



**Hillsboro School District  
Bond Advisory Committee  
Meeting #5 Notes  
Administration Building  
3083 NE 49<sup>th</sup> Place  
Wednesday, March 8, 2017  
6:00 p.m. – 8:00 p.m.**

Bond Advisory Committee Members Present: Blake Boyles, Matthew Buckingham, Rebecca Carey-Smith, Caleb Ford, Lindsay Garcia, Javier Gonzalez, Martin Granum, Robby Hammond, Devon Hunter, Shawna Ashley Ingram, Dave Militich, Glenn Miller, Kristina Nguyen, Deanna Palm, Rian Petrick, Kelly Purdy, Travis Reiman, Jerrey Stewart, Mike Strande, Kim Strelchun, Jennifer Trimble, Ryan Wells, Roger Will, Kurt Zenner

Bond Advisory Committee Members Absent: Carol Hatfield, Melody, Hansen, Joelle Hildner, Leroy Landers, Jesse Lovrien, Rob Massar, Nathan Roedel, Dayle Spitzer, Joe Vermeire, Dave Vickery, Jerry Willey

Others Attending: Frank Angelo, Kyle Hayden, Craig Markus, Sharon McCarty, Shayna Rehberg, Adam Stewart, Casey Waletich, Don Wolff

1. Welcome

Deanna Palm, Committee Co-Chair  
Jerry Willey, Committee Co-Chair

- Meeting #5 Agenda Review
- Meeting #4 Minutes

2. Polling/Survey

Adam Stewart

- Schedule
- BAC Input
- Jeremy Wright, Wright Public Affairs, presentation
  - o He will help craft communication plan. He has almost 20 years of experience in bond measure campaigns in NW Oregon. His experience includes bonds for GBSD, Reynolds SD, and PPS (2014 and upcoming).
  - o Voters want to know their money is going toward true investment in the future and not just capital projects.
  - o Will test for price sensitivity
  - o Will account for case of competing with levy
  - o Determining weaknesses (what are reasons to vote not or oppose) can be even more informative than asking about strengths

- o A general strategy includes holding events through the summer and then getting clear, concise message out to as many people as possible in the fall. Clear/concise and repetition are key.
- Comments/questions
  - o Will the bond be subject to a supermajority vote? No.
  - o Will you poll about combining with a levy and an increased/combined rate? It is basically universal that voters will vote for teachers before buildings. The effect of having both measures on the ballot is hard to test, but yes, polling will attempt to get at that.
  - o What will be the polling sample size? The sample size is 400 on average, which is enough for regression modeling and split samples. We try to model the electorate, including those who vote in off-years.
  - o Do you recommend a November 2017 measure versus a May 2018 measure? There are more people who vote in November elections (especially “yes” voters) but more “noise” and competition on the ballot. This is also around the time of property tax statements. In off-years, there are fewer voters, and they tend to be older and more price-sensitive.
  - o When do taxes fall off? November 2018, so this November and next May are possibilities for renewal (or renewal “plus”).
  - o How do you get cell phone numbers? Contact information is gathered through information brokers.
  - o Open houses and events coming up are being discussed next (below).
- 3. Review of February 16<sup>th</sup> Community Open House Adam Stewart
  - Comments from Open House
  - Additional Community Open House Dates
    - i. Hillsboro High School – March 23<sup>rd</sup>
    - ii. Glencoe High School – April 6<sup>th</sup>
  - Comments/questions
    - o Few comment forms were submitted, but there was strong verbal support for Package B at the Community Open House, especially for athletic facilities.
    - o Pursue ways to get BAC/bond measure info out to other, already scheduled events and distributions/mailings.
- 4. School Bond Program Alternatives Adam Stewart/Frank Angelo
  - New Project Ideas
    - i. \$3m to bring new gyms to Immediate Occupancy seismic standards (instead of Emergency Occupancy) – **The BAC supports this project idea.**
    - ii. Orenco ES, 4 new classrooms; it avoids boundary adjustments but creates 750-student school – **The BAC does not support this project idea.**

Questions/comments:

1. Are there other schools of this scale? No, but K-8 schools are this scale/size.
  2. It seems like Master Calendar nightmare, to get that many more kids scheduled at lunch.
  3. I would rather have larger school than bus a bunch a students from afar. Boundary adjustments are so painful.
  4. A school of that size could mean too many too young kids and needs.
  5. Can we get more data to make a more informed decision?
  6. Can keeping 6<sup>th</sup> grade at elementary schools be reconsidered? There has been parent feedback about wanting to shelter 6<sup>th</sup> graders.
  7. There is a 10-year projection of 100 more students in the Orenco area.
  8. The long-range facility plan has a guideline for 600 students at elementary schools. If so, 750 students seems like too much.
- iii. North Plains K-8 – **The BAC does not support this project idea.**
- Questions/comments:
1. Are K-8 schools falling out of favor? We want smaller schools.
  2. This would only work if it was required that North Plains students attend this school. Otherwise, Evergreen expansion would still be needed.
- iv. North Plains and/or Cornelius to Liberty feeder move – **The BAC does not support this project idea.**
- Questions/comments:
1. It is unpopular to propose school moves as part of bond measure.
- v. Instead of field house, make athletic facility improvements (turf, lights, e.g.) for Glencoe, Century, Hilhi (high schools) – **The BAC supports this project idea.**
- Questions/comments:
1. [Adam showed the Century HS video made about support for athletic facility improvements.]
  2. This increases/supports school pride
  3. There would be less travel – less student driving, less demand on Transportation department (resources, buses, and scheduling), less traffic, and less pollution.
  4. HSD has a relatively low “turf supply” compared to other similarly-sized districts in the state.
  5. These improvements address activities other than traditional sports (e.g., color guard, band).
  6. Is \$8.8m enough? A new turf field costs about \$1.8m and lights cost about \$400,000.
  7. These could be the kind of improvements that community members can get really passionate about and may help sell the bond (even if makes bond package more expensive). This is something important to test in polling.

8. These improvements can provide an asset to the rest of the community (other than students).
9. Parking improvements will be needed to be proportionate to facility improvements.
- vi. District eligible for about \$4.3m in State energy reimbursements/incentives
- vii. Reedville ES upgrades (portables, bathrooms, parking deficiencies, e.g.); existing proposal includes some portable replacement, window replacement; (Casey) recommend improvements for parking, security fencing, energy efficient portable classrooms (accommodate bathroom) [send video link/resources re: modulares (from Casey?) with notes], and cafeteria for about \$4m – **The BAC supports this project idea.**

Questions/comments:

1. These additional improvements seem needed.
  2. There are growth and traffic concerns in the area (South Hillsboro). This is part of what security fencing would address. Locate new portables/modulars away from roads. Locate parking near roads.
  3. Why not rebuild? Building may be needed but the District has not had that conversation with the community yet.
  4. Weren't Brookwood improvements discarded for these kinds of reasons? Brookwood improvements were \$10-\$11m instead of just \$4m.
  5. Can elements of improvements be the core of a new facility?
  6. What are the modulars' lifespan? They have a roughly 30-year lifespan (longer than standard portables), and they cost about \$100k more than standard portables. They can be moved if they are no longer needed at Reedville.
  7. Can the neighborhood be asked what improvements it wants during polling? This would probably not be done during polling, but like Casey commented, a conversation with that community needs to be held in the next 10 years.
- Revise Bond Package Alternatives
    - i. What new projects above will be included in packages? This is discussed/noted above.
    - ii. How will the additional costs be incorporated/mitigated? That is to be determined.

## 5. Next Steps

Adam Stewart

- Two more Community Open Houses
  1. Thursday, March 23 at Hilhi
  2. Thursday, April 6 at Glencoe
- Wednesday April 12/April 19 – Develop BAC recommendation to Superintendent
- Tuesday, April 25 – Superintendent presents bond recommendation to School Board
- Tuesday, May 9 – School Board work session



- Staff will work on drafting BAC report for BAC review
- Comments/questions
  - i. Can conceptual diagrams for Glencoe and Hilhi expansions be prepared?

6. Public Comment

- Public/community members present
- Announcements
- Monday, March 20 – Hillsboro Chamber holding forum (not debate) of School Board candidates, Brookwood Library, 5:30-7:30, working with Youth Advisory Council

7. Next Bond Committee Meeting (#6)

Wednesday, April 19, 2017

6:00 p.m. – 8:00 p.m.

Location: Administration Building