

MINUTES

**Addison Central School District
Communications and Engagement Committee
Committee Meeting
Wednesday, February 14, 2024, 4:30 pm - 5:30 pm
Virtual Only**

ACSD District Vision and Mission

OUR VISION

Our vision is for all ACSD students to reach their full learning potential, have a sense of belonging in our schools, and enrich our community and the communities where they live in the future.

OUR MISSION

Our mission is to provide high-quality, equitable, and varied learning environments that inspire a passion for learning and growth among our students.

Remote Attendance

Ellie Romp; Mary Heather Noble; Tricia Allen

A. Call to Order Upon Reaching a Quorum

Meeting called to order at 4:37 p.m.

1. Introductions: Board Members, Administrators and Staff

Emily Blistein, ACSD Director of Communications & Engagement also present.

B. Public Comment - Agenda Item

No public comment.

C. Recommendation to Approve the Minutes of January 24, 2022

Motion to approve the minutes of the January 24, 2024 committee meeting.

Move: Tricia Allen Second: Ellie Romp Status: Passed

D. Committee Discussion:

1. ACSD Voicemails

Mary Heather Noble reported that she has checked the ACSD Board voicemails on a weekly basis, most recently on Feb 14, 2024, and that there have not been any new messages since the last committee meeting.

2. Outreach for FY25 Meeting

Mary Heather Noble provided a quick recap of the updated voter education materials that have been posted. The FAQs have been revised and posted, and Emily Blistein has just finished the revised budget summary. That will be posted on line, and copies will be made available for Board members to pick up and distribute around ACSD communities (e.g., libraries, town offices, rec centers, etc.).

The committee focused on the plan for the Virtual Q&A session to be hosted on February 15th:

Mary Heather will manage the technical side of the zoom meeting and (let people in from the waiting room, pin the speakers, share images if needed). Emily suggested posting a direct link to the budget summary and budget page in the chat. Ellie Romp reminded the group that this should be done frequently, every time new folks join the meeting from the waiting room.

Tricia Allen will welcome participants and moderate the beginning before handing it off to Barb Wilson and Tim Williams to provide an overview of the budget & recent developments with Act 127.

The committee talked about how to encourage voters to participate in the Q&A Session. Ellie suggested having Board members email and share the zoom link on social media. Mary Heather agreed to encourage Board members to do so. Emily will send the District newsletter with the links, and will post on Front Porch Forum.

The committee then discussed other outreach opportunities. Ellie Romp asked whether the committee would want Board members to be present with outreach materials at some of the member town meetings that are scheduled before March 5th. Mary Heather agreed that it might be a good idea, and asked Ellie to check with the rest of the Board about which towns are holding their town meetings before March 5th. She knows that Salisbury will be holding theirs on the Saturday before the vote.

To do:

- Pick up & distribute paper copies of the budget summary document;
 - Feb 15th Virtual Q&A Session
 - Follow-up on the possibility of additional board table/budget outreach at town meetings.
- Mary Heather will add to the sign up sheet if necessary.

3. Other Business - Next Meeting

Ellie Romp asked about the next scheduled committee meeting -- noting that it would be on February 28th, and wondering if the committee still needed to meet.

Mary Heather agreed that meeting on the 28th would not be necessary, since it would be right after Annual Meeting. She said that the committee's work has come to an end for budget cycle, and that it would be reorganized after the March 5th elections anyway because the full Board will do a new vote to select officers for the year. The Committee membership may change. The group all thank one another for their work on communications and engagement.

E. Public Comment - Any topic

No public comment.

F. Adjournment

Meeting adjourned at 5:25 p.m.

Respectfully submitted,

Mary Heather Noble

***Public Comment Guidelines:**

Public comments are encouraged and welcome at each regular board meeting during the period designated for public comment. Comments are limited to three minutes per person. Citizens will be called to make their statement by the board chair. Public comments regarding personnel, students or legal matters will not be heard by the Board.

DRAFT