



**PARENT NOTIFICATION & AUTHORIZATION
FOR ONLINE EDUCATIONAL SERVICES AND APPLICATIONS
(COPPA CONSENT FORM)**

The West Muskingum Local School District ("WMLSD") seeks to enhance students' education through the use of technology and online educational tools and resources. Specifically, teachers may use a variety of web-based services and applications to supplement curriculum, teach 21st century skills, provide collaboration experiences, perform assessments, and personalize each student's education. The Director of Technology in conjunction with the building Technology Advisory Committees is responsible for researching, reviewing and approving the most effective web-based tools for learning. Most of these services and applications are offered by third parties. A full list of approved online programs and resources can be found on the District's website at <https://www.westmschools.org/approved-programs> this list also provides links to each site's Privacy Policy and Terms of Service. You can learn more about the District's use of technology at <https://www.westmschools.org/departments/technology>

Use of online services and apps may involve cloud-based storage of student school work and/or the collection of personally identifiable information. In order for a student to use certain services/apps, the service provider may require the provision of a student's first and last name, age, WMLSD network username, WMLSD-issued email address, and/or password.

Under Federal Law (the Children's Online Privacy Protection Act – "COPPA"), these websites must provide parental notification and obtain verifiable parental consent before collecting personal information from children. The law, however, permits school districts to obtain this consent thereby eliminating the need for each website operator to request parental consent. For more information on COPPA, please visit the Federal Trade Commission's website at <https://www.ftc.gov/tips-advice/business-center/privacy-and-security/children%27s-privacy>.

Parent/Guardian consent is entirely voluntary. However, students that do not have permission to use these services/apps will be unable to access or participate in most of the activities conducted online. The only exclusion to this is when performing state assessments which can only be conducted online. WMLSD is not able to make exceptions to the policy nor allow parents to only select specific products. Classroom teachers will provide alternative assignments for students who are excused from usage of online tools. By law, a service provider may be required, upon request, to provide a parent/guardian with a description of the identifying information collected, to provide an opportunity to review the information and have it deleted, to provide an opportunity to prevent further use of information, to maintain the confidentiality of any information, and to obtain parental/guardian consent for any use or disclosure of information for commercial purposes. For more information regarding your child's access to and use of these resources, please contact your child's principal.