



WALNUT CREEK CAMPUS



BRAND GUIDE

OFFICIAL WDMCS USAGE & STYLE

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WDMCS ACTIVITIES

BRAND SYSTEM



ACTIVITIES BRAND SYSTEM EXPLANATION

BRAND STANDARDS:

In order for WDMCS to maintain the brand integrity of its identity logos and maximize each logo's effectiveness as an identifier, all logos must be applied as indicated in this manual without modification.

Do not alter designs. Standardized designs for logomarks and logotypes may not be altered in any way except to enlarge or reduce. ANY alterations must be approved by WDMCS.

USAGE:

WDMCS utilizes a brand approval process for all production that incorporates the activities brand attributes. *You must be an approved Affiliate or Non-Affiliate partner to use the WDMCS activities brand system.*

More information can be found at discover.wdmcs.org/brand-logos

PRIMARY COLOR PALETTE - SPECIFICATIONS

	BLUE	GOLD	DARK GRAY	LIGHT GRAY
PANTONE MATCHING SYSTEM (PMS)	PMS 295	PMS 123	75% BLACK	50% BLACK
CMYK	C: 100 M: 63 Y: 0 K: 67	C: 0 M: 16 Y: 89 K: 0	C: 0 M: 0 Y: 0 K: 75	C: 0 M: 0 Y: 0 K: 50
RGB	R: 0 G: 40 B: 85	R: 255 G: 199 B: 44	R: 99 G: 100 B: 102	R: 147 G: 149 B: 152
WEB SAFE COLORS	#002855	#FFC72C	#636466	#939598

SECONDARY COLOR PALETTE - SPECIFICATIONS *

GRAYSCALE SPECTRUM

BLACK	75% BLACK	50% BLACK	25% BLACK
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*GRAYSCALE SPECTRUM COLORS ARE APPROVED FOR COMPLIMENTARY OR BASE COLOR USE.

DISPLAY FONTS

The primary display font is used to create the Walnut Creek Activities logo system. It is approved for main headline use on multimedia.

MILKSTORE 02 (CLEAN SAN SERIF)

Can be purchased at creativemarket.com

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

MILKSTORE 03 (CLEAN SAN SERIF)

Can be purchased at creativemarket.com

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

PRIMARY COPY FONT FAMILIES

Can be used through Adobe.com and also fonts.google.com

The primary copy font is used to compliment the WDMCS Activities logo systems. It is approved for common text use on multimedia.

Source Sans Pro Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Source Sans Pro Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Source Sans Pro Semi-Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Source Sans Pro Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Arial Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Arial Italic

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Arial Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Arial Black

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Black

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

WALNUT CREEK CAMPUS ACTIVITIES

LOGOMARKS



RESTRICTED ACTIVITIES MARKS

Walnut Creek Campus has multiple activity marks that are approved for use by the school for unique media and production needs. These marks are restricted and can only be used with an approved Affiliated or Non-Affiliated partner or vendor brand use agreement with the school. The Walnut Creek Campus guide outlines branding mark usage that must be followed to represent the WDMCS brand correctly.

More information can be found at discover.wdmcs.org/brand-logos

WALNUT CREEK

CAMPUS

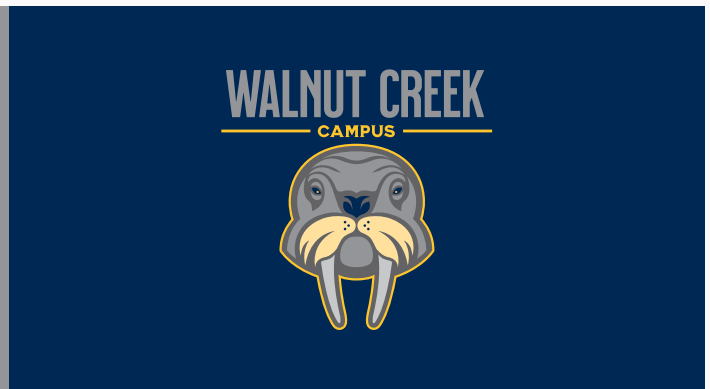


FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 3-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

