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**Board of Education Meeting Minutes    October 18, 2022**

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Members present - Fr. David Esquiliano (departed for an event), Fr. Friedrichsen, Dan Kriener, Melissa Uhl, Jacki Kelly, Tim Swedean, Jennifer Rose Bass, Fr. David Hemann (departed for Mass), Fr. Brad Pelzel

Staff present – Jeanette Frey, John Flanery, Fr. Travis Crotty and Lexi Ricke

Business

1. Opening Prayer from Fr. Esquiliano
2. Introduction of guests Fr. Crotty and Lexi Ricke
3. Approval of September Board Meeting Minutes
  - Revise the October meeting date to October 18, 2022 at the end of the minutes
  - Motion from Fr. Esquiliano
  - Seconded by Fr. Friedrichsen
  - All in favor – Aye. Motion passes
4. Update from Fr. Travis Crotty, Chaplain and Lexi Ricke, Campus Minister
  - Due to Fr. Crotty’s schedule the 7:05 Mass is only offered on Friday with a Thursday Mass during CT. This is a result of Pastoral planning where the movement is from dependency on priests.
  - Lexi hired last year. Looking at what another campus minister might look like going forward.
  - They are considering moving from the older style of casting a net wide to more focused ministry.
  - More students seem to be not participating in weekend Mass, going to confession, etc. The fall of Christendom in society is having an impact on everyone including BHCS. Hence a movement towards apostolic ministry with intentional retreats, Lexi teaching a seminar, and helping those that are engaged. Trying not to force anything on students. A tiered retreat system was explained.
  - Question – how do we communicate with parents this change? Fr. Crotty is working on it. Perhaps Mondays of Advent inviting parents in but certainly don’t want to conflict with Parishes. Suggestion to send out youtube videos. The Missio Christi newsletter has been successful.
  - Question – What if parents want Catholicism pushed down the throats of our students? What does this look like? Put this back on the students. A lot of parents aren’t taking their children to Mass. Some parents consider the weekly Mass at school as their Sunday obligation.
  - Lexi in her 2<sup>nd</sup> year – figuring out the role. Last year built relationships with students while this year a transition and helping Fr. Crotty. Last year – maintaining. This year – who are our kids, where are they at? Teaching a seminar this year for seniors – an extra religion class. Marcus, Iowa for a retreat for those kids. Last year somewhat more of a counseling role. This year kids come and talk with more honesty. There is a lot of hope and beautiful things happening.
  - Building a bridge between school, parish and homes.

- Catholic Identity in the abstract doesn't exist. Happens on the level of the individual. First and foremost however, it is communal as stated by Fr. Tim. Create small groups of community.
- Question – Is access to you similar to that of a counselor? Yes it is.
- Question – will there be another mission trip this year? Answer - Mission trip or pilgrimage. Not sure how it will work. Gehlen Honduras trip – a few spots available – might do that too.
- Question – are they able to get out to K-8 schools? Last year was easier. This year mostly at the high school so far. Last year had one retreat with seniors at the lower grades. Problems at the high school same as the younger schools? Maybe even more disaffiliated due to younger parents.
- Fr. Crotty's role is that of vocations director first, Chaplain second.

## 5. Committee reports

### A. Academics – Nick Hegarty – not met yet

### B. Catholic Identity – Jacki Kelly – see attached report.

- Minutes included now in the packet.
- Updates from schools - big on sharing information and what works.
- Looked at responsibilities in the by-laws and reviewing.
- Send out the strategic plan from 2019 to board members.

### C. Enrollment and Marketing – Jennifer Rose-Bass – see attached report.

- How does Tyson affect our enrollment? Approximately 17 students, 7 are seniors with a search done by work address.
- Touch wall – moving ahead. Looking at names for the project.
- Homecoming – plans to bring back more formal ceremony.
- Bob Giese with We Are Heelan Youth Athletic Program – asking about partnering with logos. We need to develop a co-licensing agreement to alleviate confusion. Zach James will work on that. Uniform opportunity for 7<sup>th</sup> grade boys basketball team with “Cru” being used by them. We Are Heelan is its own authority. But what if they go rogue and aren't doing a great job of representing?

