



Minutes

November 2023 Crestview Parent Organization Executive Board Meeting – November 9, 2023; 9:00am-9:45am

In attendance: Christopher Brandriff, Principal; Luci Vache and Rachel Pereles, Co-Presidents; Natalie Hartwig, VP Events; Stephanie Archey, Secretary; Jodi Fischer, VP Fundraising; Keri D., VP Communication; Debbie Belmer, VP School Support

President's Report - Luci Vache and Rachel Pereles

1. Call to Order

Secretary report - Stephanie Archey

1. Approved previous meeting minutes by those in attendance.

Principal's update - Dr. Brandriff

1. Building updates
 - a. Veterans Assembly on Friday.
 - b. School assembly on November 17th.
 - c. School Play is coming up.
 - d. SEL Surveys: Results reflect positive feedback and growth from last year.

Fundraising report - Jodi Fischer

1. Partnering for Success campaign update
 - a. It has now exceeded \$13,600.
2. Spiritwear Update
 - a. Waiting on \$1,300 check.
 - b. It was worthwhile to open up the online store again at the end of October.
 - c. Rachel likes idea of opening up the online store to 5th grader families in the March time frame.

Parent Involvement report - Debbie Belmer

1. Back to school breakfast (complete)
2. Teacher conference meal update (fall complete)
3. Got Your Backpack
4. Holiday outreach
 - a. Contributions are low, will post another reminder on social media. A separate CPO post on Parent Square will be done as well.
 - b. If enough donations do not come in, CPO should have enough money to purchase meals.

Treasurer's Report - Sean Phillips (absent)

1. Financial report
2. Dr. Brandriff made a request.
 - a. Request for \$1,000 from CPO funds to present teachers with holiday gift cards. There is \$300 budgeted, but it was decided the remaining \$700 could be pulled from other funds. Board unanimously approved.



Minutes

- i. Given gift card funding from CPO, school (not CPO funds) will provide holiday meal for teachers. Also, there will not be a need to reach out to parents for gift card support.
- b. During our discussion, a suggestion was made to clarify PFS Expenses and where that money goes.

Events report - Natalie Hartwig

1. Winter Dance Planning
 - a. Dance Details: January 19th, 7-9 pm; Dance for Crestview students only;
 - b. Save the date has been created - Will get post to principal for Parent Square and posters to hang around the school.
 - c. DJ and photo prop is reserved and sign up is ready for parent volunteers.
 - d. Free dance tickets will be available to counselors for those students needing financial assistance.
 - e. Dr. Brandriff will inquire about bus transportation and ask Officer Bud to provide security for the dance.
2. Spring event planning – N/A
3. RSD Track Meet planning
 - a. Need clarification on who handles this event.
4. Meet the Teacher (completed)

VP of Communications/Social Media report

1. Communications updates
2. Website
 - a. Facebook Icon has been fixed on Crestview website.
 - b. Content updates have been made. However additional needs/changes:
 - i. Need Treasure updates on accomplishments.
 - ii. Update parent involvement
 - iii. CPO Calendar will be pulled and instead will direct people to reference the school calendar.
3. Social Media presence

Closing - Luci Vache and Rachel Pereles

1. Adjournment – 9:44 am