# Update on Growth and Enrollment

**November 3, 2021** 









## Growth

Tianay Amat Interim Superintendent



## **Growth Goals & Strategy**

## Growth

#### We are our communities' first choice for education

- We retain students from preschool through graduation
- Our environments are conducive to innovation and learning as we grow

#### **MEASURE 5.A:**



Increase the District's enrollment market share for grades kindergarten through12<sup>th</sup>-grade from 64.3% in 2018-19 to 66.7%.



2019-20 School Year: Increase student enrollment by 398 students to 65.5% market share.



2020-21 School Year: Increase student enrollment by 427 students to 65.85% market share



2021-22 School Year: Increase student enrollment by 457 students to 66.7% market share.

#### **MEASURE 5.B:**

On •	
Track	K

Increase the District's preschool enrollment from 1,823 in 2019 by 25% to 2,200 by 2022.



2019-20 School Year: Increase preschool enrollment by 177 students.



2020-21 School Year: Increase preschool enrollment by 100 students.



2021-22 School Year: Increase preschool enrollment by 100 students.

#### **MEASURE 5.C**:



Increase the number of school buildings from 59 to 62.





## **Going Beyond Our Original Goals**

#### New Montessori HS Lottery

- New this year to ensure a Montessori HS pathway for CPS Montessori 6<sup>th</sup> graders
- Based on East/West

#### Expanding our engagement

 New and expanded partnerships with The Herald, LaVanguardia, LaMega, Voice of Your Customer, Urban Radio (Summer Block Parties)

#### Expanding Capacity

- Walnut Hills Tennis Court Enclosure (for Dining)- Spring 2022 completion
- Addition to Walnut Hills HS- Fall 2023 completion
- Addition to Hyde Park Elementary- Spring 2024 completion
- Addition to Pleasant Ridge Montessori- Fall 2024 completion

#### Expanding Preschool

- Added ECE Social Worker and ECE Intervention Specialist to increase SEL support
- Addition of new site Rising Stars at Cheviot/Westwood
- Addition of program to prepare students to enter Early Childhood profession
- Continued expansion of community partnerships to address student and family needs (Project Connect, Spark, Imagination Library, Books Alive, Mission2Move, Cincinnati Fire Department, Neediest Kids of All, Partnership for Healthier America - Produce boxes)





## 2020-23 Enrollment Projections

Jeremy Gollihue
Chief Information Officer



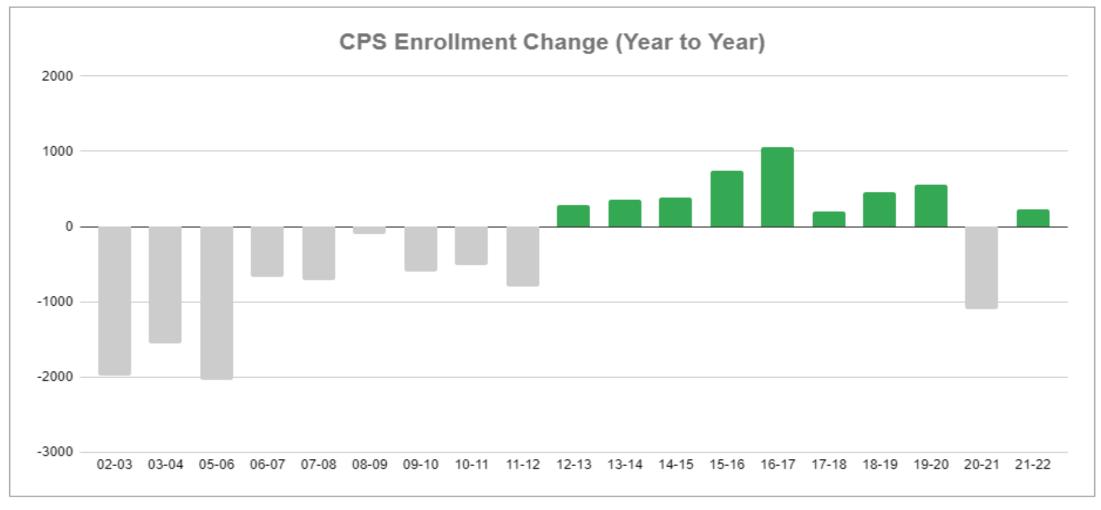
### **CPS Enrollment History**



Source: CPS PowerSchool student information system, mid October enrollment snapshot



