

BUSINESS & INFORMATION TECHNOLOGY

Strom Thurmond Career & Technology Center

Department Details

The Business and Information Technology Department has 4 majors with more than 12 courses. Students must take the required courses plus two additional courses in order to be a completer in the major. Majors are listed below:



General Management

- Accounting 1
- Entrepreneurship

Business Information Management

- Digital Publication Design
- Image Editing

Marketing Communications

- Advertising
- Marketing
- Digital Media Marketing

Finance

- Accounting I
- Accounting II



ADDITIONAL COURSES

- Fundamentals of Computing
- Personal Finance
- Fundamentals of Business, Marketing, and Finance
- Studio Flash Photography (Work-Based Learning)

CAREERS IN BUSINESS

Marketing

- Admissions Representative
- Brand/Product Manager
- Event/Meeting Planner
- Fundraiser
- Marketing Assistant
- Market Research Analyst
- Media Planner
- Public Relations Representative
- Communications Manager
- Human Resource Specialist
- Journalist
- Sales

Information Technology (IT)

- Software Developers
- IT Consultant
- Computer Forensic Analyst
- IT Business Analyst
- Computer Network Architect
- Information Security Analyst
- Computer & Information Research Scientist
- Web Developer
- Database Administrator
- Computer Support Specialist
- Computer Systems Analyst
- Game Designer

Management & Administration

- Chief Executive Officer
- Entrepreneur
- Controller
- Adjuster
- Budget or Systems Analyst
- Human Resources Manager
- Training & Development Specialist
- Executive Assistant
- Wholesale or Retail Buyer
- Retail Salesperson
- Meeting & Convention Planner
- Bookkeeper
- Office Manager
- Receptionist

Accounting

- Vice President, Finance
- Chief Financial Officer (CFO)
- International Tax Manager
- Finance Director
- Corporate Controller
- Cost Accountant Manager
- Senior Financial Analyst
- Compliance Officer

8%

PROJECTED
GROWTH IN
WEB PAGE
DESIGN JOBS IN
THE NEXT 10
YEARS



\$71K

ACCOUNTANT

\$72K

SOFTWARE
DEVELOPER

AVERAGE SALARY



26%

PROJECTED
GROWTH IN
MARKET
RESEARCH
JOBS IN THE
NEXT 10 YEARS



\$50K

AVERAGE SALARY
FOR MEETING,
CONVENTION,
AND EVENT
PLANNERS



Salary and career information from U.S. Bureau of Labor Statistics

"Success usually comes to those who are too busy to be looking for it." - Henry David Thoreau

FOR ADDITIONAL INFORMATION
CONTACT STCTC AT (803) 275-1767