### D. Finance – Jeanette Frey

- Tuition receivables update – see attached. \$848,000 not all cash. \$604,000 in payments
- Parish receivables update – see attached. Probably have to start looking in the next year or two at sustainability of investments.
- Balance sheet presented as of June 30 and still rough
- Auditors not been in touch for two weeks
- \$1.6 million balance for 21-22 – just about where Jeanette predicted
- Cash wise – sitting about \$1.2 million
- Owed EANS funds yet
- MLTF funds just came in from the Diocese
- Jeanette is having debt pay down discussions with Finance Committee
- MLTF report
  - 28% of goal so far
  - Other opportunities
  - 75% tax credits

- Janet will send out reminders
- Tuition Management System proposal – see attached sheet.
  - Blackbaud management system would be a companion to advancement as they use it.
  - Looked into Facts and Blackbaud
  - Outsourcing tuition management system would be great. Infinite Campus not meant for that.
  - \$0 contract - \$50 fee per family, or BHCS pays or a split. Other schools that Jeanette called charge the families and are happy with the system.
  - All families – not just some – would get charged the fee.
  - Send out reminders of late fees, statement dates, no interest - late fees of \$40 per late payment.
  - We assess approximately \$40,000 per year in interest charges. We would lose that income. Jeanette currently budgets less than ½ of the \$40,000
  - February – online – set up an account with Blackbaud. Grades on Infinite campus – all online.
  - They charge credit card fees
  - Spanish option? Don't know.
  - Question - How does it affect you and your staff? This would be rock solid and helpful. Shift some duties in our office and ease Jeanette's workload. Still have to have someone but could maybe drop a ½ personnel.
  - Motion from Tim Swedean – Approve to begin the process of activating the Blackbaud tuition management system. 2<sup>nd</sup> from Fr. Brad Pelzel. The details of how this would be paid for would be decided at a future board meeting.
  - Concerns shared regarding with minimum payers.
  - Another line item on my tuition bill. Another fee.
  - Timeline – signed in October, fully ready in January.
  - Blackbaud would get the \$40 late fee.
  - Jeanette would have flexibility to waive at times.
  - Separate accounts for divorced families.

Motion pass with 6 Ayes and 1 no

#### E. Leadership & Governance – Melissa Uhl

- Looked at 1000 and 3000 series.
- Bork will provide the committee procedures to back into policy.
- Who watched the video from Patty Lansink? Reviewing 2000 and 6000 series – talked about changes. Please review.

#### 6. President's report

##### A. Advancement

- Looked at 1000 and 3000 series.
- Bork will provide the committee procedures to back into policy.
- Legacy Campaign – current pledges amount to \$3,550,000. Many other appointments have occurred, and others being set up.
- 2022-2023 development report – see documentation.
- MRHD grant denied for the CYO locker room project. Knife River grant submitted earlier this month. We should know by January.
- Alumni events – Des Moines in September, Omaha on November 8 at Happy Hallow Golf Club. Last year this was a big success.

- Siouxland Big Give – Tuesday, October 4. Project – Wall of Pride – \$13,300 to date on an \$18,000 goal. The plan is to fill this gap in from within the budget.
- Hall of Pride event from Saturday, October 8 – hugely success event with a great future ahead on this project.

**B.** Enrollment update – 1562 official number. See attached.

**C.** School Choice update – a zoom occurred today with several leaders from across the state and the lowans for School Choice lobbyist, Matt Hinch. Ways that School Choice already exists in Iowa include:

- Individual tax credit
- Busing
- Textbook allocations
- Special Ed services (some districts)
- Title Services through AEA (some districts)
- Title Funding
- STO's (MLTF)
- STO's won't go away in the near future
- STO's state allotment went from \$15 million to \$20 million in 2022
- STO's personal tax credit went from 65% to 75% in 2021
- ESA's in the future hopefully
- Charter Schools -

**D.** Teammates presentation on Monday, October 31 from 12:00-12:45 p.m. – please attend if you can.

**E.** ISASP Scores from spring 2022 – see attached. Great news from these scores. An attempt is being made to gather even more information from the state regarding other schools.

#### 7. Other business

- Fr. Cosgrove passed away and the only detail at this time is that the funeral will be held at Holy Cross St. Michael's.
  - John shared a story of a new student from the Crittenton Center who has joined at Mater Dei.

Move to adjourn at 6:17 pm. Motion – Melissa Uhl, 2<sup>nd</sup> – Fr. Brad Pelzel

**Next meeting Tuesday, November 15, 2022 at 5:00 p.m.**