



VISUAL & DIGITAL COMMUNICATIONS



LA PORTE COUNTY **CAREER**
& **TECHNICAL EDUCATION**

A.K.A. SMITH CAREER CENTER

In this program, you'll gain a broad range of skills and knowledge to prepare you for careers in the fast-paced, exciting world of radio, TV, and digital technology. You'll learn digital publishing and printing techniques and will gain hands-on experience with sound, video, and editing equipment as you work on projects in a production studio at LaPorte High School. Script writing, video and still photography, and graphic design software skills are also part of this hands-on course.

**Continue your education
or qualify for an entry level
position in the industry at
the end of this program!**



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Potential Careers • Visual & Digital Communications

Anchor \$40,000-100,000	Audio Engineer \$44,000-68,000
Camera Operator \$57,000-120,000	Graphic Designer \$45,000-67,000
Photojournalist \$49,000-72,000	Production Assistant \$34,000-52,000
Associate Producer \$31,000-70,000	Technical Media Producer \$49,000-110,000

Year One

Radio and Television I focuses on communication, media, and production. Emphasis is placed on career opportunities, production, programming, promotion, sales, performance, and equipment operation. Students will also study the history of communication systems as well as communication ethics and law. Students will develop oral and written communication skills, learn software and equipment operation, and foster teamwork skills.

Ivy Tech Dual College Credits:

- DOE 4834 Fundamentals of Design 3 credits
- DOE 5232 Fundamentals of Imaging 3 credits
- DOE 5986 Video & Sound 3 credits

Year Two

Radio and Television II prepares students for admission to television production programs at institutions of higher learning. Students train on professional equipment creating a variety of video projects. During this second-year program, students integrate and build on first-year curriculum while mastering advanced concepts in production, lighting, and audio.

Ivy Tech Dual College Credits:

- DOE 5992 Production Editing I 3 credits

When You Finish

Students can continue their education at a 2- or 4-year college in communications and/or broadcasting, or may qualify for an entry level position in the industry.



LaPorte County Career & Technical Education

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