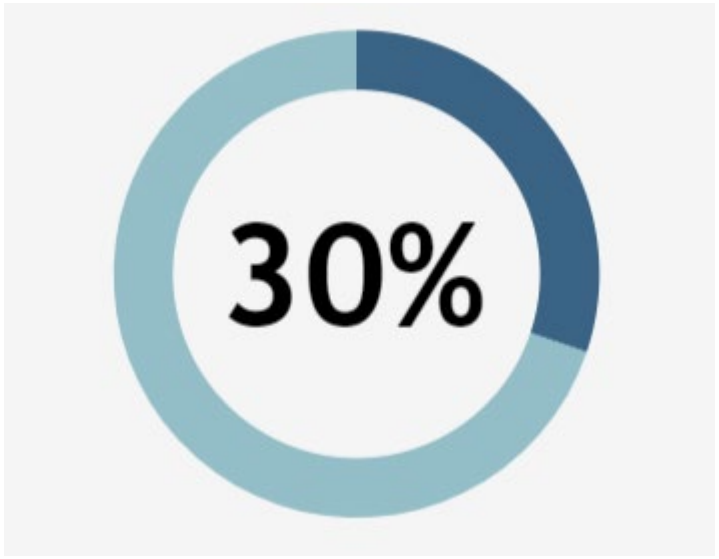
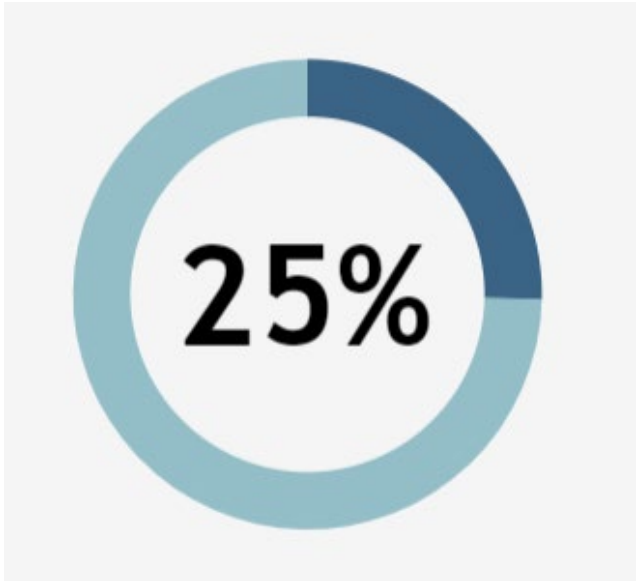
NACAC
National Association for College Admission Counseling

# State of College Admission: Yield

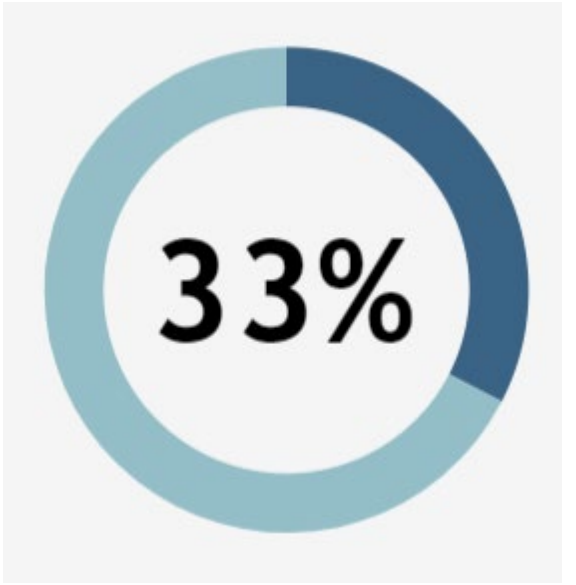
SOURCE: US Department of Education, National Center for Education Statistics. (2014 – 2022) Integrated Postsecondary Education Data System (IPEDS) Data Center. Washington, DC: NCES.
Note: The group of colleges used for this analysis includes those that met the following criteria for the IPEDS data collection year—four-year public or four-year private not-for-profit; degree-granting; Title-IV participating and military academies; enrolled first-time freshman; not open admission.