RESTRICTED ACTIVITY MARK - WALNUT CREEK CAMPUS - LOGOMARK

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND

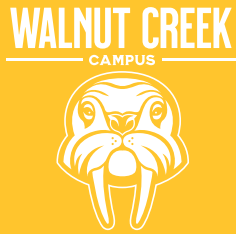


DO NOT USE



DO NOT USE

WC GOLD BACKGROUND

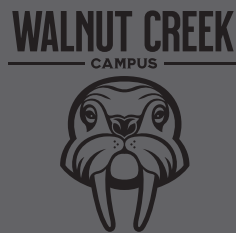
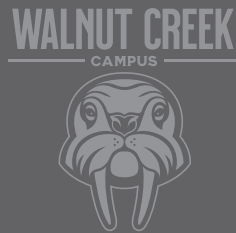
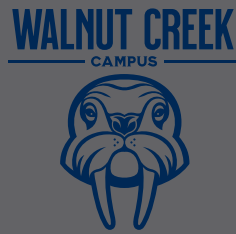
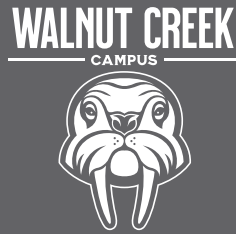


DO NOT USE

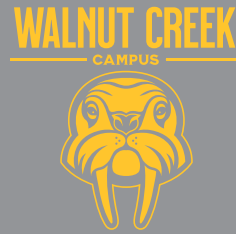
DO NOT USE

DO NOT USE

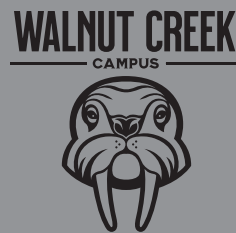
DARK OR PATTERNED BACKGROUNDS



LIGHT OR PATTERNED BACKGROUNDS



DO NOT USE





FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 3-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

RESTRICTED ACTIVITY MARK - WALNUT CREEK CAMPUS - HORIZONTAL LOGOMARK

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND



DO NOT USE



DO NOT USE

WC GOLD BACKGROUND



DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS



LIGHT OR PATTERNED BACKGROUNDS



DO NOT USE



WALNUT CREEK

WALRUS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 3-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND

WALNUT CREEK
WALRUS



DO NOT USE

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



DO NOT USE

WC GOLD BACKGROUND

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



LIGHT OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



DO NOT USE

WALNUT CREEK
WALRUS





FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 3-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

RESTRICTED ACTIVITY MARK - WALNUT CREEK CAMPUS - HORIZONTAL MASTERMARK

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND



DO NOT USE



DO NOT USE

WC GOLD BACKGROUND



DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS



LIGHT OR PATTERNED BACKGROUNDS



DO NOT USE



WALNUT CREEK
WALRUS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 3-COLOR ALTERNATE APPLICATIONS



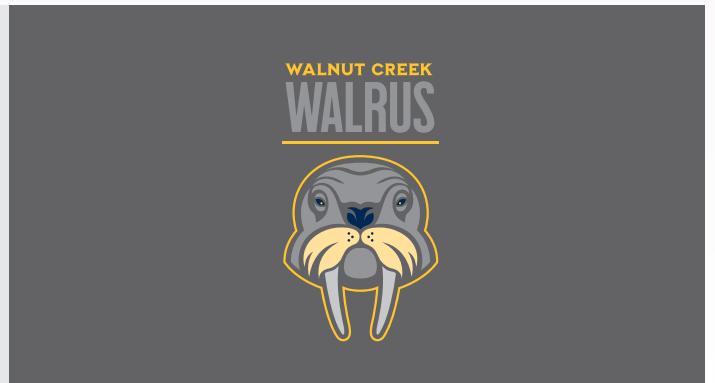
FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND

WALNUT CREEK
WALRUS



DO NOT USE

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



DO NOT USE

WC GOLD BACKGROUND

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



LIGHT OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



WALNUT CREEK
WALRUS



DO NOT USE

WALNUT CREEK
WALRUS





FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 3-COLOR ALTERNATE APPLICATIONS



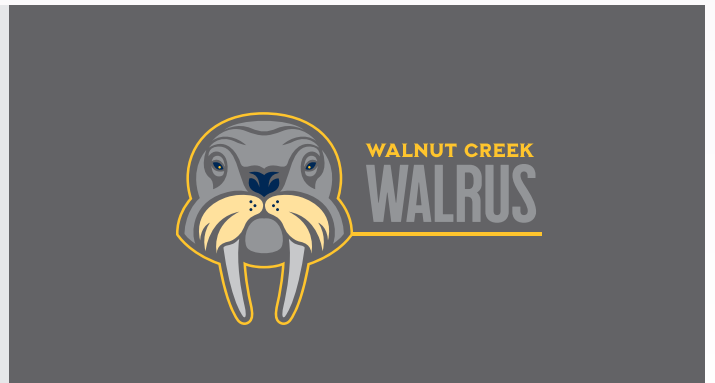
FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

