

# INSTRUCTOR: ANDREA BROCK brocka@hsd.k12.or.us

**PATHWAY TEACHES** 

**STUDENTS TO:** 

Learn the basic elements of composition in

Learn about typography, color theory,

Learn real-world design techniques using

Be skilled in project management, teamwork, &

Learn product design, apparel graphic & layout

photography

aesthetics and criticism

Adobe Creative Software Suite Produce client-based design work

effective client communication

# For students interested in:

- Graphic Arts
- Arts
- Design

- Marketing
- Creative Application
- Photography

## **SEQUENCE OF COURSES**

Please refer to HSD course catalog for more information

Related courses:
1. Art 1, 2
2. Cartooning &
Drawing 1 & 2
3. Yearbook Staff

Required courses:

- 1. Digital Photo 1
- 2. Digital Photo 2
  - .5 credit each 9-10<sup>th</sup> grade

Capstone course:

Advanced Graphic

Arts Studio

1 credit

12<sup>th</sup> grade

Senior project included



Required courses:

1. Graphic Design 1

2. Graphic Design 2 .5 credit each 11<sup>th</sup> grade

# CAREER POSSIBILITIES & SALARY RANGES

Produce a portfolio of original artwork

•	Advertising Art Director	\$48,660- \$166,400
•	Graphic Designer	\$37,565 - \$64,688
•	Animator	\$49,192 - \$94,266
•	Illustrator	\$34,336 - \$49,796
•	Printmaker	\$29,432 - \$61,256
•	Video Game Designer	\$43,171 - \$139,155
•	Web/App Designer	\$45,323 - \$83,907

#### **SOME LOCAL COLLEGES & MAJORS**

- **PCC** Associate of Applied Science: Architectural design and drafting or Graphic Design
- OSU

   Bachelors of Art: Digital Communication Arts, Bachelors of Fine Art: Graphic Design
- **PSU** Bachelors of Art: Advertising Management, Art-practices or Design Management, Bachelors of Fine Arts: Graphic Arts
- U of O- Bachelors of Art: Advertising
- Pacific NW College of Art– Bachelors of Art: Animated Arts, Illustration, Sculpture or General Fine Arts

### POTENTIAL LOCAL EMPLOYERS

- Nike
- Adidas
- Wieden & Kennedy
- Dark Horse Comics
- Laika Studios

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1988