

REPORT OF THE STRATEGIC ENGAGEMENT AND PLANNING COMMITTEE

The Strategic Engagement and Planning Committee (StEP) met on Tuesday, August 7, 2018 at 4:00 P.M. at the Cincinnati Public Schools Education Center in Conference Room 1-A.

ATTENDEES**StEP Committee Members**

Board Members Eve Bolton, Ericka Copeland-Dansby, Ryan Messer

Olivia Ballard, Michael Beck, Pamela Bowers, David Brenner, Marlena Brookfield, Virginia Corsini, Jasmine Davis, Kent Friel, Marcia Futel, Kathryne Gardette, Heather Gerker, Carol Gibbs, David Hanper, Kareem Moffett, Betsy Newman, Craig Rozen, Vanessa White (via conference call), Susan Wilke, Flora Young

Administration/Staff

Laura Mitchell, Superintendent; Jennifer Wagner, Treasurer; Lauren Worley, Chief Strategic Communications Engagement Officer

Union Representation

Julie Sellers, President, CFT; Milbeth Allen, CFT

Community Members

Kate Eisenpress, Lamont Tubs

Welcome and Introductions

Board member Bolton welcomed the community members. The Committee members then introduced themselves.

Election of Chair

Board member Messer nominated Board members Bolton and Copeland-Dansby to serve as Co-Chairs. Both Ms. Bolton and Ms. Copeland-Dansby accepted the nomination. Leadership of the Committee will be shared but Chair Copeland-Dansby will focus on engagement and Chair Bolton will focus on planning and needed liaisons.

Membership Selection Explanation

Committee Co-Chair Bolton explained how the Committee membership was determined. As provided in the Strategic Engagement and Planning (StEP) Committee Charter, the community members were appointed in a manner consistent with existing practices of other Committees that include community members after applicants have filed an application, and submitted a cover letter.

The full Board will select and appoint the Steering Committee members from the plenary membership group.

Minutes and Other Shared Documents

Ms. Bolton reviewed with the Committee the information contained in their meeting folders:

- StEP Committee – Directory
- CPS Brochure – Start Here. Go Far.
- CPS Calendars
- StEP Committee Charter and Resolution
- Board Vision, Mission, Goals, and Resolution
- CPS Policy 2255 – Equity and Excellence in Education, and Resolution
- CPS Board Bylaws
- Ohio’s Strategic Plan for Education: 2019-2024

Current and Continuing District Initiatives

Superintendent Mitchell presented an overview of the initiatives in the District, which included:

- Revamping Neighborhood Elementary Schools and Programs Offered at those Schools
- Addition of New Schools
- High School Initiative – Pathway after Graduation (Employed, Enlisted, Enrolled)
- MyTomorrow
- ACT Testing
- Personal Computers for All Students in Grades 4-12
- Technology Initiative – Online and Distant Learning

Mr. Messer stated that the Committee will set goals around initiatives.

Ms. Bolton shared that the StEP Committee will develop a Strategic Plan that reflects the community’s expectations. CPS will then be positioned for the next generation of students. The time frame or length of the plan has not been determined.

The Committee discussed items that should be highlighted and included in the Strategic Plan, which included these main items:

- Vision
- Quality Teachers
- Workforce Development
- How to Pick a School
- CPS’ Good News – More Information Shared
- Cyber Security

Other Business

Housekeeping

The Committee discussed the next steps and what the process will be to develop the Strategic Plan. The use of a facilitator to guide the work of the Committee and how to choose that facilitator was discussed.

Information Collecting

In order to help the Committee determine what the Strategic Plan should include, Committee member Messer encouraged Committee members to look at strategic plans for other school districts. .

ACTION: Committee members will research strategic plans for other school districts, and be prepared to discuss at the next StEP Committee meeting.

ACTION: The Committee will individually do an assets and deficits from their perspective, to determine what needs to be discussed.

ACTION: The Administration will develop a programming inventory and glossary.

Timeline

ACTION: Mr. Messer recommended doing a SWOT (strengths, weaknesses, opportunities and threats) analysis to identify the internal and external factors that will have an impact on the Strategic Plan.

ACTION: Members will be notified when technology and software is available to do a listing of strengths, weaknesses, opportunities, threats, and file the information electronically before the next meeting. The data will be available before the next meeting.

ACTION: Members will share electronically what days and times that they are available once the software and technology become available.

Notes from the “open dialogue” will be distributed at the next StEP meeting.

The next StEP Committee meeting will be on Tuesday, September 4, 2018, 4:00 p.m.

The meeting adjourned at 6:00 PM.