All Four-Year Colleges




Public Colleges

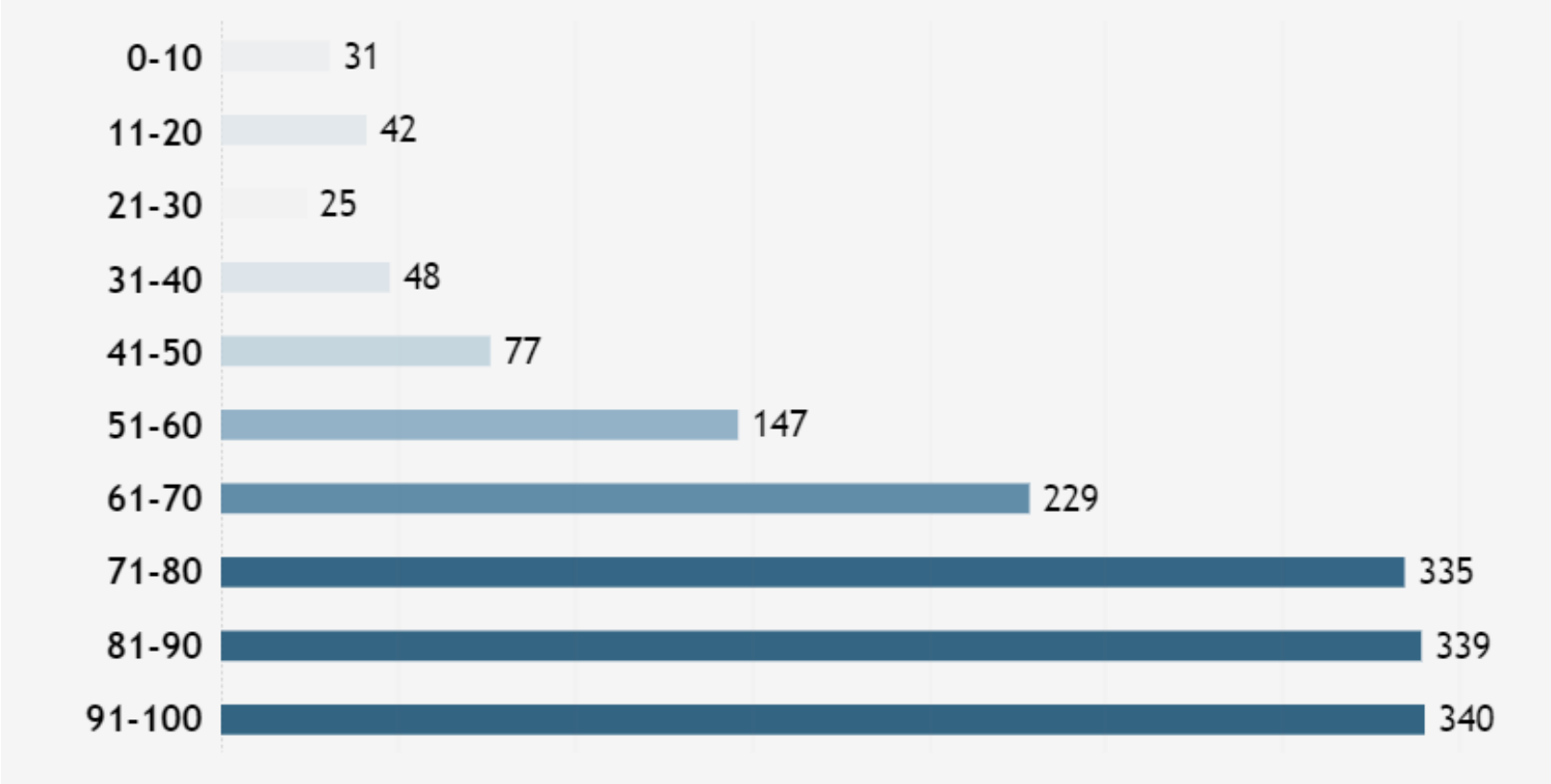



Private Colleges

# Fall 2022 Average