

# HILLSBORO HIGH SCHOOL BUSINESS

## INSTRUCTORS:

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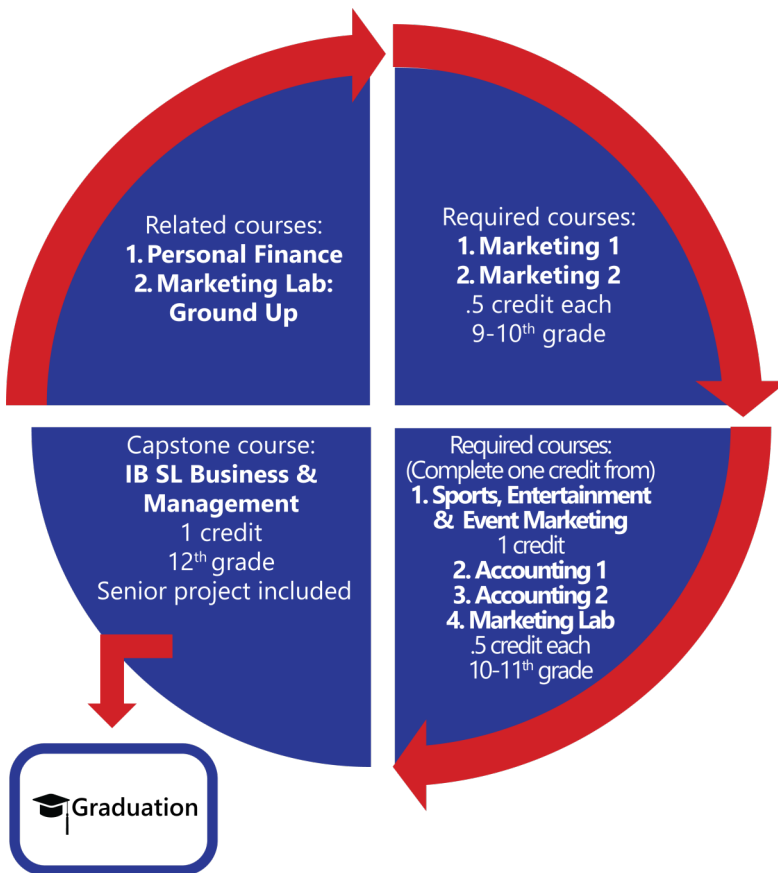
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## For students interested in:

- Entrepreneurship
- Marketing
- Accounting
- Finance
- International business
- Advertising

## SEQUENCE OF COURSES

Please refer to HSD course catalog for more information



## PATHWAY TEACHES

### STUDENTS TO:

- Understand the marketing mix, promotion and advertising
- Participate in a retail business simulation
- Learn how to be an entrepreneur and solve real world case studies for businesses
- Learn the Lean Canvas Model of startup and innovation: project based
- Manage, market and run student based enterprises—Café or First Tech Coffee Shop Internship
- Stock Market Game and Budget Challenge Simulation
- Improve keyboard skills

## CAREER POSSIBILITIES & SALARY RANGES

• Accountant	\$54,933- \$122,533
• Marketing Manager	\$71,594- \$217,818
• Credit Analyst	\$51,501- \$135,408
• Financial Manager	\$80,766- \$227,573
• Event Planner	\$39,853- \$85,509
• Public Relations Manager	\$58,926- \$170,435
• Budget Analyst	\$65,666- \$109,845

\*Salary ranges shown are from the 10th to 90th percentile

## SOME LOCAL COLLEGES & MAJORS

- **PCC**— Associate of Applied Science: Accounting, Management or Marketing, One-year Certificate: Accounting clerk or Marketing
- **OSU**— Bachelors of Science: Accountancy, Business Management, Economics, Finance, Management, Marketing or Merchandising Management
- **PSU**— Bachelors of Arts: Accounting, Advertising Management, Finance or Marketing
- **U of O**— Bachelors of Science: Accounting, Advertising, Business Administration, Economics or Public Relations

## POTENTIAL LOCAL EMPLOYERS

- Intel
- Hillsboro Hops
- City of Hillsboro
- Oracle America
- Micron Laser Technology
- Adidas
- First Tech Credit Union
- Adobe Systems Inc.
- Synopsys
- Mead Agency and Associates
- Nike

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1988