

Oakes Public School Logo/Graphics Standards Guide



Trademark Information*:

*(Currently in process of how to trademark our logo)

The names, graphics, marks, logo, mascots, associated with the Oakes Public School are the exclusive property of the district which reserves ownership of all such trademarks.

Trademark infringement is against the law. Anyone wishing to use the trademarks of the Oakes Public School District must receive authorization from the school prior to the creation of products.

Unique variations of this logo are not permitted without specific written permission of the Oakes Public School.

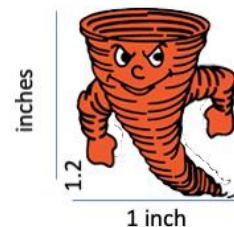
Quality Control / Appropriateness of Use:

Oakes Public School requires prior approval for the use of trademarked logos. Product approval does not imply any endorsement by the Oakes Public School District.

The Oakes Tornado graphic, logo, mark and/or name will not be allowed for use in or on materials which may be identified with alcohol consumption, drug use, violent, aggressive, sexually explicit, or discriminatory behavior.

Aspect Ratio:

Skewing or stretching of the mark is not permitted. The Aspect ratio of the mark is 1.2:1 or for every inch that the logo is wide it should be 1.2 inches tall.



Color:

The official color of the mark is identified as “#F76113” Vivid orange and black. Colorization of the Oakes Tornado must be closely approximated in all instances. Basic (8 color) and black and white variations of the Oakes Tornado are permitted and may be obtained on the Oakes School web site. The closest web safe color is #FF6600.