College Yield Rates

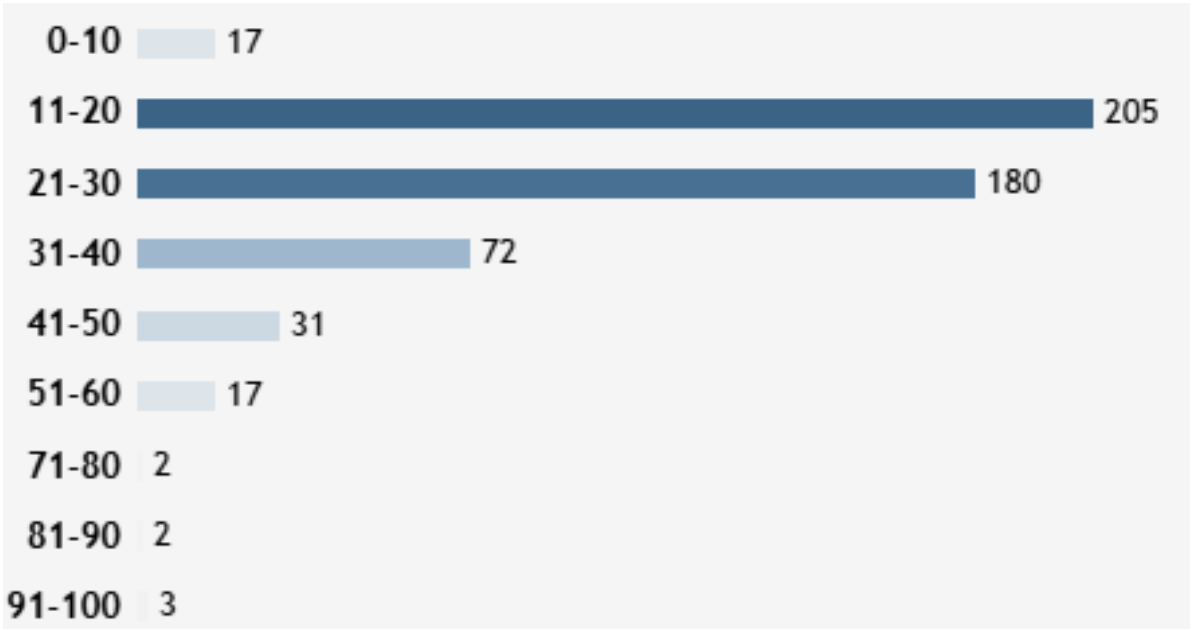
NACAC

# Number of Colleges by Yield Rate Ranges (2022)