RESTRICTED ACTIVITY MARK - WALNUT CREEK CAMPUS - HORIZONTAL MASTERMARK

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND



DO NOT USE



DO NOT USE

WC GOLD BACKGROUND



DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS



LIGHT OR PATTERNED BACKGROUNDS



DO NOT USE

WALNUT CREEK

CAMPUS

FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 2-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND

WALNUT CREEK
CAMPUS

DO NOT USE

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

DO NOT USE

WC GOLD BACKGROUND

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

LIGHT OR PATTERNED BACKGROUNDS

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

WALNUT CREEK
CAMPUS

DO NOT USE

WALNUT CREEK
CAMPUS

WALNUT CREEK

WALRUS

FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 2-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND

WALNUT CREEK
WALRUS

DO NOT USE

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

DO NOT USE

WC GOLD BACKGROUND

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS

WALNUT CREEK
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WALNUT CREEK
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WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

LIGHT OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

DO NOT USE

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 2-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND

WALNUT CREEK
WALRUS

DO NOT USE

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

DO NOT USE

WC GOLD BACKGROUND

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

DO NOT USE

DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

LIGHT OR PATTERNED BACKGROUNDS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

WALNUT CREEK
WALRUS

DO NOT USE

WALNUT CREEK
WALRUS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 2-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON WC LIGHT GRAY BACKGROUNDS



FULL-COLOR ON WC BLUE BACKGROUNDS



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS



FULL-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

1-COLOR ALTERNATE APPLICATIONS

WC BLUE BACKGROUND



DO NOT USE



DO NOT USE

WC GOLD BACKGROUND



DO NOT USE

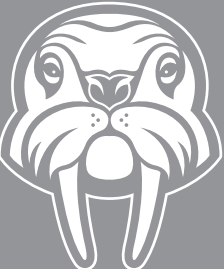
DO NOT USE

DO NOT USE

DARK OR PATTERNED BACKGROUNDS



LIGHT OR PATTERNED BACKGROUNDS



DO NOT USE



WDMCS DISTRICT

ACADEMIC SYSTEM



DISTRICT ACADEMIC MARKS EXPLANATION

BRAND STANDARDS:

In order for WDMCS to maintain the brand integrity of its identity logos and maximize each logo's effectiveness as an identifier, all logos must be applied as indicated in this manual without modification.

Do not alter designs. Standardized designs for logomarks and logotypes may not be altered in any way except to enlarge or reduce. ANY alterations must be pre-approved by WDMCS.

USAGE:

WDMCS utilizes a brand approval process for all production of incorporating the academic brand attributes. You must be an approved Affiliate or Non-Affiliate partner or vendor to use the WDMCS academic brand system.

Academic-based marks are intended to be used for many applications to represent the district and individual WDMCS schools in a professional public-facing manner.

These marks can be used on multiple mediums including, but not limited to; digital, print, video, apparel, social media, interior design, exterior design, recreational facility decor, vehicle graphics, etc.

DISTRICT ACADEMIC COLOR PALLETTE

PRIMARY COLOR PALETTE - SPECIFICATIONS

DISTRICT BLACK	DISTRICT ORANGE	DISTRICT DARK BLUE	DISTRICT LIGHT BLUE
PANTONE MATCHING SYSTEM (PMS)			
BLACK	PMS 165	PMS 288	PMS 278
CMYK			
C: 0 M: 0 Y: 0 K: 100	C: 0 M: 68 Y: 96 K: 0	C: 100 M: 79 Y: 0 K: 37	C: 43 M: 17 Y: 0 K: 0
RGB			
R: 0 G: 0 B: 0	R: 255 G: 103 B: 32	R: 0 G: 45 B: 114	R: 139 G: 184 B: 232
WEB SAFE COLORS			
#000000	#FF6720	#002D72	#8BB8E8

TINT ALLOWANCES

75%	75%	75%	75%
50%	50%	50%	50%
25%	25%	25%	25%

DISTRICT ACADEMIC COLOR PALLETTE

SECONDARY COLOR PALLETTE - SPECIFICATIONS

Secondary colors are solely used as accents in designs. It is not acceptable to substitute other colors.

