



## Tips for Career Day Presenters

Here are some suggestions to help make your Career Day presentations a success. Each career and industry are unique, so plan what works for you and your area of expertise.

- Keep in mind that your audience is 14-17-year-old high school students. For many of them, this is their first introduction to the professional world beyond the classroom.
- **Engaging students in a hands-on activity like brainstorming or a case study, sharing anecdotes, and asking them questions makes it fun for you and them.**
- In most cases, there will be a panel of 2-3 speakers in each session.
- There will be 5-15 students in each session.
- Please allow time at the end of your presentation for students to ask questions.

Based on student feedback, consider the following talking points:

- Briefly introduce yourself (schools, internships, first jobs, etc.).
- Share obstacles you encountered and overcame, interesting turns, and life situations you've encountered.
- Explain how your work relates to classes they might be taking in school such as math, business, technology courses, etc.
- Share any helpful advice that you wish you learned or things you had done in school to be more prepared for your career.
- Share examples of your daily routine that incorporates skills they are learning such as communication, critical thinking, problem-solving, teamwork, writing, etc.
- Explain the important aspects of your work and how they relate to other jobs within the organization.
- Talk about your career path and why you chose to pursue it or how you ended up where you are.
- Explain what you like best/least about your job and/or career field.
- What are your next steps and/or goals for your own career?

Thank you so much for being part of St. Mark's School Career Day!