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DVC/ULV Latinx Student Project

A Latinx student outreach and enrollment partnership between
United Latino Voices of Contra Costa County and Diablo Valley College



DVC
DIABLO VALLEY COLLEGE

Important Facts

Project Background

- This project aims to motivate and inspire non-college bound Latinx students and Spanish-speaking parents to say **YES to COLLEGE** through culturally and linguistically appropriate outreach strategies and activities.
- Students will be introduced to Diablo Valley College as a campus of choice through the engagement of DVC college students, faculty and staff with similar backgrounds who will share their college and career pathway stories.
- Trained *promotoras*, community volunteers and DVC college students with similar lived experiences will provide culturally engaging outreach presentations in English and Spanish to students, parents and community groups at high school and community sites, as well as on the DVC campus.

Numbers At A Glance

- 39% of all Californians are Latinx residents.
- 26% of all Contra Costa County residents are Latinx.
- 39% of all students in Contra Costa County schools are Latinx students.
- 30% of all students enrolled at Diablo Valley College are Latinx.

Target High Schools

- Ygnacio Valley, Concord, Mt. Diablo, College Park, Crossroads, Glenbrook Academy, Horizons Independent Study, Prospect High, Olympic, Alhambra.

Goals

- Coordinate a process for a warm hand-off and hands-on assistance for students and parents to support completion of enrollment process and access to financial aid.
- Provide campus tours for students and increased presence at key events and activities.
- Raise awareness of free two-year college tuition program for students who meet eligibility criteria.
- Promote DVC trade certifications, two-year degree and four-year college transfer pathways, DVC support programs and student clubs.

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