PANTONE MATCHING SYSTEM (PMS)

PMS 384	PMS 151	PMS 123	WHITE
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CMYK

C: 14 M: 0 Y: 100 K: 35	C: 0 M: 54 Y: 100 K: 0	C: 0 M: 16 Y: 89 K: 0	C: 0 M: 0 Y: 0 K: 0
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RGB

R: 148 G: 147 B: 0	R: 255 G: 130 B: 0	R: 255 G: 199 B: 44	R: 255 G: 255 B: 255
--------------------	--------------------	---------------------	----------------------

WEB SAFE COLORS

#949300	#FF8200	#FFC72C	#FFFFFF
---------	---------	---------	---------

TINT ALLOWANCES

75%	75%	75%
50%	50%	50%
25%	25%	25%

PANTONE MATCHING SYSTEM (PMS)

PMS 168	PMS 429	PMS 467	PMS 454
---------	---------	---------	---------

CMYK

C: 2 M: 74 Y: 94 K: 57	C: 35 M: 23 Y: 19 K: 2	C: 11 M: 19 Y: 42 K: 2	C: 17 M: 12 Y: 29 K: 0
------------------------	------------------------	------------------------	------------------------

RGB

R: 115 G: 57 B: 29	R: 162 G: 170 B: 173	R: 211 G: 188 B: 141	R: 202 G: 199 B: 167
--------------------	----------------------	----------------------	----------------------

WEB SAFE COLORS

#73391D	#A2AAAD	#D3BC8D	#CAC7A7
---------	---------	---------	---------

TINT ALLOWANCES

75%	75%	75%	75%
50%	50%	50%	50%
25%	25%	25%	25%

DISPLAY FONT

Can be used through Adobe.com or purchased at myfonts.com

The primary display font is used to create the WDMCS academic logo system. It is approved for main headline use on multimedia.

DIN Black

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz
0123456789**

PRIMARY COPY FONT FAMILIES

Can be used through Adobe.com and also fonts.google.com

The primary copy font is used to compliment the WDMCS academic logo system. It is approved for common text use on multimedia.

Source Sans Pro Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Source Sans Pro Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Source Sans Pro Semi-Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Source Sans Pro Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Arial Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Arial Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Arial Black

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Bold

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

Roboto Black

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 0123456789

DISTRICT ACADEMIC MARK - WALNUT CREEK CAMPUS - HORIZONTAL LOGOMARK (PRIMARY)



FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 1-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON DISTRICT LIGHT BLUE BACKGROUNDS



FULL-COLOR ON DISTRICT BLACK BACKGROUNDS



ONE-COLOR ON LIGHT OR WHITE BACKGROUNDS



ONE-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS



WALNUT CREEK CAMPUS

FULL-COLOR ON LIGHT OR WHITE BACKGROUNDS

FULL-COLOR / 1-COLOR ALTERNATE APPLICATIONS



FULL-COLOR ON DISTRICT LIGHT BLUE BACKGROUNDS



FULL-COLOR ON DISTRICT BLACK BACKGROUNDS



ONE-COLOR ON LIGHT OR WHITE BACKGROUNDS



ONE-COLOR ON DARK/PATTERNED/IMAGE-BASED BACKGROUNDS

USAGE

REQUIREMENTS



BRAND USAGE REQUIREMENTS

WDMCS utilizes a brand approval process for all production that incorporates the activities brand attributes. *You must be an approved Affiliate or Non-Affiliate partner to use the WDMCS activities brand system.*

All WDMCS activity organizations—both District-Sponsored/Affiliate and registered Non-District-Sponsored—are required to follow the WDMCS brand-use guidelines for use on uniforms, signs, apparel, website, collateral, and any other promotional products. Organizations are also required to work with WDMCS Approved Vendors listed on the district website for production of promotional materials using WDMCS branding. All WDMCS Approved Vendors are provided brand guidelines and have been given exclusive permission to use WDMCS district and activities logos. If you wish to apply for status as a WDMCS Approved Vendor, or work with a vendor that is not currently approved, please follow the brand usage requirements and registration process outlined on the district website.

You must be an approved Affiliate or Non-Affiliate partner/vendor to use the WDMCS brand system.

More information can be found at discover.wdmcs.org/brand-logos

CONTACT

All logos and artwork included in this guide are trademarks of West Des Moines Community Schools. Reproduction without the expressed written consent of West Des Moines Community Schools or its licensing agent is strictly prohibited.

For information about the specifications included in this guide, or questions regarding specific use, please contact:

SCHOOL/COMMUNITY RELATIONS

515.633.5160

scroffice@wdmcs.org



WEST DES MOINES
COMMUNITY SCHOOLS

Innovative Spirit. Inspiring Success.