



MINUTES

October 2023 Crestview Parent Organization Executive Board Meeting – October 12, 2023; 9:00am In person

In attendance: Christopher Brandriff, Principal; Luci Vache, Co-President; Stephanie Archey, Secretary; Natalie Hartwig, VP Events; Jodi Fischer, VP Fundraising; Keri D., VP Communication

President's Report - Luci Vache

1. Call to Order: Previous meeting minutes approved (Stephanie Archey).

Principal's update - Dr. Brandriff

1. Building Updates:
 - a. Conferences: We are one of the few Rockwood schools that continued both virtual and in person.
 - b. Lots of field trips coming up.
 - c. Looking into bringing parents into the school building to demonstrate what great things are happening in the classrooms. Details in progress.
 - d. As for morning time before school starts... He doesn't have the answers yet but is continuing to look into it. He has worked with the assistant principals to get the kids actively engaged during the lunch periods.
2. Principal Coffees: This subject was discussed briefly after the principal coffee and before CPO meeting. Ideas being generated for future coffees as well as possibly changing the time to encourage more parent participation.

Fundraising report - Jodi Fischer

1. Partnering for Success campaign update:
 - a. The fundraising goal of \$13,000 has been met. We will likely exceed goal with company matches.
2. Spirit wear update
 - a. Julie Beck did a great job with spirit wear. Items were passed out at lunch this week. We made \$1,300 profit and may open up orders again. A suggestion was made to offer ordering to 5th grade feeder schools.
 - b. Dr. Brandriff would like to buy attire for staff.
3. Locker insert update
 - a. 227 were sold this year.
 - b. Jodi will reach out to volunteers about taking this on again next school year.
 - c. She will find out from Sean about profits for the sales from this year.

Parent Involvement report - Debbie Belmer (not present, but sent updates via e-mail)

1. Back to school breakfast (complete)
2. Teacher conference meal update (fall complete)
 - a. Dr. Brandriff said the meal was great and well received by staff. He will post some pictures from the meal on social media. Side conversation came up about when it is and is not appropriate to post pictures of students on social media. There are currently around 8 students per grade that have opted out.
 - b. Debbie's notes: Lots of food donations from parents in addition to catering from the Corner Butcher which cost around \$1200. Six volunteers worked from 12 pm – 3 pm to organize and set up.
 - c. Debbie needs help returning 2 coolers to the Corner Butcher.



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3. Got Your Backpack
4. Holiday outreach

Treasurer's Report - Sean Phillips (not present, but he emailed bank statement and P&L to CPO prior to meeting)

1. Financial report

Events report - Natalie Hartwig

1. Winter Dance planning
 - a. Planning process to start soon.
 - b. Keri can post save the date on social media.
 - c. Volunteer sign-ups for ticket sales will be posted before break. Tickets will be sold during lunches after break for \$5/ticket. Parent/volunteer sign-ups for the dance will be posted after break,
2. Spring event planning
3. RSD Track Meet planning
4. Meet the Teacher (completed)

Secretary report - Stephanie Archey

VP of Communications/Social Media report

1. Communications updates
 - a. Admin folder will be available on google drive soon for all of CPO to access if needed.
2. Website
 - a. Keri will have access to update website soon.
3. Social Media presence
 - a. Keri and Natalie will coordinate on posting event dates on social media.
4. Trivia Event
 - a. Keri suggested trivia event as fundraiser for next school year. She has experience with this event and could take the lead. She would need someone to coordinate the auction.
5. Jodi suggested getting Prop 3 communication out on social media.

Closing - Luci Vache

1. CPO Social Media
 - a. Group discussion to keep it focused on CPO events and ensure content is relatable to Crestview.
 - b. Post picture of students in new spirit wear attire was suggested.
2. Email: Please include the Crestview CPO email when updating the group so that Luci receives all communications.
3. Adjournment at 9:53 am.