



Dear Viewpoint Community,

Co-Chairs

Michelle and Robert Bradway
Mary and John Conlin

Vice Chairs

Cathy and Pete Blumel
Judy Gawlik-Brown and
Steve Brown

Auction Co-Chairs

Josephine Atluri
Krystal Dry-Murphy '03
Allison Fields
Jerriann Fleming
Jennifer Halpern
Lyn Kabakoff
Lindsey Lucibella
Shaneka McDonald
Mark Measures
Diana Putzer
Rhonda Richards-Smith
Michal Rouse
Kari Watson-Garman
Steve Wiseman

Viewpoint School will celebrate its 41st Annual Benefit, our largest fundraising event of the year, at the Skirball Cultural Center on Saturday, May 11, 2024. In addition to selling tickets and tables, we rely on an exciting auction to achieve our \$1 million fundraising goal. **We are writing to ask that you consider donating or procuring item(s) to be included in our auction this year.**

This year's Benefit will honor the Carlson family, whose thirty years of service to Viewpoint School have transformed our campus into the remarkable place it is today. The story of the Carlsons' involvement is one of inspiration and imagination, and it is our great privilege to celebrate the stunning impact they have made on all aspects of the student experience at Viewpoint.

Fifteen years ago, while leading Viewpoint through the final stages of a monumental campus expansion, Steve and Leslie Carlson P'01 increased their philanthropy with a focus on student access, creating the Carlson Family **Financial Aid Endowment Fund in our Upper School** - a significant fund they continue supporting to this day along with their daughter, Kristen Carlson '01. We are following in their footsteps and dedicating proceeds from the 41st Annual Benefit to the very same purpose—strengthening our ability to open Viewpoint's doors to the best and brightest high school students.

* List as of February 15, 2024

Please complete the linked Auction Donor Agreement, including a copy with your donated item(s), to be submitted no later than Friday, March 22, 2024. We greatly appreciate receiving your donation as early as possible. For any questions about the auction or about buying tickets, tables, and corporate sponsorships, please contact the Advancement Office at 818.591.4191 or auction@viewpoint.org.

Thank you for being a great champion of Viewpoint.

Gratefully,

 Josephine Atluri P '26	 Krystal Dry-Murphy '03 P '34 '37 '37 '37	 Allison Fields P '26	 Jerriann Fleming P'24 '28
 Jennifer Halpern P '29 '32	 Lyn Kabakoff P '27	 Lindsey Lucibella P '35 '36	 Shaneka McDonald P '27
 Mark Measures P '33	 Diana Putzer P '29 '25	 Rhonda Richards-Smith P '24 '27	 Michal Rouse P '35 '37
 Kari Watson Garman P '28	 Steve Wiseman P '23 '24 '28		