

Rubric #2 – Creativity & Innovation

Scoring Domain	Does Not Meet Standard	Meets Standard (Pass)	Exceeds Standard (Passes with Distinction) ✓
Point of View	<ul style="list-style-type: none"> The product is characterized by an incomplete and limited application of the tools, materials and artistic conventions of its particular artistic medium The student has not experimented with tools, materials or artistic conventions 	<ul style="list-style-type: none"> The product presents a specific point of view The student can clearly articulate the intent of the work orally or in written form 	
Originality	<ul style="list-style-type: none"> The product relies on existing models, ideas, or directions; it is not new or unique The product follows rules and conventions; uses materials and ideas in typical ways 	<ul style="list-style-type: none"> The product is new, unique, surprising; shows a personal touch The product may successfully break rules and conventions, or use common materials or ideas in new, clever and surprising ways 	
Value	<ul style="list-style-type: none"> The product is not useful or valuable to the intended audience/user The product would not work in the real world; it is impractical or unfeasible 	<ul style="list-style-type: none"> The product is seen as useful and valuable; it solves the defined problem or meets the identified need The product is practical and feasible 	
Style	<ul style="list-style-type: none"> The product is safe, ordinary, made in a conventional style The product has several elements that do not fit together; it is a mish-mash 	<ul style="list-style-type: none"> The product is well-crafted, striking, designed with a distinct style but still appropriate for the purpose The product combines different elements into a coherent whole 	
Reflection	<ul style="list-style-type: none"> The student describes her/his technique and method in a basic way The student evaluates the work using only personal and emotional responses 	<ul style="list-style-type: none"> The student uses appropriate vocabulary and principles to describe the work and the process of developing and creating the work or product The student evaluates the work using emotional response as well as cultural information, art practice conventions and/or arts standards. 	