · 1h
Passing through @CyFairJoel country on my way to Pearl

Joel Weckerly @CyFairJoel · 8h
A bunch of photos I took from the f
wrestling championships are now t
Facebook: facebook.com/media/s

Starting From Scratch

Step 2: Edit Profile

- Write a brief bio that tells who you are
- Summarize yourself or what you'll tweet about
 - “Wife. Mother. Educator. Love books and coffee.”
 - “12-year veteran CFISD teacher. Science rocks!”
- Choose a photo and header that help describe you
 - Keep them classy 😊
 - Don't be an egg



Profile card for Jennifer L Johnson. Header image shows a classroom wall with children's art. Profile picture shows Jennifer L Johnson. Bio: Ault Elementary Art Teacher Cypress-Fairbanks ISD. Status: Following.



Profile card for Elizabeth Bradley. Header image shows children looking at a book. Profile picture shows Elizabeth Bradley. Bio: Director of Instruction Kahla Middle School Cypress-Fairbanks ISD. Status: Following.



Profile card for Andrea Parks Lagard. Header image shows three red hard hats. Profile picture shows Andrea Parks Lagard. Bio: Asst. Principal at CyWoods & Wildcat mom!!! 212° Live your life at one extra degree!. Status: Following.

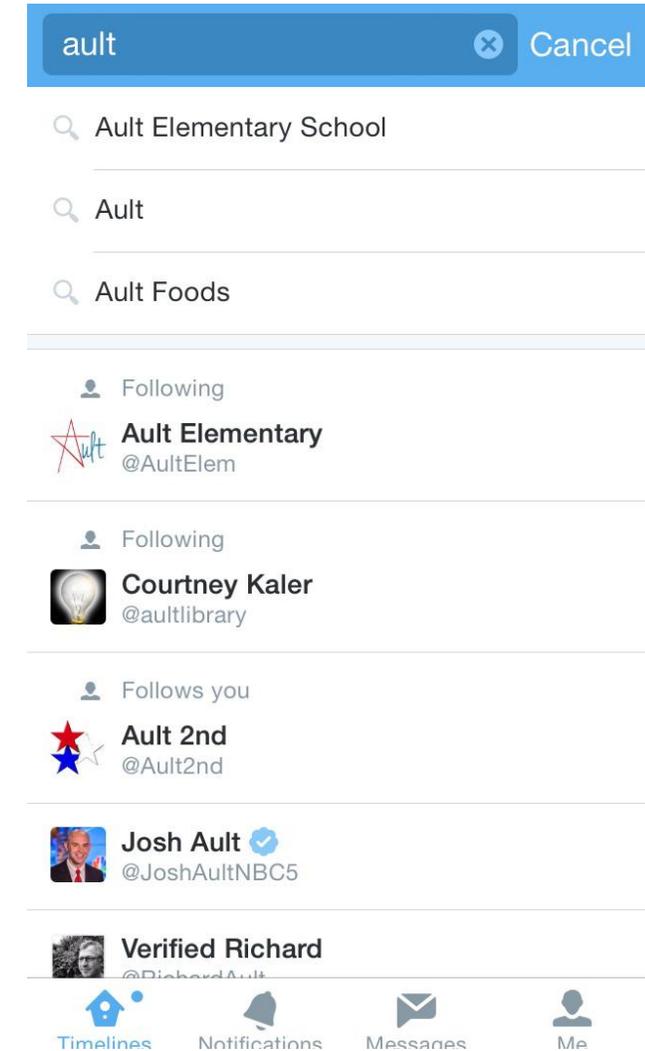
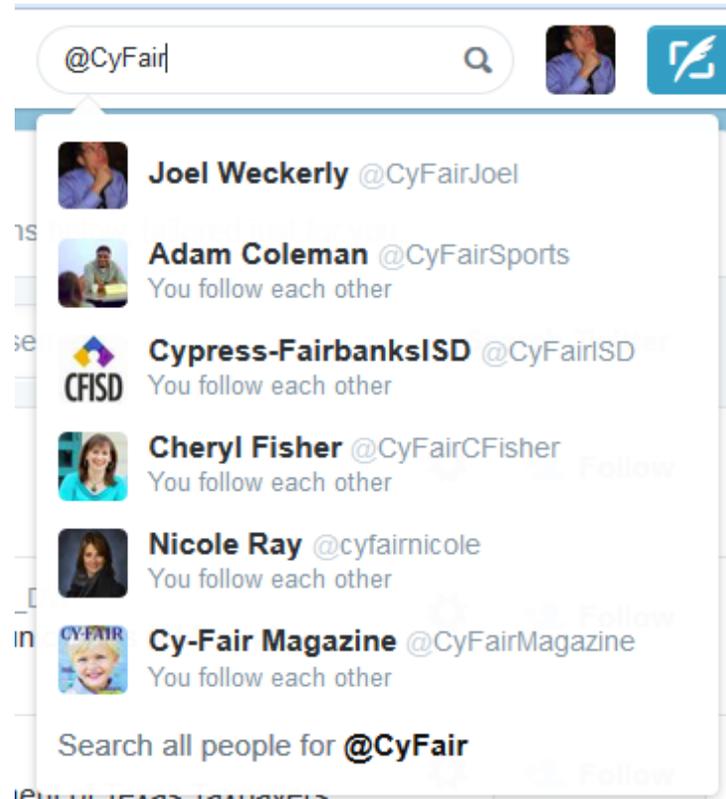


