



Rock The Street, Wall Street is a **financial and investment literacy program designed to bring both gender and racial equity to the financial markets and spark the interest of high school girls into careers of finance**. RTSWS is increasing participation in the capital markets and wealth accumulation for thousands of young women who were not born into generational wealth as we distill into our students an investor identity at an earlier age.

Our mission is to provide racially and socioeconomically diverse female students access to “up to the minute” financial and investment curriculum across the US, UK, and Canada, coupled with easy entry to high paying internships and jobs in the financial markets through both our buy side and sell side partners. These include corporations, endowments, private foundations, private equity, venture capital and other alternative partners.

OUR OUTCOMES

SERVED MORE
THAN
6,000
FEMALE HIGH SCHOOL
STUDENTS ACROSS
34 CITIES FROM 62
SCHOOLS IN THE U.S.,
U.K. & CANADA

73%
OF OUR STUDENTS
ARE FROM BIPOC
POPULATIONS

71%
INCREASE IN FINANCIAL
& INVESTMENT LITERACY

48%
OF OUR STUDENTS
ARE FROM LOW-
INCOME HOUSEHOLDS

1 IN 4
1 IN 4 RTSWS ALUMNAE
PURSUE DEGREES OR
ARE IN THE PROFESSION
OF FINANCE, ECONOMICS
OR RELATED BUSINESS FIELDS.

WHY WE EXIST

- We start to **lose girls interest in math at age 9** in the U.S. Girls' engagement with STEM wanes even further in High School, just as they are beginning to consider their College majors/minors and future careers.
- Girls take finance and economics classes at lower rates than boys in high school and college, leading to **lower financial literacy rates and fewer career opportunities** in the financial services field.
- 80% of teachers self-report that they **do not feel competent** to teach financial literacy in their classrooms.
- **Wage Gap**: For every \$1 dollar caucasian men earn, women earn as follows: Caucasian: 72 cents, African-American: 63 cents, Latina: 54 cents.
- **Wealth Gap**: Women have only 32 cents for every dollar owned by a man and in these terms, “wealth” is practically non-existent for black and latina women, who own a penny for every male dollar.
- Two-thirds of the **\$1.5 trillion U.S. student loan debt** is owned by women.
- A record **40%** of all households with children under the age of 18 include mothers who are the sole or primary source of income for the family. That share was just 11% in 1960.

... AND IN THE FINANCIAL SECTOR, WOMEN MAKE UP ONLY

2.5%
HEDGE FUND MANAGERS

8%
VENTURE CAPITAL PARTNERS

9%
MUTUAL FUND MANAGERS

12%
SR. PRIVATE EQUITY PROFESSIONALS

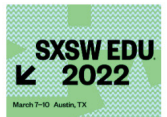
ABOUT RTSWS CEO & FOUNDER



Maura Cunningham is dedicated to closing the racial and gender wealth gaps as well as the opportunity gap that exists today. Determined to make this vision a reality, Maura combined her entrepreneurial skills and her passion for working with teenage students and she went on to found Rock The Street, Wall Street, (RTSWS) in 2012. RTSWS sparks girls' enthusiasm for finance at a critical age and makes them aware of the societal benefits personal financial knowledge and math-oriented careers can have.

Before committing herself full-time to RTSWS, Maura spent 25 years in financial services, working in Capital Markets, Real Estate Syndication, Mortgage-Backed Securities and Financial Planning. Maura stays current with the market by trading options.

AWARDS & RECOGNITION



SPONSORS

