

**Board of Education – Linkage meeting with Local Businesses, Chamber of Commerce, Economic Development and Real Estate Developers**

**8/11/2015**

**Businesses that attend:**

United Power

Chamber of Commerce

Valley Bank

Brighton EDC

US Postal Service

Youth Commission

- ***What skills do you feel the ideal graduate from our high schools should have?***
  - Financial Literacy
  - Budgeting
  - People skills
  - Simple instruction
  - Careers-Need to have a guidance
  - Questionnaire for kids to help them determine career path
  - Bigger tax
  - Normal basic communication
  - Social skills
  - Second language
  - Employable
  - Business culture and values of behavior
  - Interview skills
  - Maybe push more
  
- ***How can your business and School District 27J work together to benefit our students and the community?***

Answers to this question are unavailable
  
- ***How do local businesses view School District 27J?***

Answers to this question are unavailable
  
- ***How do you see 27J and your business working to bridge the many cultures and languages in our community?***

Answers to this question are unavailable

- ***In less than ten years our district went from 6000 to 17000 students. How did your business handle this growth and what do you see your business doing in the next 10 years with continued growth?***
  - Commitment to hire a HS, student in every branch: mutually beneficial
  - Kids/Programs: scooter market
  - Technology: staying on top of it to meet the needs of the younger people
  - Check 6<sup>th</sup> grade check books and budgets
  - B &G club money matters
  - List: for the business community so they know how to help
  - Vikan/Essay contest: communication, members, be a judge with prizes
  - Building Trades & Internships
  - Have the growth/ We welcome: Weld, N. Adams, Northglenn, Thornton and Erie
  - Vestas
  - EDC: everything is built by the people
  - Education centers
  - United Power: growth throughout the entire area 2%
  - Better funds for schools-metro district
  - Compared to Boulder skills
  - Labor can't get people to apply
  - Hiring needs are going to be challenging: business is going to grow but not the best
  - Postal needs/Facilities: new post office, most economic, huge impact on services
  - 2 Full routes: 1-1,500: restricted 4 routes
  - CTE getting kids more chances to build homes
  
- ***What ideas do you have to keep the home town feel of 27J as we expand? (Example: How can we keep the hometown heritage but include the future generations?)***
  - Rebrand
  - Come together for the kids.
  - Get the community to attend school events and celebrate their successes
  - Rec Center offers "Rec Dollars" for volunteers or serving on a board "27J Bucks"
  - Better communication
  - How can we get kids to bike to school
  - Efforts
  - City of Brighton/Water Bills come w/news letters
  - Have an education page
  - Partner w/Pastors: get the word out at churches
  - Create a multi-school events or activities
  - Move the homecoming parade to Saturday
  - Combine PVHS & BHS
  - What does "Hometown" mean?
  - Is it Brighton specific or 27J focused
  - Can we get local businesses involved at events
  - Set up booths ( Pinocchios-lemonade/Milagros: Soaps/The Book Store: books/Bike Shop: bikes
  - Need to create a value proposition to create a cohesive community
  - Maintain sense of connectedness
  - Schools need to embrace Brighton
  - Partner w/Reunion on some city events
  - Put together pizza and a football game package to new people
  - Reach out to seniors for free concerts or a play

- Community Register to Vote
- Limit the growth to maintain the hometown
- Movie events
- Bowling events
- Need better communication ( PVHS had gone to on-line registration, no face-to-face contact, no planners, no tables, no kid excitement)
- This is part of getting the Bond passed
- People don't want to vote yes on a new school that's not in Brighton
- Rebranding 27J-not a Brighton School District
- Adams 12 branded themselves as a 5-Star School District! The School District has 5 cities, it has nothing
- Need to create a district feel
- Hometown school rally-All schools
- Replace the Adams County Fair
- Parade w/a hometown parade
- Partner w/Culture Fest
- More community engagement
- Kudos to 27J supporters-outside the Bond issue