

## Dr. Marc Aronson, Keynote Speaker

Non-Fiction, the COMMON CORE  
and the Library Program

Dr. Marc Aronson is an award winning author, editor, publisher, speaker, blogger, historian and lecturer at Rutgers University. The first winner of the Robert L. Sibert medal from the American Library Association for excellence in nonfiction writing for readers through age 14, he is a passionate advocate for non-fiction implementation in the Common Core. He just completed a five-year blog for "School Library Journal" entitled "Nonfiction Matters" with 900 plus blogs and is now back writing a monthly column "Consider the Source" for SLJ. Marc believes "that a nonfiction book is not just an illustrated text about a person or subject, it is also the result of a research and writing journey that can be a model for young people." His mission is to inspire young people "to ask questions, to look around, behind, inside the stories the world tells us – whether that means being a detective, examining the clues history has left behind, being a reporter and telling the truth about the modern world."

Marc's Blog:

<http://blogs.slj.com/nonfictionmatters/>

Marc's Webpage:

<http://www.marcaronson.com>

## Cathy Leogrande, Featured Speaker

Cathy Leogrande is an Associate Professor at Le Moyne College, a Jesuit liberal arts and sciences institution in Syracuse, NY. She has been a teacher educator in the undergraduate and graduate programs for over twenty years. Prior to Le Moyne, Cathy was a public school special education teacher, administrator, and staff developer. Her research focus is adolescent development, new literacies and technology, popular culture, and curriculum development. Her professional mission is to help students, teachers, and parents use new knowledge and technologies to transform classrooms into places where authentic learning, creativity and imagination, and 21st century skills connect the world and increase understanding. Cathy Leogrande can be reached at [leogracc@lemoyne.edu](mailto:leogracc@lemoyne.edu)

## Common Core: Uncommon Challenge



"Ask questions, look around, behind,  
inside of the stories the world tells us."

Marc Aronson, Keynote

28th Annual Leatherstocking Conference  
Wednesday, December 11, 2013 • 7:30 a.m.-3:15 p.m.  
\*New Location\* Hotel Utica • 102 Lafayette Street  
Utica, NY • 13502

This conference is for:  
School Librarians, Technology  
Coordinators, Classroom Teachers,  
Special Area Teachers, Administrators  
and Curriculum Coordinators

Presented by the  
Jefferson-Lewis BOCES School Library  
System, Madison-Oneida BOCES School  
Library System, Oneida/Herkimer  
School Library System and the Mohawk  
Regional Information Center Model  
Schools Program

All attendees must register on

[My Learning Plan](#)

click here!

If you are not already a user,  
log in to My Learning Plan  
and create an account.

Non-refundable registration fee of \$60.00 must  
be received by December 1, 2013. Please send  
checks (sorry, no purchase orders or credit cards)  
to Oneida/Herkimer School Library System, 502  
Court St., Third Floor, Utica, NY 13502.

REGISTRATION, VENDOR TIME,  
REFRESHMENTS 7:30 – 8:30

WELCOME/GUEST BOCES  
ADMINISTRATOR 8:30 – 8:50

KEYNOTE ADDRESS 8:50 – 10:00

**Keynote: Marc Aronson**  
***Common Core: Uncommon Challenge***

The evolution of K-12 education is upon us. Become the foundation in building your Common Core community. What are the necessary tools that impact student learning as the Common Core shifts the emphasis in student reading to nonfiction, and the focus of student responses from emotion to analysis? Learn why you need to understand and articulate your knowledge of kids and books as front and center in this change in education.

EXCLUSIVE VENDOR TIME 10:00 – 10:50

SESSION I 10:50 – 11:55

**Marc Aronson**  
*Point of View – Pause and Reflect Your Core Approach*  
*Marc Aronson & Sue Bartle (K-12)*

The shift to Common Core requires everyone to stop and think. Think about what the author of a piece of nonfiction is attempting to convey. Think about the text structure that engages the reader in the narrative. Can you identify the evidence within the nonfiction text that will guide the reader to a deeper understanding? Learn this pause and reflect technique to heighten the effectiveness of your library collection.

