



Board of Education Meeting Minutes
Tuesday, January 25 2023
Administration Office

Members Present: Dan Kriener, Fr. Brad Pelzel, Jacki Kelly, Jennifer Rose-Bass, Melissa Uhl, Rick Bertrand, Nick Hegarty, Doug Skinner, Fr. David Hemann

Members Absent: Fr. Tim Friedrichsen, Fr. David Esquiliano, Rhonda Bridges

Staff Present: John Flanery, Marisa O'Connell, Tom Betz

Business

1. Opening Prayer – 5:00 p.m. Fr. David Hemann

Approval of December 20, 2022 board meeting minutes with following changes

- Strike tuition discussion from the minutes

Motion by Nick Hegarty, Seconded by Fr. Brad Pelzel

All in favor: Aye

2. Advancement Update – Tom Betz, Vice President of Advancement

- Janet be on board for next 6 months working on Kiosk
- Zach has been doing a weekly podcast
- Legacy Campaign kickoff event
 - February 5th at Brad and Jean Mollett's Barn
 - Goal - \$25,000,000
 - Raised to date - \$4,150,000
- Monsignor Lafferty Tuition Foundation
 - Monthly staff meetings with Diocese will start during the coming year
 - Discuss events or marketing plans
 - Heelan raised \$687,848 towards a goal of \$954,875
- Auction will be held on Saturday, April 15th with a "Totally 80's" theme
 - Goal \$500,000

3. Committee Reports

a. Academics – Nick Hegarty

- No meeting held – next one will be in March

b. Catholic Identity – Jacki Kelly

- No meeting held

c. Enrollment and Marketing – Jennifer Rose-Bass – see attachment

- Enrollment budgeted number – 1565; actual 1574
- Catholic Schools week will be January 30th – February 3rd
- Discover Heelan night for 8th graders on February 6th
- Kindergarten round-up in February - dates set for each school
- Zach checked into trademarking our logo and will see how much fees cost
- Zach to check when weight room ribbon cutting can be scheduled with Chamber of Commerce present
- Zach to set up meetings with Alicia Porsch and administrative assistants to discuss implementing process to approve branding promotional items

- d. Finance – Nick Hegarty-see attachments
 - No meeting held
 - Parish receivables discussed
 - Tuition receivables reviewed
- e. Leadership & Governance - Melissa Uhl
 - No meeting held

4. President's Report

- Director of Finance and Financial Analyst positions
 - Have two leads for each position
 - Catholic Schools week events highlighted
- ESA update
 - Subcommittee to be formed by Nick with John to address tuition
 - Subcommittee will consist of board members, finance committee members, business office staff member
 - Goal is to have a proposal for Board of Education meeting on February 21st
- Motion to have Nick Hegarty create Subcommittee
 - Motion – Doug Skinner
 - Seconded by – Rick Bertrand
 - All in favor - Aye

5. Other Business

- Due to personal reasons, Tim Swedean will not be able to continue as a board of education member.
- Motion to adjourn
 - Motion – Fr. Brad Pelzel
 - Seconded by – Fr. David Hemann
 - All in favor - Aye

Next meeting Tuesday, February 21, 2023 at 5:00 p.m.