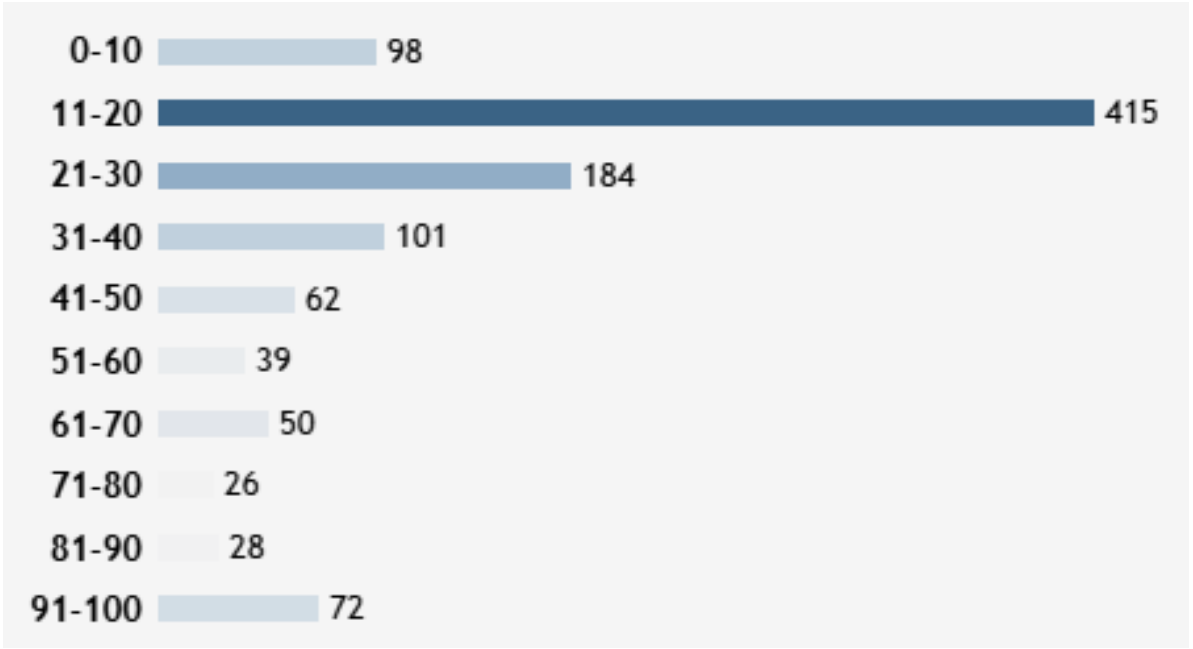


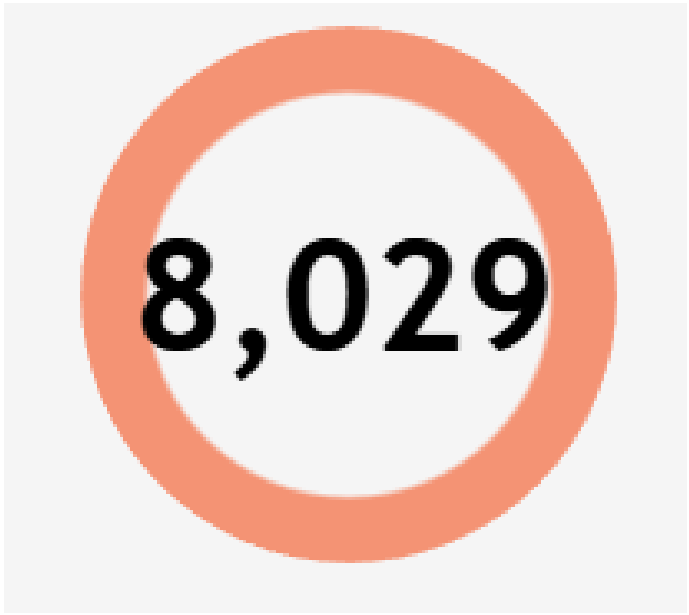
# Number of Colleges by Yield Rate Ranges (2022)