**Cathy Leogrande – LeMoyne College**  
*Who is NAMLE and Why Should I Care? (K-12)*

This session describes the state of media literacy in light of the Common Core, and why educators need to incorporate media literacy in all aspects of their instruction for 21st Century learners.

**Melissa Balk – Thousand Islands CSD**  
*Technology Integration, Research, Presentation Skills (7-12)*

This presentation will cover ideas for the secondary teacher librarian as taught to an information literacy class

targeted at 11th and 12th grade students. Visual Notetaking Techniques, Creating Infographics, Teaching Copyright in a Remix Culture, Designing Effective Presentations (Dan Roam and Made to Stick concepts), and other innovative Web 2.0 sites will be shared.

**Emily Gibson– Little Falls CSD, Karen Zaleski–  
Brookfield CSD, Vicky Greenman–Richfield Springs CSD**  
*Building the Bridge Between the Library and the ELA Units (K-6)*

Explore ways that librarians can collaborate with classroom teachers using the ELA units. Whether through taking on parts of the units themselves, providing alternate texts, or adapting units to resources on hand, three librarians will share their experiences in this emerging field.

Lunch, Vendor Time  
& Vendor Raffle 12:00 – 1:00

Session II 1:00 – 2:05

**Marc Aronson**  
*Build Your Common Core Compass with Nonfiction Resources (K-12)*

Help your library shine as you build your knowledge base about the Common Core Standards. Nonfiction is the magnetic center of CC implementation. Learn how to assemble resources that will attract attention and help prepare your patrons and students to appreciate all the features nonfiction has to offer. Be ready for those parent and teacher questions about where to find informational text and field questions about text complexity. Create the sparkle and fizz that nonfiction can be!

**Cathy Leogrande – LeMoyne College**  
*Media Literacy in 10 Minutes (K-12)*

No time to teach media literacy? This session will explore how to integrate these core principles into all instruction and disciplines to build critical thinking skills.

**Katie St. Laurent – Westmoreland CSD**  
*Supplement Your Collection with Digital Libraries (K-6)*

Give your students and teachers access to a wider range of complex texts, authentic texts and primary sources than you could ever fit in your library – for free! Learn about BOCES-provided ebooks and free online libraries that will add richness and depth to your collection.

**Tina Laramie – Vernon-Verona-Sherrill CSD**  
*Social Studies and Primary Documents (9-12)*

Teaching with Primary Sources and the Common Core Learning Standards. Participants will learn where to find primary sources that can be incorporated into engaging student driven lessons. A lesson with an emphasis on the cultural aspects of the 1920s will be shared.

Exclusive Vendor Time 2:05 – 2:20

Session III 2:20 – 3:25

**Sue Bartle – Erie 2 BOCES SLS**  
*Core Out Your Collection! (K-12)*

Let's look at weeding the library collection through the lens of the Common Core. Where should you start? What qualities should you look for in your books? Do you have nonfiction on the shelf that will work? Learn the answers to all this and more in a new dynamic Common Core approach to weeding.

**Cathy Leogrande – LeMoyne College**  
*Digital Citizenship (K-12)*

Where will students learn the skills and principles of netiquette and safety for online behavior? This session will address issues related to being a careful producer and consumer in a global world.

**Jackson Hyde – Lowville CSD**  
*On the Fringe: Getting Guys to Read with Horror and the Macabre, Gaming, Comedy, and Just-Plain-Weird Fiction (6-12)*

Getting middle and high school boys to read is always a challenge, but by stocking your shelves with the genres that they are interested in you're guaranteed to get more of them reading! An introduction for teachers and librarians on what kinds of "weird" books you should be buying for your classroom or library.

**Jennine Bloomquist, Chris Shaffer – Camden CSD**  
*Really Cool Web Tools (K-12)*

There might be "an app for everything", but don't forget the web! A lot of free educational materials still hang out there on the web, waiting to be used. Join us to see what we've found, and bring your own favorite to add to the list!