



MINUTES

December 2023 Crestview Parent Organization Executive Board Meeting Agenda – December 14, 2023; 9:00am-10:30am

President's Report - Luci Vache and Rachel Pereles

1. Call to Order
 - o 9:05am - in attendance: Luci, Rachel, Natalie, Jodi, Dr. Brandriff and Betsy Kancena joined for a bit.

Parent Involvement report - Debbie Belmer

1. Back to school breakfast (complete)
2. Teacher conference meal update (fall complete)
3. Got Your Backpack
4. Holiday outreach
 - o We have brought in over \$1600 and a few gifts (although it is significantly more donations than gifts). Betsy will be shopping on Friday/Monday. Kudos to the Crestview teachers who stepped up and made donations.
 - o Do Betsy/Debbie need help wrapping?
 - o Do they feel like they have enough, or should we do another push?
 - o Luci will follow up with Debbie.

Events report - Natalie Hartwig

1. Winter Dance planning
 - o Save the dates and volunteer sign-ups are coming out.
 - o Will sell tickets after winter break.
 - o Chris informed us that Crestview is starting a Student Council and they are looking for opportunities to sell snacks/drinks to raise money. They will shop, organize and sell the products. He was hoping CPO would let them do this at the dance. CPO was all in favor and suggested keeping all prices nice and uniform at \$1 each. CPO will still provide all attendees water.
 - o Will do door prizes this year rather than raffle tickets as prizes. Will be much easier on volunteers
 - o Set up will be at 2:45 on the day of the dance.
2. Spring event planning
3. RSD Track Meet planning
4. Meet the Teacher (completed)

Principal's update - Dr. Brandriff

1. Building updates
 - o This continues to be a very busy time of year. Chris will be celebrating the teachers on Monday at the staff meeting with gift cards provided by CPO and quarter zip pullovers with crestviews logo.
 - o 5th Grade parents night will be Jan 31 at 6:30. Would like CPO to give a message, ask for volunteers for next year, have spirit wear store open, and promote social media.
 - o New sign has been installed on Clayton road.
 - o The district is looking for volunteers to serve on ROSE awards selection committee.
2. Principal Coffees



MINUTES

- Starting Feb 8 Coffee will move to 9am and CPO meeting to 10am to accommodate elementary school parents.
- Likes highlighting the kids and what's happening in the halls.

Fundraising report - Jodi Fischer

1. Partnering for Success campaign update
2. Spirit wear update
 - Second store opening was delivered this past Monday. Check should be coming soon. Lots of great feedback on shirts.
3. Locker insert update

Treasurer's Report - Sean Phillips

1. Financial report

VP of Communications/Social Media report

1. Communications updates
 - We talked about the timing of all of the "givebacks" we ask for like Veterans Day collection, thanksgiving and Holiday outreach. Would like to engage Keri in thoughts on how we can get in front of it next year and give parents a "heads up" that Crestview has many opportunities to give back to the community and here is what is coming up for the holiday season, so parents are prepared.
 - Website got an update and our site got all messed up. Keri is working to get all our links fixed.
 - Getting lots of views on Facebook posts, but not likes or comments.
2. Website
3. Social Media presence

Closing - Luci Vache and Rachel Pereles

1. Adjournment at 9:50am