

## DEAR SUPPORTER OF THEATRE EDUCATION,

It seems like just a short while ago we were moving into our brand new auditorium and kicking off with Opening Night. Now, here we are in our sixth year of producing educational theatre at The Ridge!

This year, the students of the Riverdale Ridge Theatre Company will produce three mainstage productions and one student-directed one act festival.

Already this year, we have produced *Ken Ludwig's Treasure Island* with almost **30 students participating**. For this production, our students learned stage combat skills including sword fighting from a professional fight choreographer. We have also submitted this production for review from the Colorado State Thespians to perform at the state conference in December. Fingers crossed!

We are currently in the middle of rehearsals for our upcoming production of **Little Shop of Horrors** with over **50** student participants in both onstage and offstage roles. This year, our tech crew has finally stepped into fully student run teams with student leaders in charge of every design category. The work you see on stage in November will truly be student work! This production has been submitted to the **Denver Center for the Performing Arts Bobby G High School Theatre Competition**.

In December, **21 of our top students** will travel to the **Colorado State Thespian Conference** in Denver, Colorado to compete with 4000 other Colorado theatre students. All Riverdale Ridge students who attend the conference compete in Individual Events at the state level. These events are both performer and technician focused.

In the spring we will produce the classic American drama, **Our Town**, where our students will explore the text and its relevance to today's world.

I am writing today to ask you to consider supporting the Riverdale Ridge Theatre Company by **purchasing an ad in our playbill** or **donating** to the Riverdale Ridge Theatre Company. While ticket sales make up a significant amount of the income for a theatrical production, donations help offset additional production costs and allow us to improve the tools and resources available to our student artists.

Thank you for your support!

-Judd Farner

Riverdale Ridge Theatre Company Sponsor



## RIVERDALE RIDGE THEATRE COMPANY PLAYBILLS...

are printed to a finished page size  $5 \frac{1}{2}$ " x  $8 \frac{1}{2}$ " saddle staple binding and are color on matte stock. Page number may vary but is expected to be 8-12 pages including the cover. A playbill will be distributed to each audience member, which generally is 500 over the course of the run of the show.

## Below images are not to scale.

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		Ad Options	
<u>Full Page</u> 5" wide x 8" tall			
\$250	Quarter Page	5" x 2"	\$75
or	Half Page	5" x 4"	\$150
\$300 (inside cover)	Full Page	5" x 8"	\$250
	Full Page Inside Cover <i>(limited availability)</i>	5" x 8"	\$300
		Ad Culturization	
		Ad Submission	
<u>Half Page</u> 5"wide x 4" tall	Friday, (	Due By October 27,	4:22pm
\$150	AD SUBMISSION: Ads jfarner@sd27j.net on o files are the preferred can be done. Ads show	r before the establis file type. No editing	hed deadline. JPG or creation of ads
Quarter Page 5"wide x 2"tall OR 2.5" wide x 2.5" tall \$75	AD ISSUES: All ads mu Mr. Farner time to form before the production copy, etc. Mr. Farner w	nat and layout the pl opens. If there are c	aybill and print it any issues with files,



AD OPTION (Check One)			
	Full Page Ad, Inside Cover (\$300) (limited availability, first come first serve)		Half Page Ad <i>(\$150)</i>
	Full Page Ad <i>(\$250)</i>		Quarter Page Ad <i>(\$75)</i>

ADVERTISER INFORMATION		
RRTC PRODUCTION:	☐ Little Shop of Horrors	
CONTACT NAME:		
CONTACT ADDRESS:		
CITY:		
STATE:		
ZIP CODE:		
PHONE:		
EMAIL ADDRESS:		
SIGNATURE:		

TERMS	
1.	Please make checks payable to "Riverdale Ridge High School" Include "RRTC Ad Sales" in the subject or for line.
2.	Ads & Logos must be submitted to the Google Form by October 27, 2022 @ 4:22pm
3	Return this packet and payment to Mr. Farner or the Main Office at RRHS. 13380 Yosemite Street Thornton, CO 80602



DONATION OPPORTUNITIES (check one)			
	Props Budget Contribution, \$25		Poster Printing, \$100
	Costume Budget Contribution, \$50		Full Marketing Budget, \$250
	Scenery Budget Contribution, \$75		Rights & Royalties Contribution, \$250
	Cast & Crew Food Contribution, \$75		Create Your Own!, \$

DONOR INFORMATION		
DONOR NAME:		
	□ I prefer to remain anonymous.	
DONOR ADDRESS:		
CITY:		
STATE:		
ZIP CODE:		
PHONE:		
EMAIL ADDRESS:		
SIGNATURE:		

TERMS	
1.	Please make checks payable to "Riverdale Ridge High School" Include "RRTC Donation" in the subject or for line.
2.	Donor receives public recognition in playbill.
3	Return this packet and payment to Mr. Farner or the Main Office at RRHS. 13380 Yosemite Street Thornton, CO 80602