**Public Colleges**




**Private Colleges**

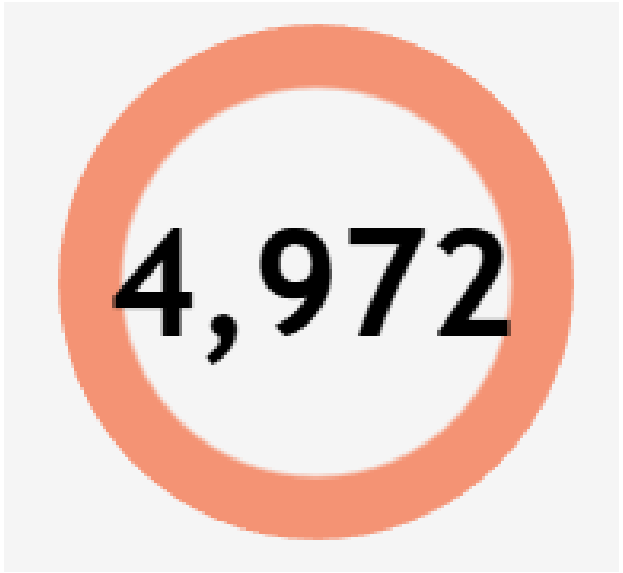





All Four-Year Colleges



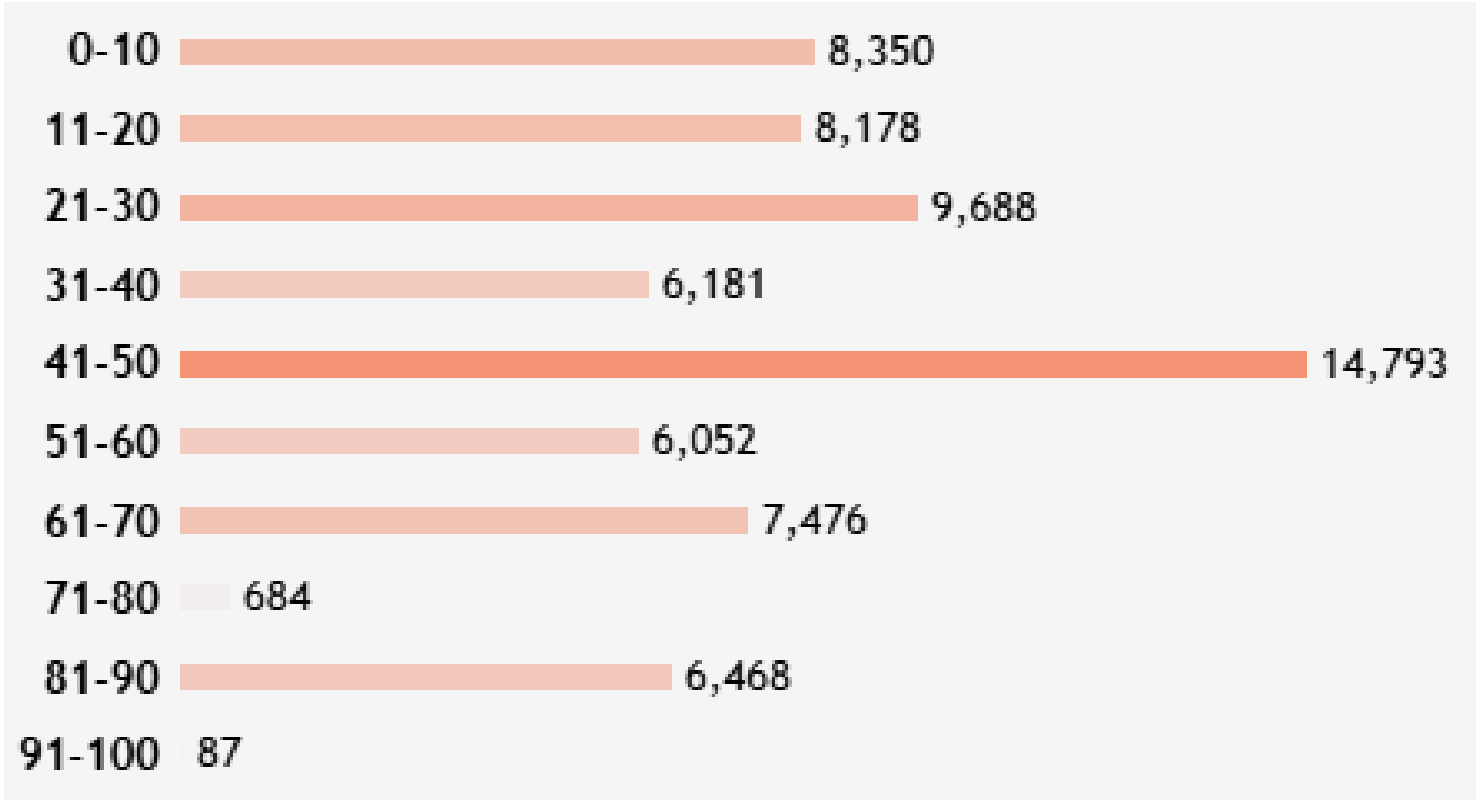

