



Annual Fund Boosters Fall Campaign: **100% in 100 Days**



Focus on Funding for the Visual and Performing Arts!

On September 28th, our children started a year-long journey that will take them from Mesopotamia to Ancient Rome exploring art history through visual and performing arts. SME's monthly Spotlight Assemblies provide all of our students, one grade at a time, the opportunity to investigate a specific part of the world timeline through lessons in music, theater, dance and visual art, and then share their knowledge school-wide through stunning and heart-warming performances. **To support this cherished program, AFB pays the salaries for three specialists in performing arts, visual arts and dance, who lead the students and parent-volunteers in the development of performances that are fun and educational.**



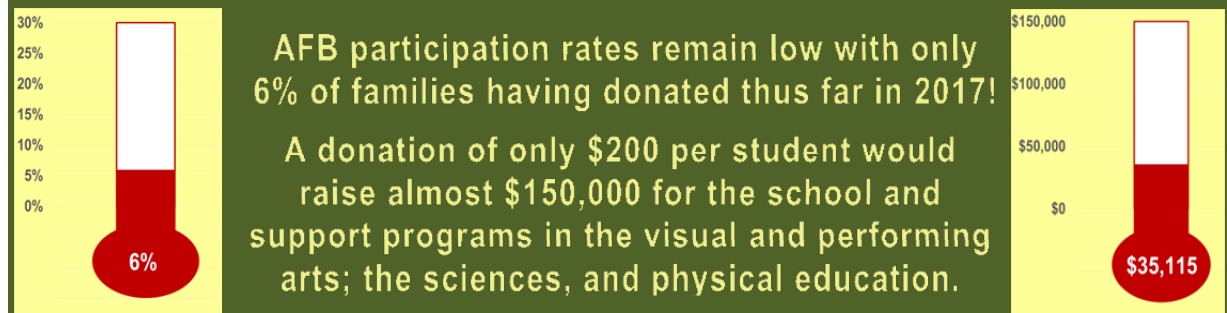
About 100% in 100 Days:

AFB aims to double the number of families giving and the total money raised for vital programs and salaries over 2016. Visit the AFB bulletin board at the school's entrance to monitor our progress.

The classroom with the highest level of combined participation and donations will receive a \$250 gift card! Every classroom to reach 100% participation will receive a popsicle party or alternate prize!

According to Principal Lindsay Lewis, AFB's contribution to art education is a great example of the pivotal role the Boosters play in our children's SME experience. **"In the Arts, and other disciplines, AFB funds staff that support our teachers, so that they can provide enriching activities and the one-on-one attention needed to make sure every student is challenged and thriving."** For programs like Spotlight Assemblies, the resources AFB puts toward salaries are complemented with materials, auditorium enhancements, and volunteers provided by the PTA. Each organization plays an important role in SME's award-winning education, and they both rely heavily on family giving.

Historically, more than half of the funds raised by AFB each year are used to support visual and performing arts. In addition to Spotlight Assemblies, these resources fund seven art classes for every child and partially cover the cost of dance lessons for kinder-third grade classes. The Annual Talent Show is also supported by AFB and serves as an important fundraising event; thanks to the generous support of corporate sponsors. Each year, the School Site Council, in collaboration with the school principal, will evaluate and determine the allocation of funds based on the school's key priority lists. If AFB meets its fundraising goal for 2017/2018, a STEAM specialist is high on the priority list for next school year.



How to make a tax-deductible donation today:

By credit card via our website:
www.tinyurl.com/sms2017-8

By check payable to: "PEF-Sierra Madre"
P.O. Box 1403, Sierra Madre, CA 91025

Pasadena Educational Foundation (PEF) is a 501 (c)3 Tax Id #23-7149451. For more information or ways you can help, visit <https://www.pusd.us/page/3408> or contact Russ Meek at sierramadreAFB@gmail.com.