Profile card for Dorie Glynn. Header image shows a group of children in a classroom. Profile picture shows Dorie Glynn. Bio: Digital Learning Teacher, Teacher @MrsGlynnsclass. 2014 Kirk Bil. Teacher of the Year. Status: Following.

Starting From Scratch: Twitter

Step 3: Follow & be followed

- Start with your school, district and teachers
 - Use search bar to expedite



Starting From Scratch: Twitter

Step 3: Follow & be followed

- Start with your school, district and teachers
 - Use search bar to expedite
- See who others are following
 - Scroll through their list, and follow away!

Cypress-FairbanksISD
@CyFairISD FOLLOWS YOU

The official Twitter account for news and updates from Cypress-Fairbanks ISD

Houston, TX • cfisd.net

377 FOLLOWING 6,420 FOLLOWERS

Tweets Media Favorites

Following

Wendi Witthaus @wwitthaus

LSC-University Park @LSC_UP

Jeff LaCoke @theadhorn

Jersey Voltage @FRC4587

Andrew Shanle @coachshanle

Coach Yarrow @Langhamxc

Kristi Richter @KristiRichter2

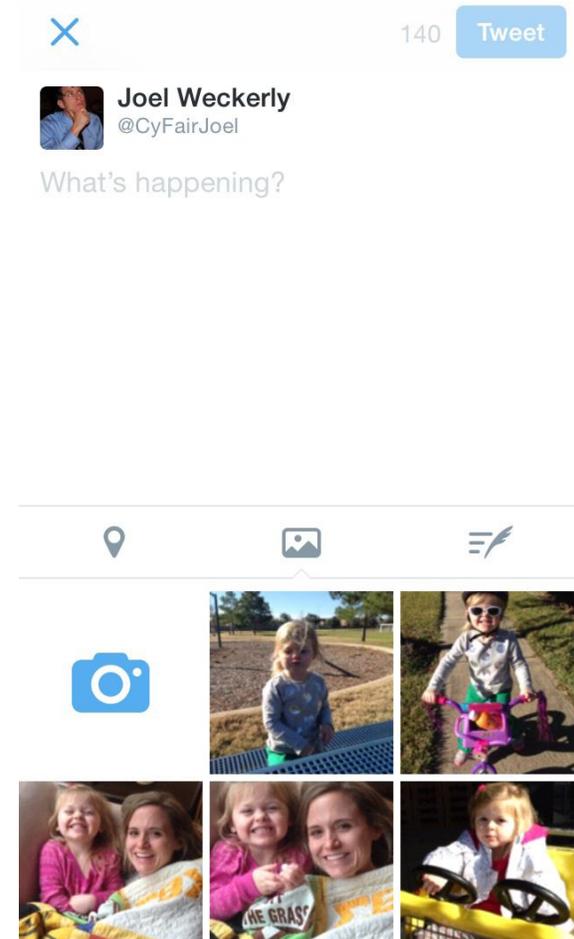
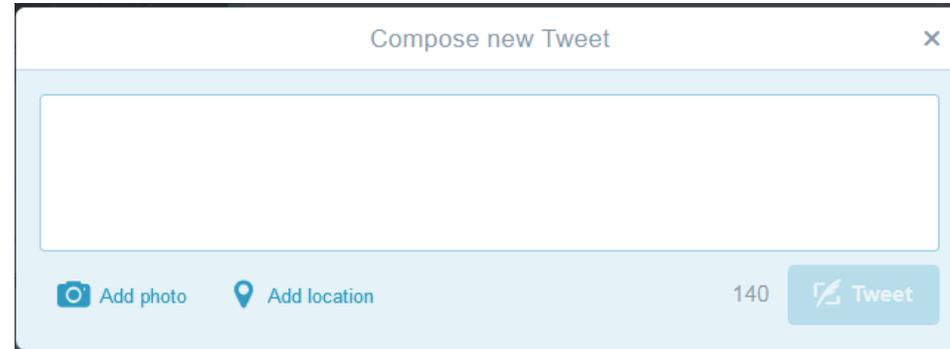
Debra Hill @Dobber63