Public Colleges




Private Colleges

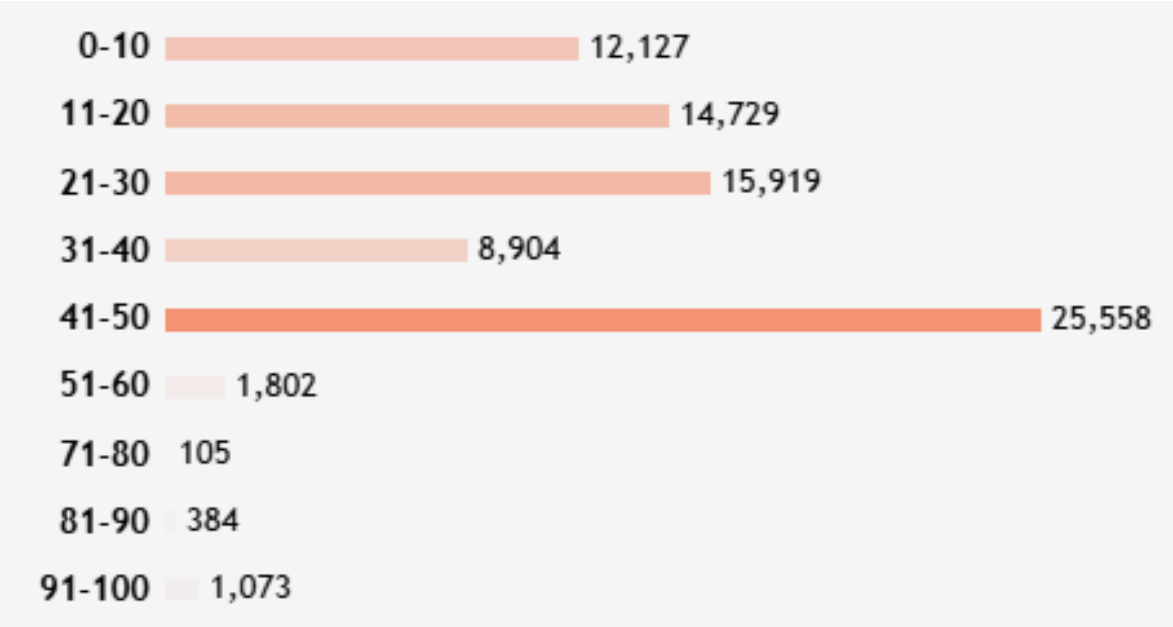
# Fall 2022 Average Number of Applications Per Institution