## **CPS Enrollment Change (From Year to Year)**



Source: CPS PowerSchool student information system, mid October enrollment snapshot



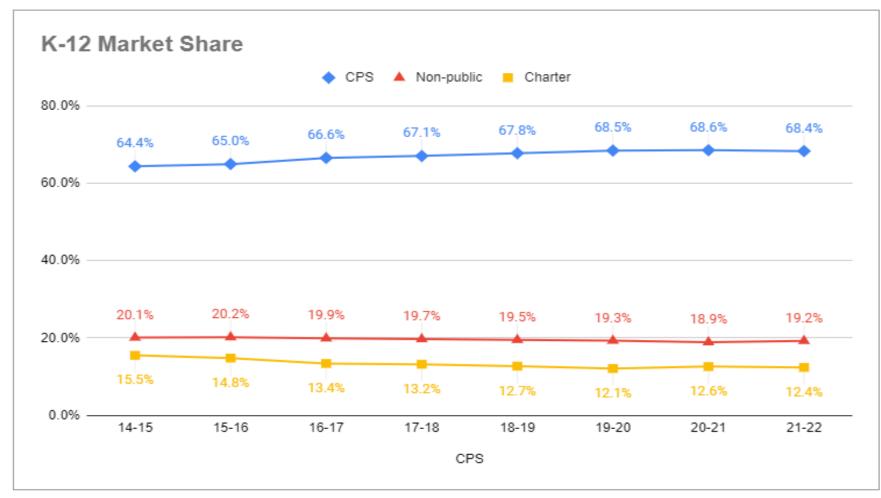
### October Enrollment 5-year comparison

	Oct 2017	Oct 2018	Oct 2019	Oct 2020	Oct 2021	Change this year
CPS	35,355	35,813	36,366	35,261	35,485	224
Charter*	6,591	6,371	6,104	6,231	6,424	193
Non-public	9,887	9,817	9,750	9,361	9,987	626
Ed Choice Voucher*	4,371	4,601	4,651	4,503	5,507	1004
Peterson*	293	309	336	336	349	13
Autism*	87	87	91	97	104	7
Total	51,833	52,001	52,220	50,853	51,896	1,043

<sup>\*</sup>Charter and Non-Public Scholarship data (Voucher, Peterson and Autism) extracted from ODE Foundation Funding Reports for October. Other data from CPS PowerSchool student information system



#### K-12 Market Share



Source: CPS PowerSchool student information system, mid October enrollment snapshot and ODE Foundation Funding Reports for October \*Market Share formula does not include preschool.



## **Demographic Comparison**

Subgroup	2017-18	2018-19	2019-20	2020-21	2021-22	Change
Black, Non-Hispanic	62.60%	62.40%	61.60%	61.90%	62.10%	0.20%
White, Non-Hispanic	23.70%	23.10%	22.60%	22.10%	21.40%	-0.70%
Multiracial	6.30%	6.30%	6.50%	6.90%	6.50%	-0.40%
Hispanic	5.80%	6.70%	7.90%	7.60%	8.60%	1.00%
Asian or Pacific Islander	1.50%	1.50%	1.40%	1.30%	1.30%	0.00%
American Indian or Alaskan Native	0.10%	0.00%	0.10%	0.10%	0.10%	0.00%
Economically Disadvantaged	81.90%	80.80%	80.40%	81.70%	81.70%	0.00%
Students with Disabilities	18.80%	19.70%	19.50%	19.50%	19.60%	0.10%
English Learners	6.00%	6.30%	7.80%	7.80%	8.00%	0.20%

Source: Subgroup data from the Ohio Department of Education Local Report Card



## 2022-23 Enrollment Projections

District enrollment projection: 35,718

#### Based on 3 year enrollment and projection trend analysis

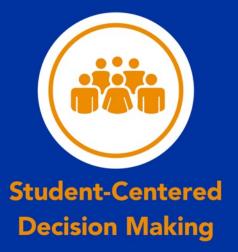
New adjustment for recovery rate:

- During the COVID pandemic we experienced a 3.04% reduction in Enrollment.
- From last year to this year we were able to recover .62% of that loss from the pre-pandemic enrollment (reduced to 2.42%).
- The projection above includes an assumed continuation of a .62% recovery rate

\*Continue to monitor enrollment and additional factors to prepare Spring Projection update for March/April











Community Engagement and Influence



Optimized Capabilities



Growth