Timelines Notifications Messages Me

Starting From Scratch: Twitter

Step 4: Start tweeting!

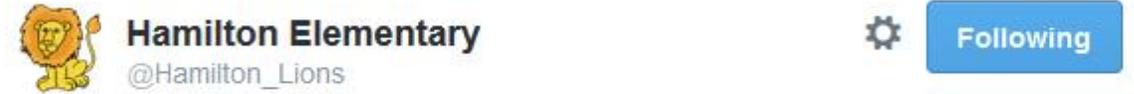
- Type into the “What’s happening?” bar
- Or click the quill symbol in top right corner
- Type your message
- Add up to four photos per tweet



Starting From Scratch: Twitter

Be Careful with Photos

- Make sure the students are approved
 - FERPA Law
- If you don't know, be safe
 - Backs of heads
 - Close-ups of hands working with projects
- Public events are OK
 - Sporting events
 - Choir concerts
 - Arts & Literary reception



Kindergarteners partner reading and small group.

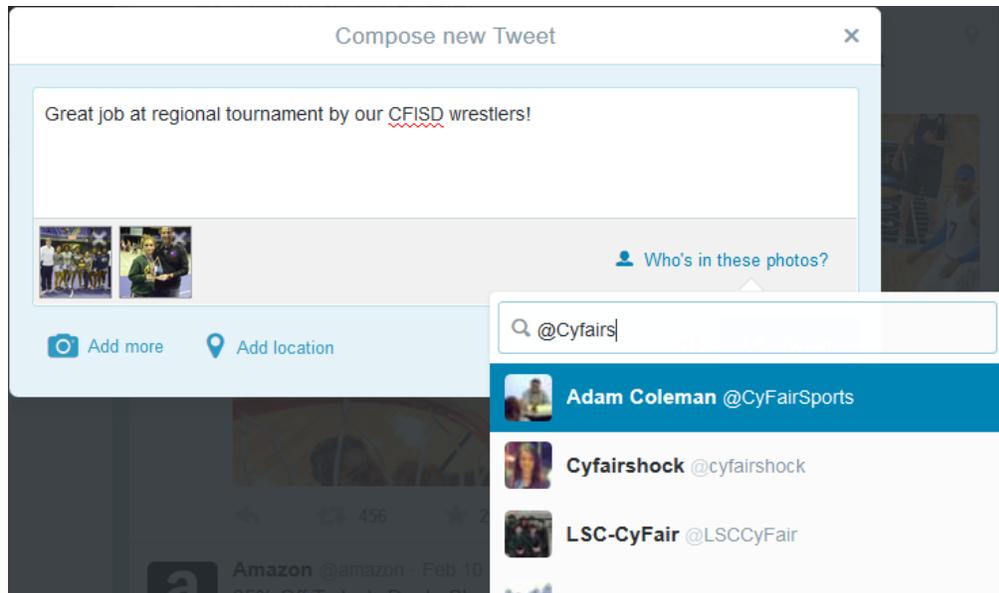


9:07 AM - 16 Jan 2015

Starting From Scratch

Get Noticed

- Mention people to ensure they see tweets
 - [@cycreekhs](#), [@CyFairISD](#), [@bestofcyfair](#), etc.
- Gives them an alert
- Tagging photos saves you characters



We talked to our Canadian friends who's temp is 11°F & it's snowing. They play snow soccer too! [@CyFairISD](#) [@bcook922](#)



RETWEET 1 FAVORITE 1



Starting From Scratch: Twitter

General Menu Layout

Desktop



- Timeline
- Compose)

- Interactions with you (RTs, new followers)

- DMs - private conversations

- Trending topics, customized content

Mobile



- Timeline

- Interactions with you (RTs, followers)

- Big trends, news visualized

- DMs - private convos

- Your tweets, likes, profile