# Average Number of Applicants by Yield Rate Ranges (Fall 2022)

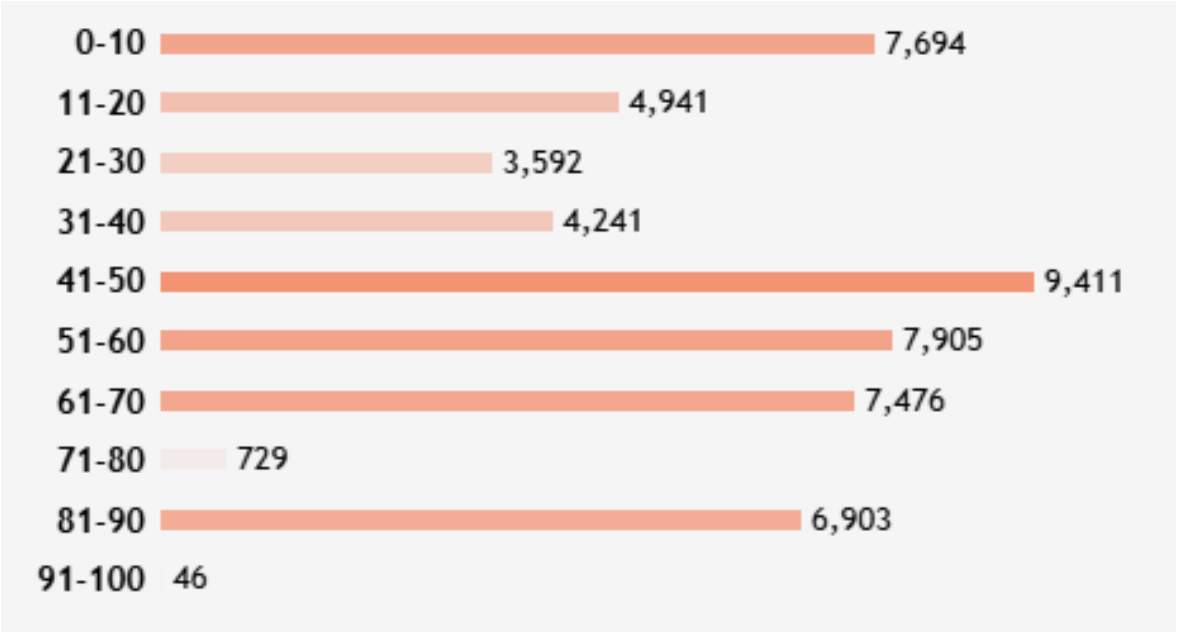


# Average Number of Applicants by Yield Rate Ranges (Fall 2022)

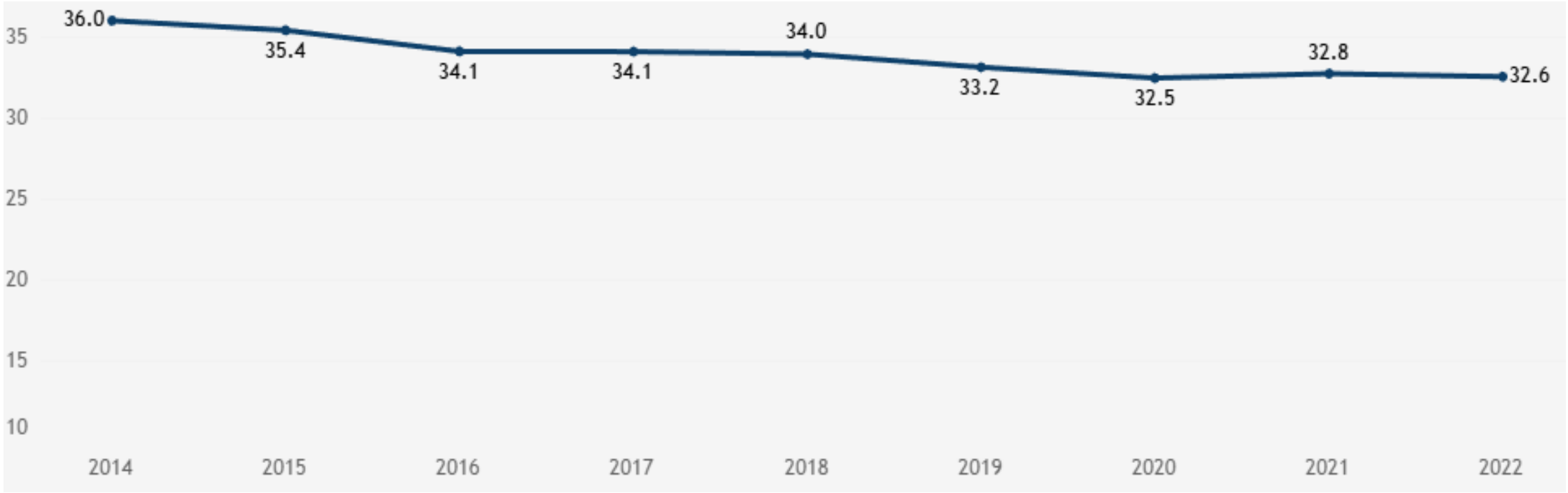
**Public Colleges**




**Private Colleges**



# Average Yield Rate for Four-Year Colleges: 2014 - 2022



# Average Yield Rate by Sector: 2014 - 2022

