

Sponsorship levels are as follows:

Sponsorship Level	Amount	Amenities Included
Premier	\$1,000 and above	<ul style="list-style-type: none"> • Top billing on all marketing materials • Recognition as a Premier Sponsor in all media advertising • Speaker sponsor
Principal	\$750-\$999	<ul style="list-style-type: none"> • Priority logo positioning on all printed marketing materials • Recognition as a Principal Sponsor in all media advertising • Entertainment sponsor
Major	\$500-\$749	<ul style="list-style-type: none"> • Priority logo positioning on all printed marketing materials • Food Truck Sponsor
Contributing	\$250-\$499	<ul style="list-style-type: none"> • Sponsor logo included on all printed marketing materials • One priority event area named after the sponsor
Donating	Provide gifts/prizes to give away at the event (can include items with your company's logo). Prizes should be valued no more than \$250.	<ul style="list-style-type: none"> • Sponsor logo included on all printed marketing materials
Supporting	\$100 - \$249	<ul style="list-style-type: none"> • Sponsor logo included on all printed marketing materials
Volunteering	Lend your staff's help the day of the event - there are many ways to volunteer!	<ul style="list-style-type: none"> • Sponsor logo included on all printed marketing materials
<p><i>All sponsors will receive name recognition on specified materials (signage, brochures and in public service announcements) as well as formal recognition during the event.</i></p>		



Yes! My business/organization would like to sponsor HEARTwork 2024!

Name of Organization: _____

Address: _____

Contact person: _____

Email address: _____

Level of sponsorship:

- Premier Sponsor
- Principal Sponsor
- Major Sponsor
- Contributing Sponsor
- Donating Sponsor
- Supporting Sponsor
- Volunteering Sponsor (Please enter the number of volunteers attending): _____

Sponsorship amount: \$ _____

(Sponsorship opportunities fall within a dollar range.)

Please return this portion of the letter along with your sponsorship check (payable to Berrien RESA) no later than April 12, 2024 to: Berrien RESA, Attn: Communications, P.O. Box 364, Berrien Springs, MI 49103.

Berrien RESA is non-profit 501c4 agency. Tax ID: 38-1714920